

1-30-24 jkc

## UVCA Spring 2024 Convention Program

## CAs/Office Team

## Friday, May 3

1:15-6:30 pm	DC & CA Registration	Audience
2:00-4:45 pm	"What is All the Fuss about AI? Harnessing the Power of AI to Build Your Practice" by Dr. Mark Sanna, Sponsored by Foundation for Chiropractic Progress	CAs & DCs
	"Philosophy Trio: Principles of Chiropractic Applied in Practice, Unsung Heroes in Chiropractic (Standing on the Shoulders of Giants), & Philosophy in Chiropractic Practice" by Dr. Neil Cohen, Sponsored by AboveDown Success Coaching	CAs & DCs
4:45-5:00 pm	Break	All
5:00-5:45 pm	"Getting Chiropractic Care into Schools" by Dr. Amanda Blonigen & Dr. Leslie Hiles	All
5:45-6:15 pm	Profession Updates/Current Events (feat. David Brown, DC; former Executive Director of the Virginia Dept. of Health Professions and Mayor of Charlottesville, & Others)	All
6:15-7:00 pm	Welcome Reception with Exhibitors	All

## Saturday, May 4

7:00 am-6:30 pm	Registration	All
7:30-8:00 am	Continental Breakfast with Exhibitors	All
8:00-8:45 am	Dr. Allesandra Colon of "Crack Addicts" - "Energizing Your Practice Through Leadership & Patient Care" Sponsored by Pillowwise USA	All
8:45-9:45 am	"The Power of Dedication" by Dr. Gilles LaMarche, Sponsored by Life University	All
9:45-10:30 am	Membership Meeting	All
10:30-11:00 am	Break with Exhibitors; Photo Opps: Dr. Colon at Pillowwise Booth	All
11:00 am – 12:45 pm	"Pearls of Wisdom & Motivation: Insights into Leadership & Practice Success" by Dr. Corey Malnikof, Dr. Nisha Saggari-Patel, Dr. Minesh Patel, & Dr. Phil Golinsky	CAs & DCs
	"Sexual Harassment in the Chiropractic Office" by Ms. Kristi Hudson, Sponsored by ChiroHealthUSA	CAs & DCs
12:45-1:45 pm	Lunch with Exhibitors	All
1:45-3:45 pm	"Proving Medical Necessity in ANY Type of Case" by Dr. Mario Fucinari, Sponsored by Foot Levelers	CAs & DCs
	Chiropractic History by Dr. Joe Foley	CAs & DCs
3:45-4:15 pm	Break with Exhibitors	All
4:15-6:15 pm	"Proper Utilization of the 2023 ICD-10 NEW Codes & Guidelines" by Dr. Mario Fucinari, Sponsored by Foot Levelers	CAs & DCs
6:15-7:00 pm	President's Reception with Exhibitors	All
Time TBD	Saturday Night Spizz	All

## Sunday, May 5

7:00 am - 1:30 pm	Registration	All
7:30-8:00 am	Continental Breakfast with Exhibitors	All
8:00-10:00 am	"Essential Requirements & Communications for the Chiropractic Office Part 1" by Dr. Mario Fucinari, Sponsored by Foot Levelers ***	CAs & DCs
10:00-10:45 am	Break with Exhibitors	All
10:45 am - 12:45 pm	"Essential Requirements & Communications for the Chiropractic Office Part 2" by Dr. Mario Fucinari, Sponsored by Foot Levelers ***	CAs & DCs

\*\*\* Whether you are new in practice or a seasoned practitioner, running a successful chiropractic office requires a clear understanding of procedures, regulations, and coding. Chiropractic physicians and their staff must work as a TEAM and know all applicable policies and procedures on documentation, billing, collections, and compliance. The consequences are too serious! Even the cash practice is affected by regulations such as the No Surprises Act, HIPAA, and the Anti-Kickback Statute. Learn what patient treatment, billing, and coding tools are essential in Chiropractic practice.