

## Sessions & Speakers

### Overview

#### All Attendees

- Keynote: “Let’s Talk About S-E-X” by Cindy M. Howard, DC, DABCI, DABCN, FIAMA, FICC, Sponsored by Protocol & Stopain

#### Joint DC/CA Classes

- “Why Chiropractic” by Fabrizio Mancini, DC, FICC, FACC, Sponsored by invisa-RED
- “Protocols for the New Paradigm in Healthcare” by Robert G. Silverman, DC, MS, CNS, CCN, CSCS, CKTP, CES, CIISN, DACBN, DCBCN, HKC, SASTM, Sponsored by Erchonia Corp.
- “HIPPA & Compliance: What Your Office Needs Right Now” by Ty Talcott, CHPSE, Sponsored by HIPAA Compliance Services
- “The Heart of Chiropractic: The Heart’s Link to Healthy Physiology” by Stephen Hussey, MS, DC, Sponsored by Stirling Professional
- “Sex Trafficking and Human Enslavement” by Joe Kryszak, Sponsored by Stirling Professional
- “CBD 101 – How Does CBD Fit into a DC’s Treatment Plan?” by Joe Kryszak, Sponsored by Stirling Professional

#### DC-Specific Classes

- “Fatigue: Causes, Correlations and Corrections” by Cindy M. Howard, DC, DABCI, DABCN, FIAMA, FICC, Sponsored by Protocol & Stopain
- “Immuno-Musculoskeletal Nutrition” by David R. Seaman, DC, MS, Sponsored by Anabolic Labs

#### CA-Specific Classes

- “Understanding the Why of Chiropractic” by Jeffrey McKinley, DC, CCSP, CKTP, CPEP, FICC, Sponsored by Foot Levelers
- “Chiropractic Office Management: Beyond the Basics” by Lisa Maciejewski-West, CMC, CMOM, CMIS, CPCO, Sponsored by Gold Star Medical Business Services

### Details



**“Why Chiropractic”**  
**Fabrizio Mancini, DC, FICC, FACC**  
**Sponsored by invisa-RED**  
**For DCs & CAs**

In this inspiring talk, Dr. Fab Mancini, Chiropractic Celebrity and Leader, will share the basic Principles and Science of our profession. He will also share how the consumer is looking more for us than ever and how to engage them into understanding the value of Chiropractic Care. This is a presentation not only for DCs but also for CAs so they can be inspired into serving more people.

Dr. Fab is a high impact executive with strong achievement in start-up, turnaround, and growth environments. He has a record of success as University President/CEO, Medical Practitioner/Businessman and Wellness Consultant. He is considered a driving force behind the transformation and growth of leading educational institutions as well as expansion of worldwide

healthcare opportunities. Dr. Fab is known for an intense focus on establishing, engaging, and executing vision for growth, profitability, and value. He is an energetic and inspiring leader who builds teams, creates accountability, and makes tough decisions with integrity and a human touch. Fluent in English and Spanish, Dr. Fab is an internationally acclaimed public speaker and author committed to improving health and wellness throughout the world.



**“Protocols for the New Paradigm in Healthcare”**

**Robert G. Silverman, DC, MS, CNS, CCN, CSCS, CKTP, CES, CIISN, DACBN, DCBCN, HKC, SASTM**

**Sponsored by Erchonia Corp.**

**For DCs & CAs**

Dr. Rob Silverman provides expert insights into the new healthcare paradigm. He will analyze the paradigm shift, review the processes that underlie neurodegenerative diseases, and outline effective management strategies.

Dr. Silverman graduated magna cum laude from the University of Bridgeport College of Chiropractic and has a Masters of Science in human nutrition. His extensive list of educational accomplishments includes designations as a certified nutrition specialist, certified clinical nutritionist, certified strength and conditioning specialist, certified Kinesio® taping practitioner, NASM-certified corrective exercise specialist, and a certified sports nutritionist from the International Society of Sports Nutrition. Dr. Silverman is a diplomate with the American Clinical Board of Nutrition and a diplomate with the Chiropractic Board of Clinical Nutrition. Dr. Silverman is also a HardStyle Kettlebell Certified instructor.

He has a full-time private practice in White Plains, New York, where he specializes in the treatment of joint pain with innovative, science-based, nonsurgical approaches and functional nutrition. He has published articles in Dynamic Chiropractic, JACA, ACA News, Chiropractic Economics, The Original Internist, and Holistic Primary Care. Dr. Silverman is also on the advisory board for the Functional Medicine University, a health contributor to Fox News Radio and has appeared on Fox & Friends, Fox News, NBC News, CBS News, The Wall Street Journal Live, NewsMax TV, and Westchester’s Channel 12 as a health expert. Dr. Silverman also appeared on Talks at Google – author. Dr. Silverman was awarded the prestigious 2015 Sports Chiropractor of the Year by the ACA Sports Council. In 2016 he published Amazon’s #1 Best Seller, Inside/Out Health: A Revolutionary Approach to Your Body.



**Keynote: “Let’s Talk About S-E-X”**

**Cindy M. Howard, DC, DABCI, DABCN, FIAMA, FICC**

**Sponsored by Protocol & Stopain**

**For All Attendees**

Even for Doctors, sex can be a tough topic to approach. It can be difficult at times to ask questions, and it can certainly be challenging to get patients to open up. This program addresses those tough questions and topics in sexual health, as well as how to evaluate concerns and make recommendations.

Dr. Cindy M. Howard is Board Certified Chiropractic Internist and Nutritionist in private practice for 18 years. She has a fellowship from the International Academy of Medical Acupuncture and a Fellow from the International College of Chiropractic.

Dr. Howard speaks all over the country, lecturing on Concussion Nutrition, Neuro Adrenal Dysfunction in sport, Male and Female Pelvic Disorders, Pediatrics, Immunology, GI disorders, Endocrinology and Nutritional Blood Analysis Interpretation. She also serves as the Director of Functional Medicine and Nutrition for Aligned Modern Health in Chicago, Illinois.

Dr. Howard is the Illinois Delegate for the American Chiropractic Association serving on the guidelines, professional development and membership committees and was the recipient of the Flynn/Lynch Award 2015 for outstanding service. She is a past President of the American Chiropractic Association Council on Diagnosis and Internal Disorders. Dr. Howard serves on the Medical Advisory Board for Integrative Therapeutics and the Functional Medicine University. She serves on the board of DoC:S, Before the Hit, and the College of Pharmacognosy and Toxicology. She is an associate editor for The Original Internist. Dr. Howard is a spokesperson for Bio-botanical Research, Integrative Therapeutics, and Cyrex labs. Locally, she serves as a Board member for the Frankfort Falcons Youth Football organization and is the team Chiropractic Physician for Dreamz Elite competitive Cheerleaders.

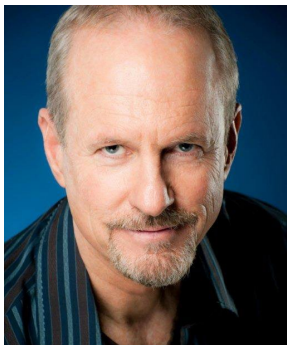


**“Fatigue: Causes, Correlations and Corrections”**  
**Cindy M. Howard, DC, DABCI, DABCN, FIAMA, FICC**  
**Sponsored by Protocol & Stopain**  
**For DCs**

Fatigue is a common symptom that most patients have reported at some time during their life. There are some obvious reasons that patients are tired such as anemia, lack of sleep or experiencing hypothyroidism. There are however some less obvious reasons as well that are commonly missed. Being thorough in our history and collecting enough data will reveal other areas in which patients may be suffering and yet may not get the attention or treatment needed to resolve their fatigue. In this program we will explore ten areas that we should consider in order to bring back the energy we all want to have.

Dr. Cindy M. Howard is Board Certified Chiropractic Internist and Nutritionist in private practice for 18 years. She has a fellowship from the International Academy of Medical Acupuncture and a Fellow from the International College of Chiropractic. Dr. Howard speaks all over the country, lecturing on Concussion Nutrition, Neuro Adrenal Dysfunction in sport, Male and Female Pelvic Disorders, Pediatrics, Immunology, GI disorders, Endocrinology and Nutritional Blood Analysis Interpretation. She also serves as the Director of Functional Medicine and Nutrition for Aligned Modern Health in Chicago, Illinois.

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**“HIPAA & Compliance: What Your Office Needs Right Now”**  
**Ty Talcott, CHPSE**  
**Sponsored by HIPAA Compliance Services**  
**For DCs & CAs**

The purpose of this class is to expand awareness regarding the ever-increasing number of complaints against doctors by patients and ex-employees relative to mishandling/theft and cyberattacks (electronic data theft) of patient information. It outlines the fines and penalties being exacted by the Office of Civil Rights and the Department of Justice relative to HIPAA enforcement. Dr. Talcott will provide insights into what the enforcement agencies are looking for and how they find out if you are in compliance, especially during national emergencies. He will simplify the implementation and maintenance of an appropriate

HIPAA, OIG and ONC Compliance program in the typical chiropractic or multidisciplinary clinic so that the doctor can delegate and/or oversee the process to whatever level desired. He'll share information regarding emergency preparedness since crisis magnifies deficiencies and increases risk. Dr Talcott will help practices avoid being ravaged by demands to return money paid to them by Medicare, an increasing possibility.

“Dr. Ty the Compliance Guy” specializes in ensuring the healthcare profession is protected and able to focus on the important business of healing people. He regularly attends the annual national cybersecurity symposium in Washington, DC, where government enforcers pull back the curtain on how they catch violators, who they are after, what they do to them, and even which parts of the law are not being enforced. Dr. Ty takes this information right from the enforcer's mouth, develops his programs accordingly, and then conducts CE license renewal presentations in nearly every state in the nation.



### **“Immuno-Musculoskeletal Nutrition”**

**David R. Seaman, DC, MS**  
**Sponsored by Anabolic Labs**  
**For DCs**

Not well known is that the same pro-inflammatory dietary and lifestyle choices create a state of chronic inflammation that compromises immune function and musculoskeletal health. This class will outline how obesity, gut dysbiosis, hyperglycemia and related nutritional imbalances promote viral infection expression and the degeneration of musculoskeletal tissues.

Prior to his graduation from New York Chiropractic College, Dr. David Seaman received his BS in biology from Rutgers University. He earned his MS in nutrition from the University of Bridgeport and completed postdoctoral studies in neurology at

Logan College of Chiropractic. He is a diplomate of the American Chiropractic Academy of Neurology and the American Clinical Board of Nutrition.

A popular and prolific author of numerous nutrition and neurology articles, and of the text *Clinical Nutrition for Pain, Inflammation, and Tissue Healing*, Dr. Seaman is a Professor of Clinical Sciences at National University of Health Sciences in Florida and is on the postgraduate faculty of several chiropractic colleges. An avid golfer since 1995, Dr. Seaman has also provided a wealth of articles for chiropractic and sports-related publications. Thanks to his teaching skills, expertise in nutrition and neurology, and chiropractic background, Dr. Seaman is a highly sought after instructor by chiropractic and other organizations.



### **“The Heart of Chiropractic: The Heart’s Link to Healthy Physiology”**

**Stephen Hussey, MS, DC**  
**Sponsored by Stirling Professional**  
**For DCs & CAs**

In this seminar Dr. Hussey will discuss a few aspects of cardiovascular physiology and pathology that give a new understanding of human physiology. He will discuss the truth about the infamous cholesterol theory of heart disease and teach how to assess blood work for risk of heart disease. He will discuss the large body of evidence that the heart is not the main mover of blood in the body, what the heart actually does, and how chiropractors can optimize this physiology in their patients. He’ll talk about body coherence as the ultimate goal when striving for health, how the heart sets the tone for coherence, and how looking at the body

from the point of view of coherence provides a whole new level of understanding when it comes to how the chiropractic adjustment helps the body achieve health. If time permits, Dr. Hussey will also review the causes of heart attacks that happen without a blockage, as well as literature showing how chiropractic can help combat the three imbalances that lead to these types of heart attacks.

Dr. Stephen Hussey is from western North Carolina and calls the Appalachian Mountains home. Starting at a very young age, Dr. Stephen suffered from many inflammatory conditions that doctors could not figure out the cause of. He had Irritable Bowel Syndrome, chronic hives, asthma, allergies, and various autoimmune conditions. Through his relentless research and think-outside-the-medical-box approach, he has made lifestyle changes that have eliminated the conditions he once had and now lives disease free. He has made it his mission to share his knowledge and experience with others to help them in their health journey no matter what health challenges they are struggling with. After undergraduate studies, Dr. Stephen attained both his Doctorate of Chiropractic and Masters in Human Nutrition and Functional Medicine from the University of Western States in Portland, Oregon. In addition to his clinical work as a chiropractor, he is the author of two books on health and also a regular speaker at nutrition conferences. Dr. Stephen guides patients back to health by using the latest research and health attaining strategies.



**“Understanding the *Why* of Chiropractic”**  
**Jeffrey McKinley, DC, CCSP, CKTP, CPEP, FICC**  
**Sponsored by Foot Levelers**  
**For CAs**

In this fast-paced class for chiropractic office staff, Dr. McKinley will discuss the real costs of musculoskeletal conditions. He will review the nervous system and how chiropractic affects it. He’ll also talk about the relevance of posture and the kinetic chain to chiropractic practice.

In practice since 1990 in McMinnville, Tennessee, Dr. McKinley is the clinical director of Middle Tennessee Spine & Joint, a multi-disciplinary practice that includes chiropractic, medical, physical therapy, and massage therapy. He is a member of the Medicare Carrier Advisory Committee for Tennessee, a member of the ACA’s Medicare Committee, and has lectured to chiropractic physicians and staff on Medicare issues. He also was an instructor for the Certified Therapy Assistants training course and is a contributing author to the recently published textbook *Chiropractic Therapy Assistant: A Clinical Resource Guide*. Dr. McKinley’s seminar demonstrates the powerful correlation of orthopedic, bio-mechanic, x-ray, and posture exams.



**“Sex Trafficking and Human Enslavement”**  
**Joe Kryszak**  
**Sponsored by Stirling Professional**  
**For DCs & CAs**

The CDC considers sex trafficking and human enslavement to be “a serious public health problem” and the topic recently came up at a Virginia Department of Health Board of Medicine meeting. Mr. Kryszak will present the demographics of the victims of these crimes, including Virginia-specific data. He’ll discuss how to identify key signs of people in distress and what DCs can do when they suspect someone is being trafficked. He’ll also provide examples of how ChiroHeroes, a group of doctors and concerned members of the public helping to fight human trafficking and sex slavery around the country.

Joe is the founder and CEO of Stirling Professional, which he launched in 2018. Before that he was a Principal with Amazon for NBD Alexa Offline Sales. His success in identifying customer needs and building markets for Amazon, Lenova, Hewlett-Packard, and other companies has allowed him to cut through all the CBD hype and help healthcare providers to keep up with this fast-evolving business sector. He’s a Director for the National SMB Administration and active in ChiroHeroes.

**“CBD 101 – How Does CBD Fit into a DC’s Treatment Plan?”**  
**Joe Kryszak**  
**Sponsored by Stirling Professional**  
**For DCs & CAs**

Mr. Kryszak will use research from Harvard Medical School, the Mayo Clinic, Cleveland Clinic, National Institute of Health, and other reputable organizations to provide attendees with current, reliable information regarding the fast-growing marketplace for compounds like CBD and other cannabinoids. With the average office doing \$6000 per year in CBD sales, this is a great opportunity to learn more about this fast-moving industry. Regardless of your practice’s interest in providing CBD products, this presentation will allow you to speak knowledgeably on this topic to your patients.

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**“Chiropractic Office Management: Beyond the Basics”**

**Lisa Maciejewski-West, CMC, CMOM, CMIS, CPCO**

**Sponsored by Gold Star Medical Business Services**

**For CAs**

Go from being a “worker” to a “leader.” In the first part of this class, Lisa will focus on team-building strategies, employee retention best practices, operational checks and balances, navigation situational ethics, and related topics.

In the second part of her class, Lisa will help you understand how various laws and regulations impact your tasks and duties. She will cover HR and Labor policies such as FLSA, EEOC, FMLA, and ADA, as well as Federal regs.

Lisa has been involved in the chiropractic billing, management, and consulting field since 1982. In 2006, she founded Gold Star Medical Business Services, providing outsource billing, compliance and practice management consulting services for chiropractic physicians and medical practices nationwide. Lisa is a certified Medical Coder, Medical Insurance Specialist, Medical Office Manager and Certified Professional Compliance Officer. Lisa has taught at many Medical and Chiropractic organizations, including Associations in Virginia, Ohio, Illinois, Indiana, Texas, Arizona, Arkansas, and South Dakota, and is a regular webinar contributor for ChiroHealthUSA and Advanced Medical Integration. In 2022 Lisa and her team led several focus groups at the American Medical Biller’s Association national conference in Las Vegas. Her success in running a Medical Billing Company has led to a repeat invitation to speak at the American Medical Biller’s Association National Conference in the fall of 2023.