

# Program Info.

## FRIDAY

APRIL 21  
Richmond

12:00-4:00 p.m.	Exhibitor Registration & Set-Up		
1:15-6:30 p.m.	DC & CA Registration		
2:00-4:00 p.m.	"Implementing Postural Neurology for Maximum Impact" by Dr. Krista Burns, Sponsored by American Posture Institute (Start of) "Essential CA Training" by Dr. Louis Crivelli	DCs & CAs CAs	Type 1 N/A
4:00-4:15 p.m.	Break with Exhibitors	All	N/A
4:15-6:00 p.m.	"Using Technology to Create Remarkable Patient & Provider Outcomes" by Mr. Brad Cost & Dr. Jay Greenstein, Sponsored by Infinedi & ChiroHealthUSA (End of) "Essential CA Training" by Louis Crivelli, DC	DCs & CAs CAs	Type 1 N/A
6:00-6:30 p.m.	Profession Updates: CAD by Dr. James Demetrious, Workers Comp by Mr. Bharon Hoag, More	All	Type 2
6:30-7:15 p.m.	Welcome Reception with Exhibitors	All	N/A

## SATURDAY

APRIL 22  
Richmond

6:45-7:30 a.m.	Morning Yoga (tentative)	All	N/A
7:00 a.m. - 6:30 p.m.	Registration	All	N/A
7:30-8:00 a.m.	Continental Breakfast with Exhibitors	All	N/A
8:00-8:45 a.m.	Keynote "Becoming the Top 1% in Chiropractic" by Dr. Freddy's Garcia, Sponsored by The Carrick Institute	All	Type 1
8:45-9:45 a.m.	General Membership Meeting with Profession Updates	All	Type 2
9:45-10:15 a.m.	Break with Exhibitors	All	N/A
10:15 am – 12:00pm	(Start of) "Pediatric Clinical/Technique Session" by Dr. Jenny Brocker, Sponsored by NCMIC	DCs	Type 1
	(Start of) "Medicare Updates" by Ms. Lisa Maciejewski-West, Sponsored by Gold Star Medical Business Services	DCs & CAs	Type 1
	(Start of) "What's Great in Chiropractic?" by Dr. Dean DePice, Sponsored by TLC4Superteams	DCs & CAs	Type 1
12:00-1:00 p.m.	Lunch with Exhibitors	All	N/A
1:00-2:45 p.m.	(End of) "Pediatric Clinical/Technique Session" by Dr. Jenny Brocker, Sponsored by NCMIC	DCs	Type 1
	(End of) "Medicare Updates" by Ms. Lisa Maciejewski-West, Sponsored by Gold Star Medical Business Services	DCs & CAs	Type 1
	(End of) "What's Great in Chiropractic?" by Dr. Dean DePice, Sponsored by TLC4Superteams	DCs & CAs	Type 1
2:45-3:15 p.m.	Break with Exhibitors	All	N/A
3:15-6:30 p.m.	(Start of) "Differential Diagnosis" by Dr. James Demetrious, Sponsored by NCMIC	DCs	Type 1
	"The ABCs of Functional Neurology Essentials" by Dr. Freddy's Garcia, Sponsored by The Carrick Institute	DCs	Type 1
	3:15-4:15 p.m. "Object – Not" by Dr. Dean DePice, Sponsored by TLC4Superteams	CAs	N/A
	4:15-4:30 p.m. CA Break with Exhibitors	CAs	N/A
	4:30-6:30 p.m. "Your Place in Chiropractic" by Bharon Hoag, Sponsored by SecureCare	CAs	N/A
6:30-7:15 p.m.	President's Reception with Exhibitors	All	N/A

## SUNDAY

APRIL 23  
Richmond

6:45-7:30 a.m.	Morning Yoga (tentative)	All	N/A
7:00 a.m. - 1:30 p.m.	Registration	All	N/A
7:30-8:00 a.m.	Continental Breakfast with Exhibitors	All	N/A
8:00-10:00 a.m.	(Cont. of) "Differential Diagnosis" by Dr. James Demetrious, Sponsored by NCMIC	DCs	Type 1
	(Start of) "Four Key Business Principles for Increasing Patient Retention & Cash Collections" by Dr. Miles Bodzin and Ms. Holly Jensen, Sponsored by CashPractice	DCs & CAs	Type 2
	"A Day in the Life of a CA" by Ms. Susette Goodwin	CAs	N/A
10:00-10:45 a.m.	Break with Exhibitors	All	N/A
10:45 am – 12:45pm.	(End of) "Differential Diagnosis" by Dr. James Demetrious, Sponsored by NCMIC	DCs	Type 1
	(End of) "Four Key Business Principles for Increasing Patient Retention & Cash Collections" by Dr. Miles Bodzin and Ms. Holly Jensen, Sponsored by CashPractice	DCs & CAs	Type 2
	"Practice Management by the Numbers instead of Emotion" by Ms. Lisa Maciejewski-West, Sponsored by Gold Star Medical Business Services	CAs	N/A
12:45-1:15 p.m.	Final Exhibit Visitation	All	N/A
1:15-4:00 p.m.	Exhibitor Tear-Down	Exhibitors	N/A

## PLUS

APRIL 24 - May 31

**6 More Hours Online/On-Demand!**

*Schedule Subject to Change*

# BONUS ONLINE/ON-DEMAND

To ease your schedule so you can focus your time in Richmond on the things you can't accomplish virtually, your registration includes three two-hour online classes for up to six more Type 1 CEUs!

### **Opioids: Facts-Fiction-Fixes**

Panel Discussion

John Rosa, DC and Sherry McAllister, DC

### **Caring for the Student Athlete**

Kurt Juergens, DC, CCSP

### **MRI of Lumbar Spine Disc and Nerve Roots**

Jennifer Pedley, MS, DC, DACBR

You don't need to choose between networking, visiting with exhibitors, the dynamics of in-person sessions, and the insights that are gleaned in the hallways between classes and the convenience of learning according to your time-table. You can have both!

**The above online and on-demand classes will be available April 24 - May 31, 2023. Virtual access information will be provided on April 24<sup>th</sup>.**



## CA CLASSES

In addition to joint DC/CA sessions that allow doctors and their team to learn together, CAs can enjoy a number of expert classes designed especially for just them.



## ENJOY THE THINGS YOU CAN'T DO VIRTUALLY

- Camaraderie and networking
- 2 Receptions (Both the Saturday President's Reception and Friday Welcome Reception now open to ALL attendees)
- Silent Auction
- Yoga classes (tentative)
- Massage
- Continental Breakfast on Saturday and Sunday mornings
- Lunch on Saturday
- Exhibit hall
- TONS of shopping, dining, and attractions nearby
- "Hallway learning" -- irreplaceable!
- Relaxed time with fun, inspiring people!

