

The Unified Virginia Chiropractic Association Spring Convention



April 21-23, 2023 Hilton Hotel & Spa at Short Pump, Richmond, VA

PLUS Online/On-Demand

Total of 22 CEUs Available!

Many practices have shown remarkable resilience throughout the pandemic – but history shows that real sustained recoveries depend on adaptability and decisive decision-taking.

This is the **MOST** important time to make sure you're up to date, informed, aware of what's new in the marketplace, and have a strong support network.

CENTRALLY LOCATED & EASY TO GET TO

The beautiful Hilton Richmond Hotel & Spa is located just off Broad Street and I-64. It is nestled in the popular Short Pump area, surrounded by seemingly endless shopping and dining options and close to Richmond attractions.

MORE FUN

- 2 Receptions: The Saturday President's Reception is now open to ALL attendees, in addition to the Friday Welcome Reception
- Silent Auction
- Continental Breakfast on Saturday & Sunday
- Lunch on Saturday
- TONS of shopping and dining options next door

MORE TIME

To ease your schedule so you can focus your time in Richmond on the things you can't do virtually, registration includes 6 Type 1 online and on-demand CEUs!

MORE VALUE

- Up to 22 CEUs.
 - Over 16 in-person CEUs for DCs (up to 15 Type 1).
 - Up to 6 MORE type 1 CEUs online/on-demand.
- CEUs approved for VA, MD, and DC. Inquire about other states.
- Comprehensive CA training including hours towards optional UVCA certification.

**GET EDUCATED
GET INSPIRED
GET TOGETHER
GET...**

**BACK TO
BUSINESS**

Early-bird Rate Expires March 17!

Program Info.

FRIDAY

APRIL 21
Richmond

12:00-4:00 p.m.	Exhibitor Registration & Set-Up		
1:15-6:30 p.m.	DC & CA Registration		
2:00-4:00 p.m.	"Implementing Postural Neurology for Maximum Impact" by Dr. Krista Burns, Sponsored by American Posture Institute (Start of) "Essential CA Training" by Dr. Louis Crivelli	DCs & CAs CAs	Type 1 N/A
4:00-4:15 p.m.	Break with Exhibitors	All	N/A
4:15-6:00 p.m.	"Using Technology to Create Remarkable Patient & Provider Outcomes" by Mr. Brad Cost & Dr. Jay Greenstein, Sponsored by Infinedi & ChiroHealthUSA (End of) "Essential CA Training" by Louis Crivelli, DC	DCs & CAs CAs	Type 1 N/A
6:00-6:30 p.m.	Profession Updates: CAD by Dr. James Demetrious, Workers Comp by Mr. Bharon Hoag, More	All	Type 2
6:30-7:15 p.m.	Welcome Reception with Exhibitors	All	N/A

SATURDAY

APRIL 22
Richmond

6:45-7:30 a.m.	Morning Yoga (tentative)	All	N/A
7:00 a.m. - 6:30 p.m.	Registration	All	N/A
7:30-8:00 a.m.	Continental Breakfast with Exhibitors	All	N/A
8:00-8:45 a.m.	Keynote "Becoming the Top 1% in Chiropractic" by Dr. Freddy's Garcia, Sponsored by The Carrick Institute	All	Type 1
8:45-9:45 a.m.	General Membership Meeting with Profession Updates	All	Type 2
9:45-10:15 a.m.	Break with Exhibitors	All	N/A
10:15 am – 12:00pm	(Start of) "Pediatric Clinical/Technique Session" by Dr. Jenny Brocker, Sponsored by NCMIC	DCs	Type 1
	(Start of) "Medicare Updates" by Ms. Lisa Maciejewski-West, Sponsored by Gold Star Medical Business Services	DCs & CAs	Type 1
	(Start of) "What's Great in Chiropractic?" by Dr. Dean DePice, Sponsored by TLC4Superteams	DCs & CAs	Type 1
12:00-1:00 p.m.	Lunch with Exhibitors	All	N/A
1:00-2:45 p.m.	(End of) "Pediatric Clinical/Technique Session" by Dr. Jenny Brocker, Sponsored by NCMIC	DCs	Type 1
	(End of) "Medicare Updates" by Ms. Lisa Maciejewski-West, Sponsored by Gold Star Medical Business Services	DCs & CAs	Type 1
	(End of) "What's Great in Chiropractic?" by Dr. Dean DePice, Sponsored by TLC4Superteams	DCs & CAs	Type 1
2:45-3:15 p.m.	Break with Exhibitors	All	N/A
3:15-6:30 p.m.	(Start of) "Differential Diagnosis" by Dr. James Demetrious, Sponsored by NCMIC	DCs	Type 1
	"The ABCs of Functional Neurology Essentials" by Dr. Freddy's Garcia, Sponsored by The Carrick Institute	DCs	Type 1
	3:15-4:15 p.m. "Object – Not" by Dr. Dean DePice, Sponsored by TLC4Superteams	CAs	N/A
	4:15-4:30 p.m. CA Break with Exhibitors	CAs	N/A
	4:30-6:30 p.m. "Your Place in Chiropractic" by Bharon Hoag, Sponsored by SecureCare	CAs	N/A
6:30-7:15 p.m.	President's Reception with Exhibitors	All	N/A

SUNDAY

APRIL 23
Richmond

6:45-7:30 a.m.	Morning Yoga (tentative)	All	N/A
7:00 a.m. - 1:30 p.m.	Registration	All	N/A
7:30-8:00 a.m.	Continental Breakfast with Exhibitors	All	N/A
8:00-10:00 a.m.	(Cont. of) "Differential Diagnosis" by Dr. James Demetrious, Sponsored by NCMIC	DCs	Type 1
	(Start of) "Four Key Business Principles for Increasing Patient Retention & Cash Collections" by Dr. Miles Bodzin and Ms. Holly Jensen, Sponsored by CashPractice	DCs & CAs	Type 2
	"A Day in the Life of a CA" by Ms. Susette Goodwin	CAs	N/A
10:00-10:45 a.m.	Break with Exhibitors	All	N/A
10:45 am – 12:45pm.	(End of) "Differential Diagnosis" by Dr. James Demetrious, Sponsored by NCMIC	DCs	Type 1
	(End of) "Four Key Business Principles for Increasing Patient Retention & Cash Collections" by Dr. Miles Bodzin and Ms. Holly Jensen, Sponsored by CashPractice	DCs & CAs	Type 2
	"Practice Management by the Numbers instead of Emotion" by Ms. Lisa Maciejewski-West, Sponsored by Gold Star Medical Business Services	CAs	N/A
12:45-1:15 p.m.	Final Exhibit Visitation	All	N/A
1:15-4:00 p.m.	Exhibitor Tear-Down	Exhibitors	N/A

PLUS

APRIL 24 - May 31

6 More Hours Online/On-Demand!

Schedule Subject to Change

BONUS ONLINE/ON-DEMAND!

To ease your schedule so you can focus your time in Richmond on the things you can't accomplish virtually, your registration includes three two-hour online classes for up to six more Type 1 CEUs!

Opioids: Facts-Fiction-Fixes

Panel Discussion

John Rosa, DC and Sherry McAllister, DC

Caring for the Student Athlete

Kurt Juergens, DC, CCSP

MRI of Lumbar Spine Disc and Nerve Roots

Jennifer Pedley, MS, DC, DACBR

You don't need to choose between networking, visiting with exhibitors, the dynamics of in-person sessions, and the insights that are gleaned in the hallways between classes and the convenience of learning according to your time-table. You can have both!

The above online and on-demand classes will be available April 24 - May 31, 2023. Virtual access information will be provided on April 24th.



CA CLASSES

In addition to joint DC/CA sessions that allow doctors and their team to learn together, CAs can enjoy a number of expert classes designed especially for just them. See page 9 for details!



ENJOY THE THINGS YOU CAN'T DO VIRTUALLY!

- Camaraderie and networking
- 2 Receptions (Both the Saturday President's Reception and Friday Welcome Reception now open to ALL attendees)
- Silent Auction
- Yoga classes (tentative)
- Massage
- Continental Breakfast on Saturday and Sunday mornings
- Lunch on Saturday
- Exhibit hall
- TONS of shopping, dining, and attractions nearby
- "Hallway learning" -- irreplaceable!
- Relaxed time with fun, inspiring people!



Membership Meeting & Profession Updates

for All Attendees

Various Presenters



UVCA President Dr. Michelle Rose leads this annual business meeting of the Unified Virginia Chiropractic Association.

Even if you aren't a member, you won't want to miss the latest news from association leaders and consultants. Learn about the progress of the UVCA's strategic plan, a living, breathing entity that is re-evaluated annually and has helped

move your priorities forward, year after year. Discover new benefits and find out what's in the works based on *your* input.



RESERVE YOUR HOTEL ROOM NOW

To make hotel reservations at a **special standard room rate of \$149**, single or double, call the hotel directly at **804-364-3600** and specify the **"Virginia Chiropractic Association" room block** or use the hotel room booking link below before 5:00 pm on Thursday, April 6. After April 6, reservations are on a space and rate available basis - <https://bit.ly/3xtKu5B>

Please book your hotel room through this block. Reservations made outside of the group do not count towards the association's contracted obligations and could result in penalties to the UVCA. We appreciate your help!

Self-parking is free and valet parking is just \$9. On-site EV charging.



The James River, outdoor activities, museums, gardens, the arts, history, shopping, dining... For all the fun to be had *outside* of the meeting rooms, visit <https://www.visitrichmondva.com/>.



Donate an item. Bid on an item.

Help raise funds for Chiropractic Public Relations!

Questions? Contact Dr. Alli Totzke, drtotzkecd@gmail.com.

Differential Diagnosis for DCs

By James Demetrious, DC, DABCO

Sponsored by NCMIC



**James Demetrious, DC,
FACO**

Dr. James Demetrious will present a postgraduate education course pertaining to the Differential Diagnosis of neuromuscular conditions in the chiropractic setting. Relevant learning opportunities will be presented utilizing actual clinical case presentations. Careful review of current evidence-based practices and appropriateness criteria will be combined with clinically

intuitive rationales. Interactive discussion will be afforded that includes salient historic assessments, vetted examination procedures, clinical reasoning, laboratory and imaging appropriateness criteria, differential diagnosis and therapeutic decision making. Emphasis will be placed upon risk management and improving clinical outcomes.

Dr. Demetrious will employ active learning strategies to accommodate the different learning styles of respective postgraduate students.

Dr. Demetrious is a nationally distinguished chiropractic orthopedist, educator, and author. He is a member of the NCMIC Speakers Bureau and provides post-graduate coursework throughout the United States. He teaches post-graduate coursework on behalf of Northeast College Health Sciences. He has published many peer-reviewed journal papers related to advanced differential diagnosis. He is an editorial reviewer on behalf of the journals Spine, Annals of Internal Medicine and Clinical Anatomy. He has continually cared for patients since 1986.

KEYNOTE: Becoming the Top 1% in Chiropractic for All Attendees

By Freddys Garcia, DC, MS, DACNB, FACFN, FABES

Sponsored by The Carrick Institute

Prepare to be inspired! This thought-provoking presentation provides a perfect mix of inspiration and challenging questions meant to pull the best out of the clinicians and their teams.



**Freddys Garcia, DC, MS,
DACNB, FACFN, FABES**

Dr. Garcia is an experienced chiropractic neurologist, functional neurology practitioner, international lecturer and has worked with some of the brightest minds in clinical neuroscience to create exciting education programs for clinician scholars. Because of his background in technology, communication and neuroscience, he also serves as Director of Operations for the premier post-graduate neuroscience school in the world, the Carrick Institute.

Pediatric Techniques for DCs

By Jenny Brocker, DC, DICCP

Sponsored by NCMIC



**Jenny Brocker, DC,
DICCP**

This course will provide an overview of pediatric adjusting techniques, covering the modifications that are necessary to make adjustments safe and effective for kids. Dr. Jenny brings her 15 years of experience in specialized pediatric practice to the presentation, sprinkling in some clinical pearls she has learned along the way.

Dr. Brocker is a Board Certified Pediatric Chiropractor and is President of the ACA Pediatrics Council. She has felt a deep passion to help and serve other people for most of her life. From a young age she developed a deep respect and curiosity for health care because she grew up under the chiropractic care of her mom, Dr. Patricia Petrie. She believes a comprehensive approach to health care is in the best interest of the patient and it is her duty as a chiropractor to work with other health care professionals to provide patients with the best and most complete care possible.

Dr. Jenny uses her experience as a mother and her knowledge as a chiropractor to help make pregnancy a time of joy and celebration, leading to a positive birth experience. With three of her own, Dr. Jenny finds delight in working with children. She finds them to be a constant source of wonder and laughter and she loves helping them thrive.



Implementing Postural Neurology for Maximum Impact for DCs & CAs

By Krista Burns, DC, DHA, CPEP, BS

Sponsored by the American Posture Institute



Krista Burns, DC

Postural Neurology is an evidence-based and neurologic approach to postural correction. Recent research from the American Journal of Epidemiology and Public Health (2021) shows that more than 70% of school aged children present with moderate to severe forward head posture. The purpose of this session is to demonstrate the public health need for postural correction, and to

show chiropractors practical solutions for postural correction to implement with their patients.

Participants will learn the neurology of the posture system including the role of the visual system for head posture and orientation, the role of the vestibular system for postural stability, and the role of the sensory and motor cortex for sensorimotor integration. Participants will discover a comprehensive research review of how postural distortion patterns impact neurologic function. For clinical application, they will learn brain-based posture assessments and correction protocols to detect, analyze, and correct postural distortion patterns.

Dr. Krista Burns is the founder of the American Posture Institute, author of the textbook *The Posture Principles*, and TEDx Speaker. She has two doctorate degrees and is leading the charge against postural decline as a Doctor of Chiropractic and of Health Administration. She has been featured on media including ABC, CBS, NBC, Fox News Radio, and Global Woman Magazine, and prestigious stages including the World Congress of Neurology and Neurological Disorders and the World Congress of Falls and Postural Stability. She was recognized as a Top 100 Doctor by the Global Summits Institute and hosts the International Posture Symposium.



What's Great in Chiropractic for DCs & CAs

By Dean DePice, DC

Sponsored by TLC4SuperTeams



Dean DePice, DC

Learn the research that supports the principles we know. Deliver the science in an applicable way for patients to raise their value of chiropractic care. In a polarized world, we as chiropractors and chiropractic team members uniquely stand for people choosing chiropractic for their lifetime. In this session Dr. DePice and attendees will:

- Explore current research on the unending benefits of chiropractic care.
- Define the value of research in your own clinic.
- Express and engage patients in their optimal outcomes.

Dr. DePice is a dedicated practicing Doctor of Chiropractic who has been practicing for three decades and has proven himself competent at integrating research into daily practice. His capacity for bringing chiropractic to people everywhere uplifts the entire profession. He excels at breaking down complex wellness, evidence based, vitalistic and allopathic concepts into practical steps to better patients' lives through chiropractic.

Four Key Business Principles for Increasing Patient Retention & Cash Collections

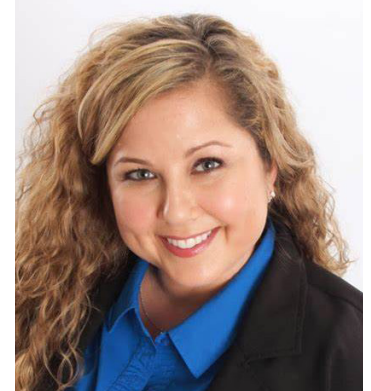
for DCs & CAs

By Miles Bodzin, DC & Holly Jensen

Sponsored by Cash Practice



Miles Bodzin, DC



Holly Jensen

Come and learn about the four key business principles that will help you and your team increase patient retention and cash collections (whether you accept insurance or not!) Join Dr. Miles Bodzin & Holly Jensen as they teach you about these proven business success principles that can help your practice thrive. This is a must-attend event for all DCs & CAs!

Continued on page 7

Continued from page 6 Poor patient compliance can negatively impact clinical outcomes.

Patient compliance to care, affecting their clinical outcomes, is dramatically impacted by a practice's financial policies. Dr. Bodzin & Holly Jensen will address the legal and compliance issues surrounding financial policies so that attendees will have the knowledge to properly incorporate the financial policies that help patients follow through with care and get better outcomes. They will address both State & Federal rules and will demonstrate the creation of compliant and legal care plans for insured and noninsured patients. Attendees will gain confidence in knowing they are doing things legally and correctly.

In order to have a successful and profitable practice, DCs and CAs must team up on their mission to serve. Attendees will learn practice efficiency, patient enrollment, retention strategies, treatment plan recommendations, and financials. Attendees will walk away with practical tools that can be immediately applied.

After leaving the study of electrical engineering, Dr. Miles Bodzin pursued a career as a chiropractor. For nearly two decades he built a very successful wellness practice. A big part of his success was the result of developing systems that removed the obstacles to patient compliance, thus allowing patients the opportunity to get the best results possible. This led to his understanding of how to build a practice with extraordinarily high patient retention, and CashPractice.com was born.

Holly has served the chiropractic profession since 2002 as a CA and Office Manager, where she oversaw Dr. Bodzin's Chiropractic Wellness Center in San Diego. For almost two decades she has continued to serve the chiropractic community as an instructor and the Chief Operations Officer for Cash Practice® Systems, the software and training company founded by Dr. Bodzin.

Medicare Updates for DCs & CAs

By Lisa Maciejewski-West, CMC, CMCA-EM, CMOM, CMIS, CPCO

Sponsored by Gold Star Medical Business Services

For many DCs and their team members, Medicare remains a source of mystery, aggravation, and sometimes fear. This session will cover the latest Medicare updates that impact your practice and empower you to provide vital health care services to an ever growing population of patients.

Lisa Maciejewski-West founded Gold Star Medical Business



Lisa Maciejewski-West,
CMC, CMCA-EM, CMOM,
CMIS, CPCO

Services in 2006. Lisa's 40-year career in the chiropractic, medical and dental fields, including 10 years as a Senior Practice Consultant and Speaker/Trainer with one of the largest Practice Management firms in the US, helped her build a rapidly expanding medical billing company. In 2009, Lisa left her consulting position to run Gold Star Medical full time and expanded Gold Star's offerings to include a variety of practice assistance and development services. Lisa is a Certified Medical Coder, Certified Medical Compliance Specialist and a Certified Medical Office Manager. She is a faculty member of Practice Management Institute and teaches billing, coding, compliance and practice management classes and webinars to hospitals, multi-specialty provider groups, and chiropractic state associations nationwide. In 2021 the UVCA leadership approved a member affinity program with Gold Star, then later named Lisa the UVCA's primary member services specialist to help members with billing, coding, documentation, Medicare, compliance, and other questions.

The ABCs of Functional Neurology Essentials for DCs

By Freddys Garcia, DC, MS, DACNB, FACFN, FABES

Sponsored by The Carrick Institute



Freddys Garcia, DC, MS,
DACNB, FACFN, FABES

This workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner.

The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, our faculty will help you to develop your neurological observations, provide you with simple

yet effective assessments, and applications that you can implement immediately with your current patient population.

See Dr. Garcia's bio on page 5.



Using Technology to Create Remarkable Patient & Provider Outcomes for DCs & CAs

By Brad Cost, Sponsored by Infinedi
& Jay Greenstein, DC, CKTP, CGFI-L1, FMS
Sponsored by ChiroHealthUSA



Jay Greenstein, DC

Chiropractors deal with many challenges on a daily basis outside of actually treating the patient: business methodologies, data privacy and security, understanding emerging tech to drive improved outcomes, educating patients, and social determinants of health. This course is designed to address these issues, bringing awareness to the ethical standards that drive better results for patients and providers alike.



Brad Cost

Dr. Jay is the founder and CEO of Kaizenovate, a technology company that builds custom mobile apps, Kanvas, for chiropractic practices. The combination of data science and behavior change science allows Kaizenovate to continuously improve patient outcomes over time, saving costs and lives. Dr. Jay is also the founder and CEO of the Kaizo Health Companies comprised of Kaizo health, a multilocation chiropractic and rehabilitation practice; KaizoX, a sports performance and personal training company; and Kaizo Clinical Research Institute, a non-profit that runs clinical trials to identify best practices.

Dr. Jay is a Chairman of the ChiroTech Consortium for the Future of Chiropractic Strategic Plan. He is a past Chairman of the Federation of International Chiropractic du Sport's World Olympians Scholarship Program and Clinical Compass, as well as the UVCA's Insurance and PR Committees. He is an international speaker and consultant, teaching bringing evidence into practice, leadership, business management and emerging technologies. He sits on multiple advisory boards in healthcare and technology.

Mr. Cost is a highly knowledgeable and credible source within the healthcare industry. He has an impressive work history proving his success within the industry. Cost's primary focus is in the development of cutting edge electronic data technology as it relates to the statistical analysis of medical and health data. Prior to his role at Infinedi, Mr. Cost was the



at the same time.

Mr. Cost is the owner of Infinedi, LLC, a national claims clearinghouse; Cost Consulting, an electronic data interchange consultant firm; QVH Systems, a healthcare venture that is developing technology and software for the healthcare industry; and Cost Investments, LLC, a commercial real estate investment company. He is the Co-Chair of the Chiropractic Strategic Plan's Chiro consortium and has technology relationships with many of the state chiropractic associations including the UVCA. Mr. Cost developed Infinedi Analytics as an advocate and resource for healthcare providers and recently developed and released a state and national analytical dashboard for all state associations, providing a level of information that has not been achieved in the profession before.

Profession Updates for All Attendees Various Presenters



Mr. Bharon Hoag

In this fast-paced session, profession experts will touch upon a number of timely topics, including:

- Workers Comp issues and considerations by former Ohio State Chiropractic Association Executive Director Mr. Bharon Hoag. Mr. Hoag is currently Director of Program Development for Securecare, Inc. and Executive Director of the Chiropractic Defense Council.
- CAD by Dr. James Demetrious, considered an expert on this complex topic. For Dr. Demetrious' bio, see page 5.



**James Demetrious, DC,
DABCO**

Especially for CAs & the Office Team

In addition to joint DC/CA sessions that allow doctors and their team to learn together, CAs also enjoy the following expert classes designed especially for them.

Your Place in Chiropractic for CAs

By Mr. Bharon Hoag

Sponsored by SecureCare



Mr. Bharon Hoag

Often the team members in a clinic don't realize their importance and opportunity to impact their patients and the world through chiropractic. In this two-hour class Bharon will show you how to use your position of to strengthen the clinic, the patient's perception of care and your individual impact!

See Bharon's bio on page 8.

A Day in the Life of a CA for CAs

By Ms. Susette Goodwin



Ms. Susette Goodwin

This session will break down "Our" day! We will review various positions in the office and discuss planning, organizing, and streamlining tasks. We will also talk about how having fun and maintaining professionalism in the office don't have to be mutually exclusive, handling that crazy "behind the scenes" schedule, and keeping a positive attitude.

Susette Goodwin has held every position in the office since joining the Cox Chiropractic Clinic in Charlottesville, VA in 1985. She has organized and taught numerous seminars for doctors and CAs of all levels, including for the UVCA. She was the President of the VCA Auxiliary for 20+ years and contributes her insights and energy to the association in too many ways to count.

CA Essentials

FROM THE NEW UVCA TRAINING & CERTIFICATION PROGRAM for CAs

by Louis Crivelli II, DC, MS, CNS



Louis Crivelli II, DC

Join Dr. Crivelli for popular excerpts from UVCA's new 30-hour CA certification training program! Interest in certification is not necessary to benefit from this expert class -- but if you *are* interested, your time spent with Dr. Crivelli here counts towards that online/on-demand certification!

Dr. Crivelli received his doctorate in chiropractic from the National University of Health

Sciences. He holds a master's degree in Nutrition from the University of Bridgeport and a bachelor's degree in Biology from Muhlenberg College.

Dr. Crivelli has been practicing in MD since 2002. He is the Chair of the Maryland Chiropractic Association (MCA) and was voted MCA's Chiropractor of the Year three times. He has served for many years on the MCA's Insurance and Legislative/Legal Committees. Dr. Crivelli has been training and educating CAs for two decades. He is the developer, chief instructor, and coordinator of the MCA's and UVCA's CA programs and regularly teaches CAs throughout the country. Dr. Crivelli serves as Chair of the Clinical Compass and is a co-author on the most recent clinical practice guidelines on Neck Pain, Chronic Pain, and Health Promotion and Disease Prevention.

Practice Management by the Numbers instead of Emotion for CAs

By Lisa Maciejewski-West, CMC, CMIS, CPCO

Sponsored by Gold Star Medical Business Services

Emotion is important and inevitable - but dangerous when it comes to running a practice. Learn how to identify and use objective practice indicators to effectively measure how well things are going for you, your doctor, and the practice.

For Lisa's picture and bio, see page 7.

Object - Not for CAs

By Dean DePice, DC

Sponsored by TLC4SuperTeams

Objection management is not a win-win. This class will train CAs on averting objections from the outset and welcoming questions that result in clarity and connections.

See Dr. DePice's picture and bio on page 6.

Registration Fees & Policies

REGISTER ONLINE at www.virginiachiropractic.org or [\[click here\]](#).

New log-in needed for member pricing.

Questions? Call 540-932-3100 or email admin@virginiachiropractic.org.

	Early By 3/17	Regular 3/18-4/10	Late After 4/10	
PREMIER MEMBERS				PREMIERS!
Unified VCA Premier Member DC	FREE	\$50	\$100	PRE-REGISTRATION REQUIRED so we can plan properly & you can avoid surcharges.
1st CA from Premier Member Office	FREE	\$50	\$100	
Each Addl CA from Premier Mbr Office	\$249	\$299	\$349	
OTHER MEMBERS				
Unified VCA Member DC	\$409	\$459	\$509	
Each CA from UVCA Member Office	\$249	\$299	\$349	
NON-MEMBERS				NON-MEMBERS:
Non-Member DC	\$609	\$659	\$709	SAVE \$200 NOW! *
Each CA from Non-Member Office	\$449	\$499	\$549	

Cancellations: If written notification of cancellation is received at least 72 hours prior to start of convention, payment will be refunded, minus a \$55 processing fee. No refunds or credits issued within 72 hours of program. Attendees and guests may be photographed or videotaped in group settings at convention. These cameo images may appear in publications and other media. The UVCA presumes implied photo consent for such appearances.

* NOT A UVCA MEMBER YET?

Join now to:

Save \$200 on this registration!

Just \$137.50 per quarter. Further discounted rates for new practitioners. Cancel at any time without penalty.

CLICK HERE to join and save now.

Other benefits include:

- Listing in UVCAs Find-A-Doc
- Direct referrals
- Email Discussion Group - DocTalk
- Access to expert advice
- Group membership in the Foundation for Chiropractic Progress
- Free Nuts & Bolts Lunch-n-Learns
- Discounted CEUs in-person and online
- Free classified advertising
- Newsletter and updates to keep you informed
- Much more!



**We look forward to
seeing you and helping
you get...**

**BACK TO
BUSINESS**

THANK YOU, EARLY SPONSORS

American Posture Institute
The Carrick Institute
Cash Practice
ChiroHealthUSA
Gold Star Medical
Business Services
Infinedi
NCMIC
SecureCare
TLC4Superteams