



1520 Belleview Blvd.#5398
 Alexandria, VA 22307-6530
UVCAHelpdesk@virginiachiropractic.org
www.virginiachiropractic.org

Through Spring 2025 Advertising Options & Order Form

Updated 10-22-24

Display Advertising

- *The Virginia Voice* is the UVCA's quarterly newsletter. It is distributed electronically to over 2000 member & non-members twice, then posted to the web site for continued public access.
- Display Ads may be full color, black & white or anything in between.
- Email display ad artwork to melissaluce.vca@gmail.com. PDF, JPEG or Word, 1 ad per file. Artwork must be received by published deadline, accompanied or preceded by completed order form & payment.

Please check box that corresponds to your ad size & pricing:

<u>Ad Size</u>	<u>Discounted Member Pricing</u>	<u>Non-Member Pricing</u>
1/8 Pg (3.5 x 2.25")	<input type="checkbox"/> \$67 per or <input type="checkbox"/> \$268 \$221 for 4 consecutive	<input type="checkbox"/> \$83 per or <input type="checkbox"/> \$332 \$270 for 4 consecutive
1/4 Pg (3.5 x 4.75")	<input type="checkbox"/> \$98 per or <input type="checkbox"/> \$392 \$358 for 4 consecutive	<input type="checkbox"/> \$123 per or <input type="checkbox"/> \$492 \$415 for 4 consecutive
1/2 Pg (7.5 x 4.75")	<input type="checkbox"/> \$155 per or <input type="checkbox"/> \$620 \$586 for 4 consecutive	<input type="checkbox"/> \$193 per or <input type="checkbox"/> \$772 \$646 for 4 consecutive
Full Pg (7.5 x 10")	<input type="checkbox"/> \$268 per or <input type="checkbox"/> \$1072 \$1029 for 4 consecutive	<input type="checkbox"/> \$335 per or <input type="checkbox"/> \$1340 \$1195 for 4 consecutive

Please check the issue(s) you would like your ad to run in:

<u>Issue Date</u>	<u>Insertion Order, Artwork, Payment Due</u>	<u>Estimated Drop Date</u>
<input type="checkbox"/> Summer 2024	July 1, 2024	Mid July, 2024
<input type="checkbox"/> Fall 2024	October 10, 2024	Late October, 2024
<input type="checkbox"/> Winter 2024-2025	January 10, 2025	Late January, 2025
<input type="checkbox"/> Spring 2025	April 10, 2025	Late April, 2025

Classified Advertising

- Listings appear on UVCA's web site for 3 months; in quarterly blast to members & non-members, quarterly VCA doctalk post, quarterly newsletter; are distributed at conventions, & provided in response to inquiries.
- Email classified ad text to UnifiedVCA-Elaine@comcast.net. Max 65 words.
- Text must be received by published deadline, accompanied or preceded by completed order form & payment.

Please check box that corresponds to your membership status and rate:

<u>Discounted Member Pricing</u>	<u>Non-Member Pricing</u>
<input type="checkbox"/> DC Members, 3 months: 1 st listing FREE; 2 nd listing free; add'l listings \$50 each	<input type="checkbox"/> 3 months: \$100 per listing
<input type="checkbox"/> Supplier Member, 3 months: \$50 per listing	<input type="checkbox"/> 12 months: \$400 \$375
<input type="checkbox"/> Supplier Member, 12 months: \$200 \$175	

Online Supporters

- Your company logo, linked to your web site, rotates in the lower right-hand corner of the web site.
- Email logo art and desired web link to UnifiedVCA-Elaine@comcast.net.

MEMBERS ONLY 6 months: \$500 OR 12 months: \$750

ORDER & PAYMENT FORM

Name: _____ Co.: _____

Street: _____ Ste: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Unified VCA DC Member Unified VCA Supplier Member Non-Member Send Me Membership Info.

Enclosed: \$ _____ via Check to Virginia Chiropractic Association OR Charge to Visa MC Discover AMEX

Card #: _____ Exp.: _____ Auth. Code: _____

Billing Address: _____

Name on Card: _____ Sig.: _____ Date: _____

Please complete and e-mail to melissaluce.vca@gmail.com or mail to the UVCA, 1520 Belleview Blvd, #5398, Alexandria, VA 22307-6530. Questions? Email UVCAHelpdesk@virginiachiropractic.org.

Thank you for your support!