



D.D. PALMER, D.C.



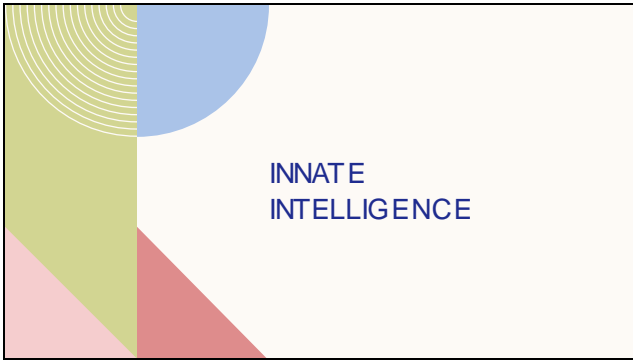
“One question was always uppermost in my mind in my search for the cause of disease. I desired to know why one person was ailing and his associate, eating at the same table, working in the same shop at the same bench was not. Why? What difference was there in these two persons that caused one to have various diseases, while his partner escaped?”

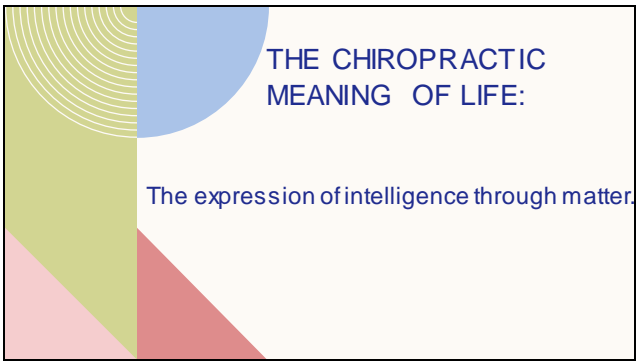
SCIENCE – WHAT

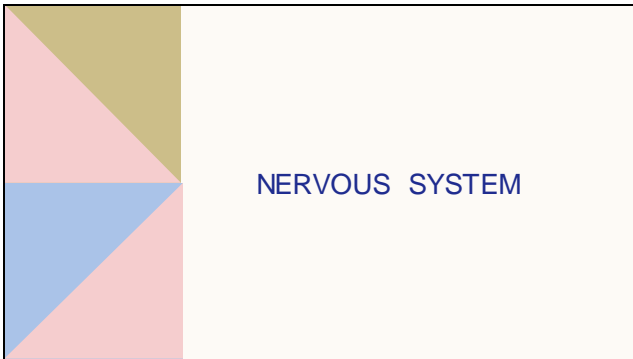
ART – HOW

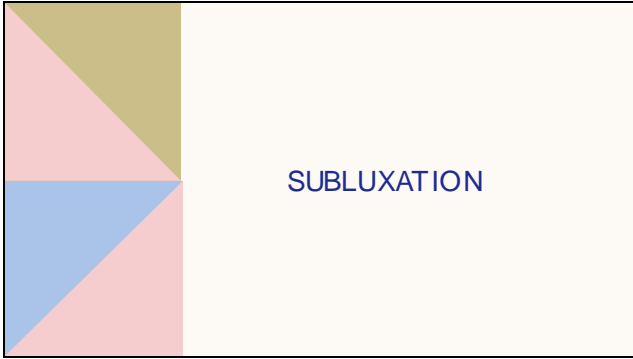
PHILOSOPHY – WHY

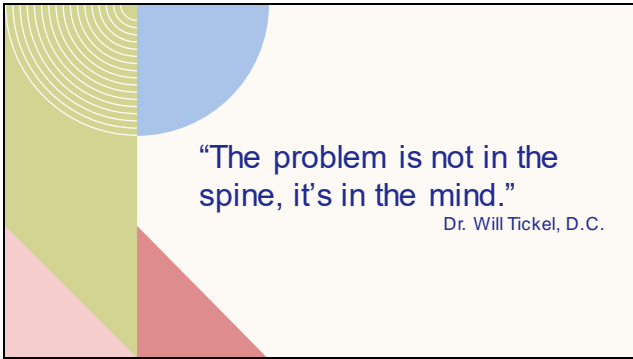
UNIVERSAL
INTELLIGENCE









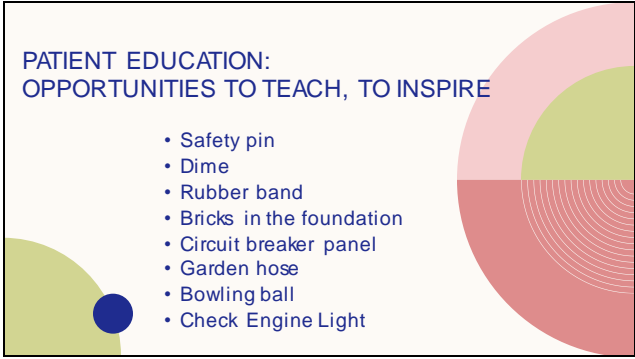






THE PATIENT *MUST* KNOW:

- They have a unique problem
- We have a unique solution
- They need to take care of it now
- We must stay in fair exchange



**PATIENT EDUCATION:
OPPORTUNITIES TO TEACH, TO INSPIRE**

- Safety pin
- Dime
- Rubber band
- Bricks in the foundation
- Circuit breaker panel
- Garden hose
- Bowling ball
- Check Engine Light



You can lead a horse to water, but you can't make them drink..... Our job is to make them thirsty.

THANK YOU
