

FOOT LEVELERS

Mastering the Extremities and Spine "The Wong" Way





**Extremity and spinal stuff that
you can actually use in daily
practice.**

Thank you Pam Grove, Julie Connolly and...





FOOT LEVELERS

(teaching since 2004)



PALMER

College of Chiropractic

West - 1996

MEMBER OF THE

CALIFORNIA CHIROPRACTIC ASSOCIATION



ROCKTAPE DOC™

FMT CERTIFIED
rocktape - fascial movement taping



Dr. Kevin Wong

The Extremity
Doctor







Foot Levelers Rep:

Misty Whorley

Foot Levelers Territory
Manager





**THOSE WHO CAN,
TEACH!**

(Since 1997)



KEVIN'S GOALS:

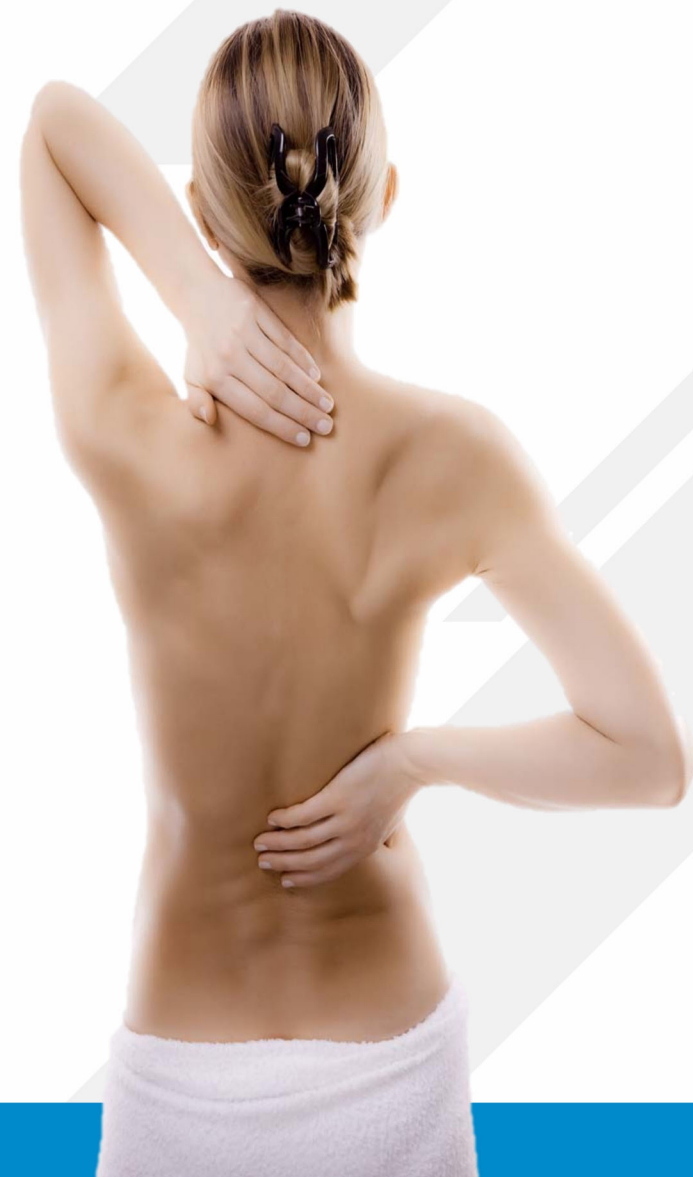


- Set you apart from other health care providers by teaching you how to evaluate/treat the feet, arches of all your patients.
- Illustrate how the extremities can affect the axial spine.
- Make you a shoulder, rib expert (many are not)
- Introduce/review adjustments for the spine, extremities.



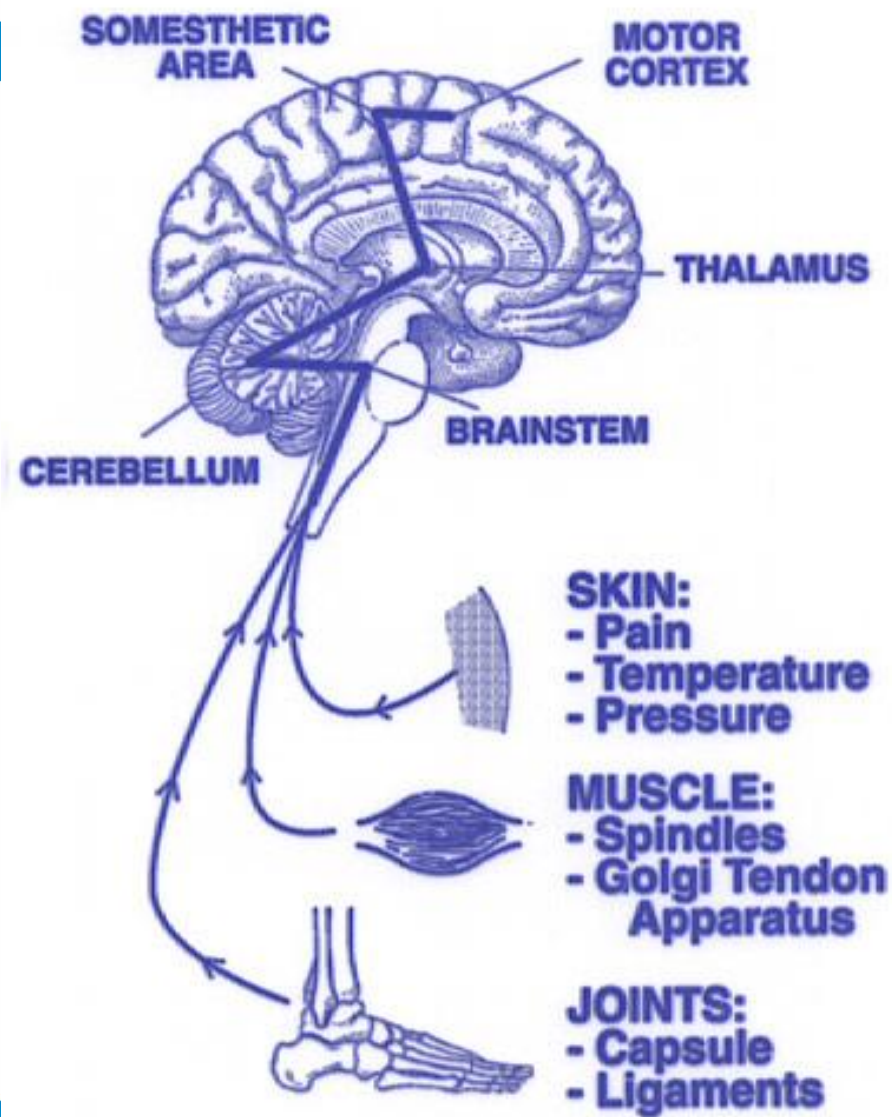
“The Public’s perception of Chiropractic is most often related to back and neck pain”

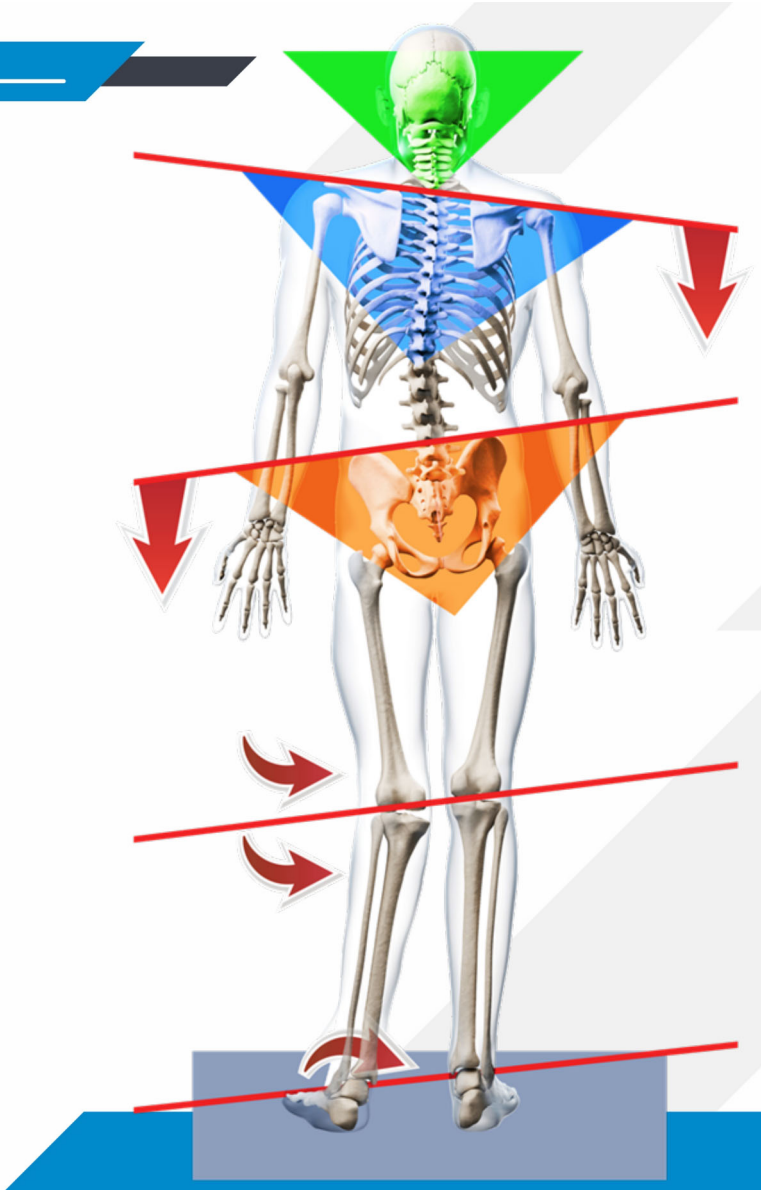
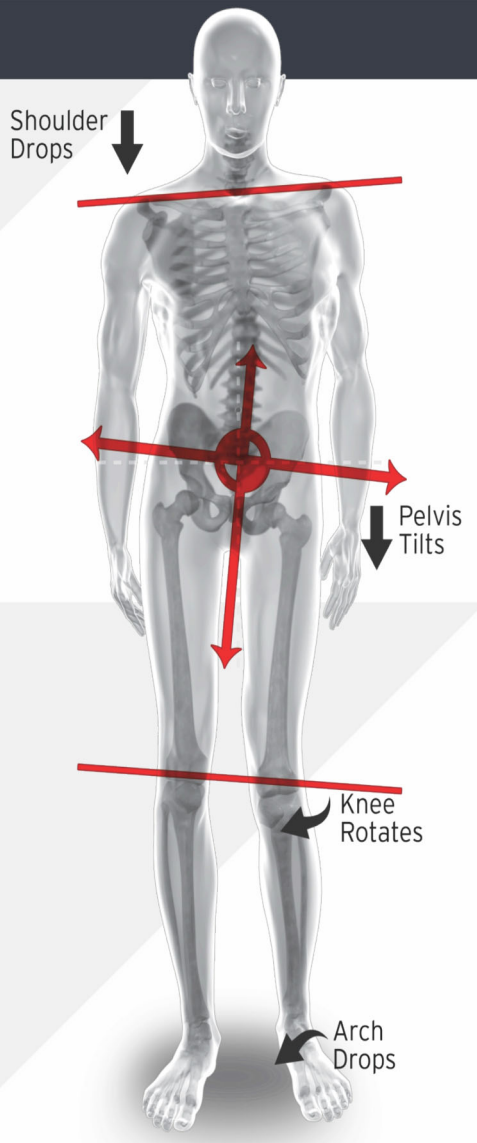
WFC Assembly, Sidney, Australia June 15, 2005





Structural stress produces muscle imbalances







WHAT CHIRO SCHOOL TEACHES

Spine = 90%

Extremities = ???

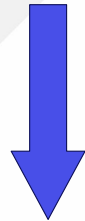


Are you adjusting extremities proficiently?

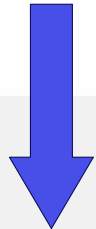




Adjust



Restore NS Integrity



Optimize Sensory Motor Reflexes



Restore Structural Alignment*



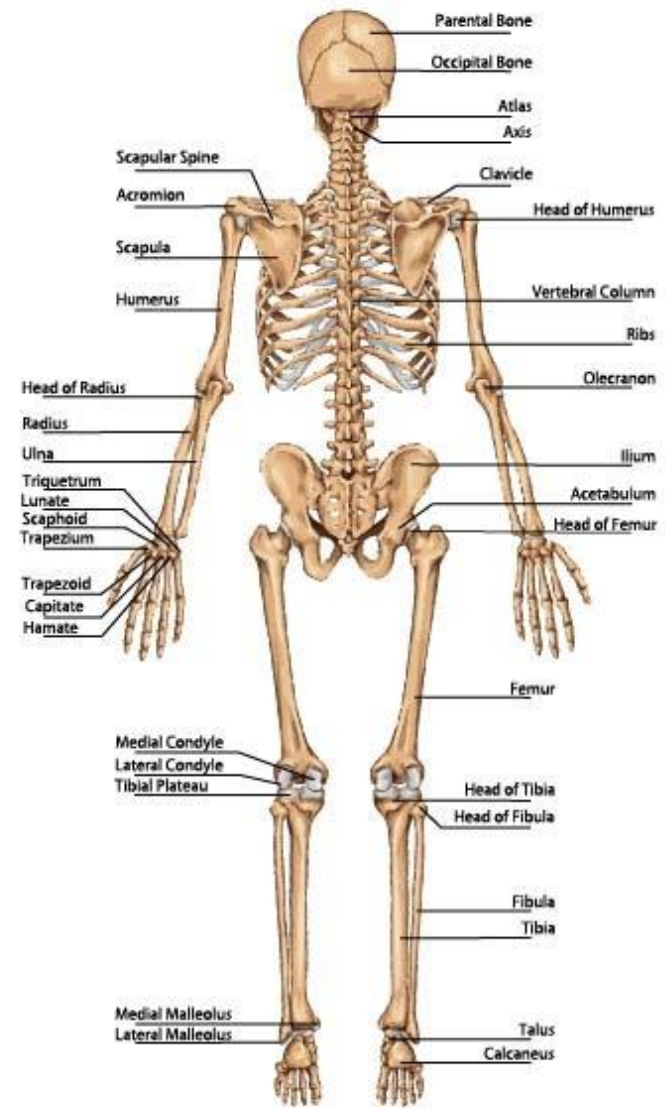
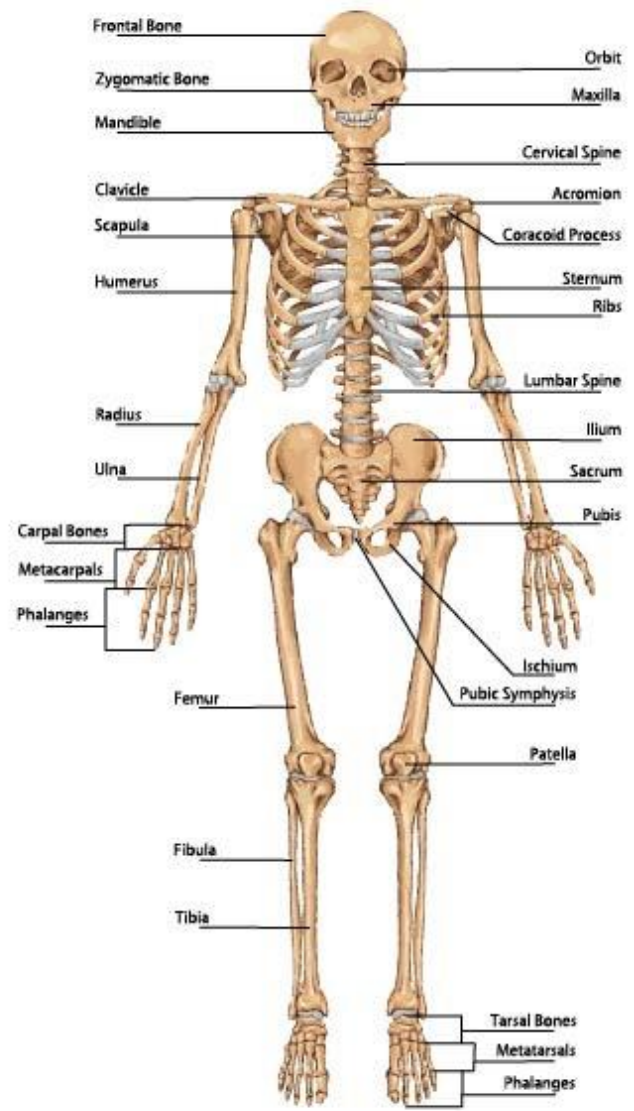
**Structure – Function
Model of
Chiropractic**

*(*restoring is one thing,
maintaining is another)*

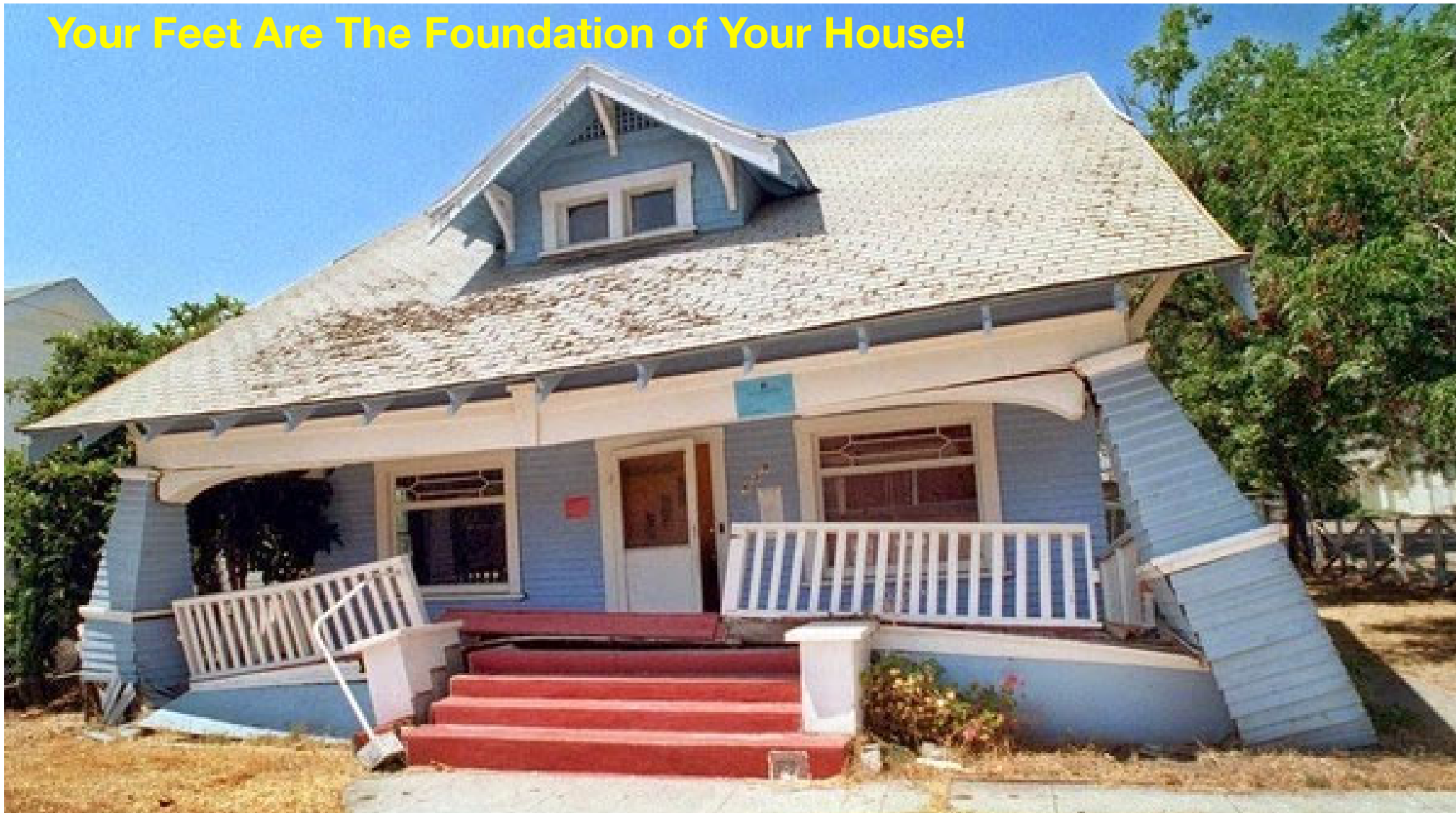


Game Plan

- Foot/Ankle
- Knee
- Hip
- Pelvis
- T/L-Spine
- Shoulders
- TMJ



Your Feet Are The Foundation of Your House!





Your Foundation

When the foundation of your home is not level, the walls will start cracking and crumbling.

The crumbling can create problems on your top floor.

**It's the same
with your body!**





**Start with
your
foundation**



**Every
biomechanical
imbalance is
transmitted to
the spine**





**Different
surfaces effect
forces on the
LE and body.**





LE has significant relationship to the body & clinical conditions in practice.





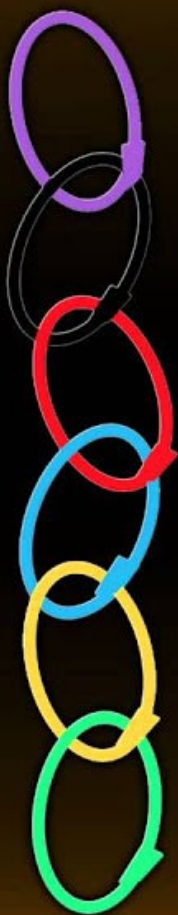
The Big Idea



The body is a fluid,
kinetic chain of
events...

It is **NOT** static!

Kinetic Chain



Cervical Spine

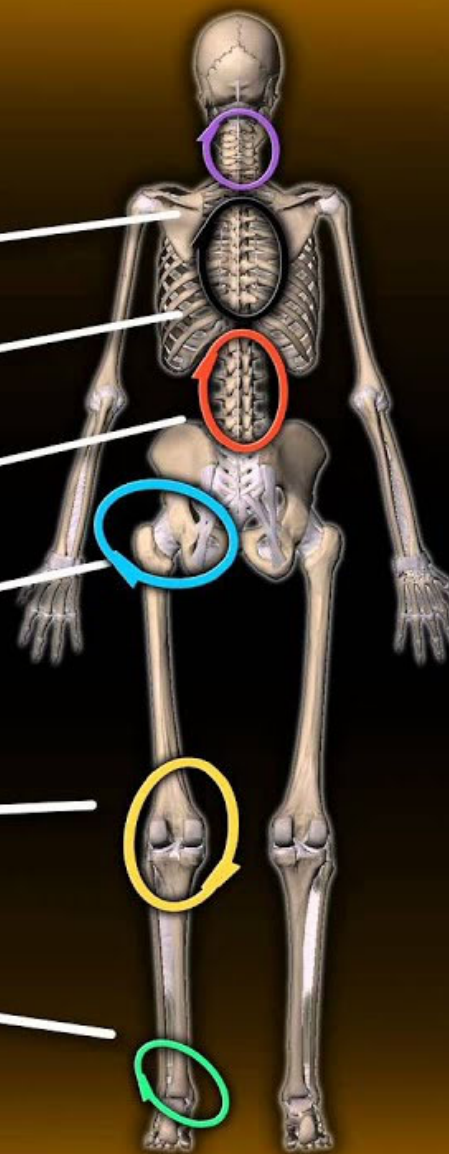
Thoracic Spine

Lumbar Spine

Hip Joints

Knee Joints

Ankle Joints





The entire
body is
supported
by the feet

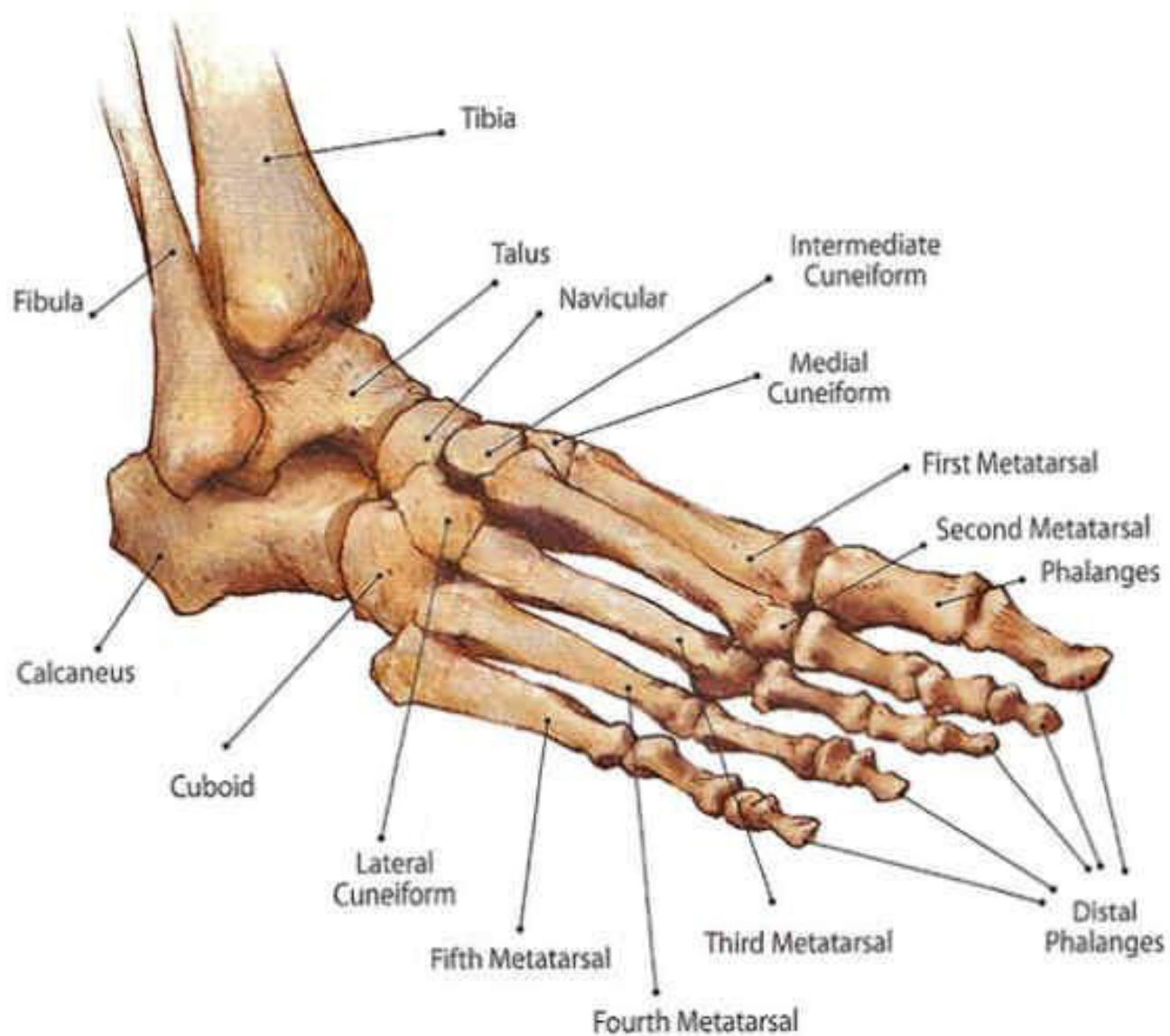




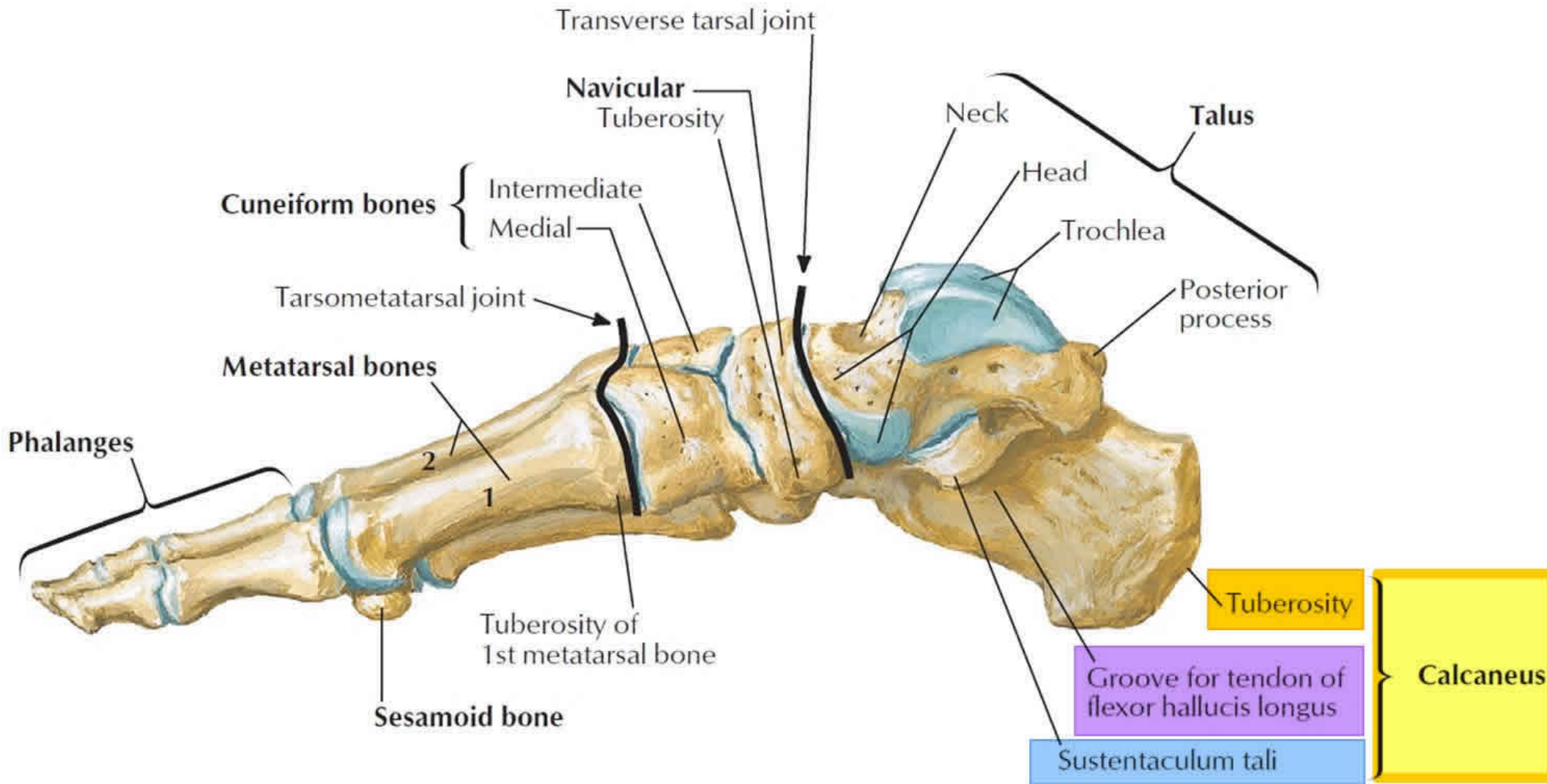
**LOSE
THE
SHOES**



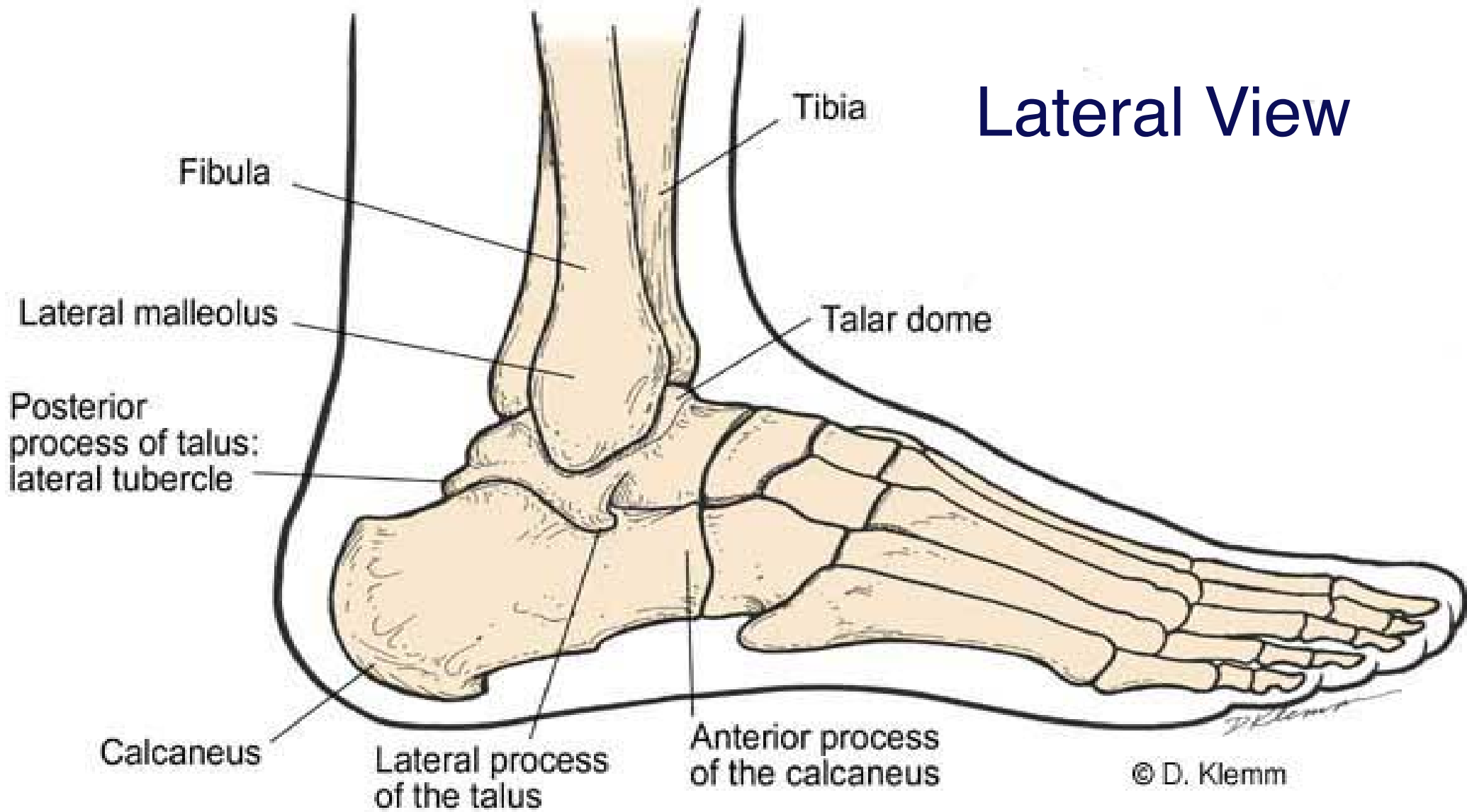
How many bones are in each foot?



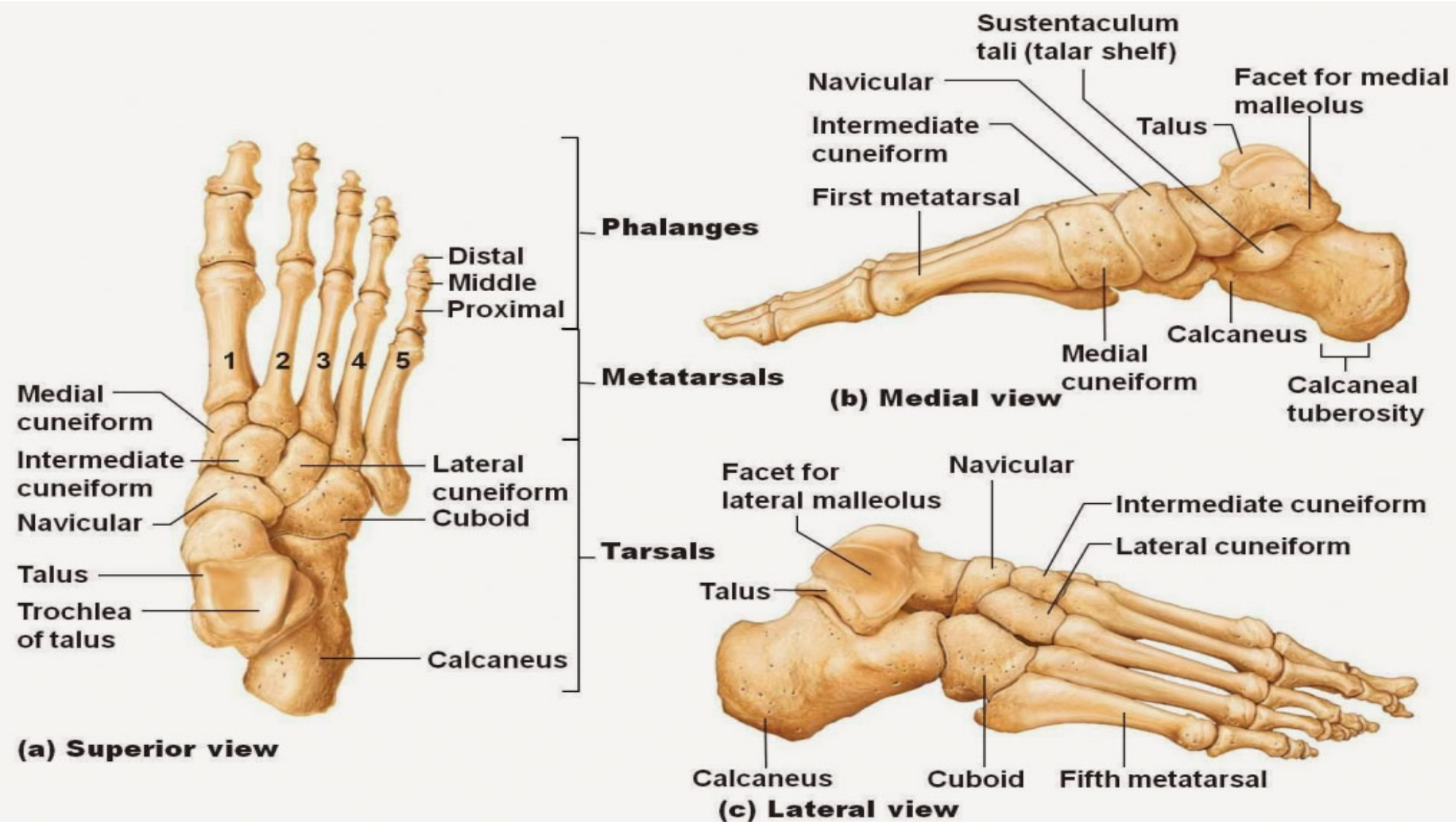
Medial view

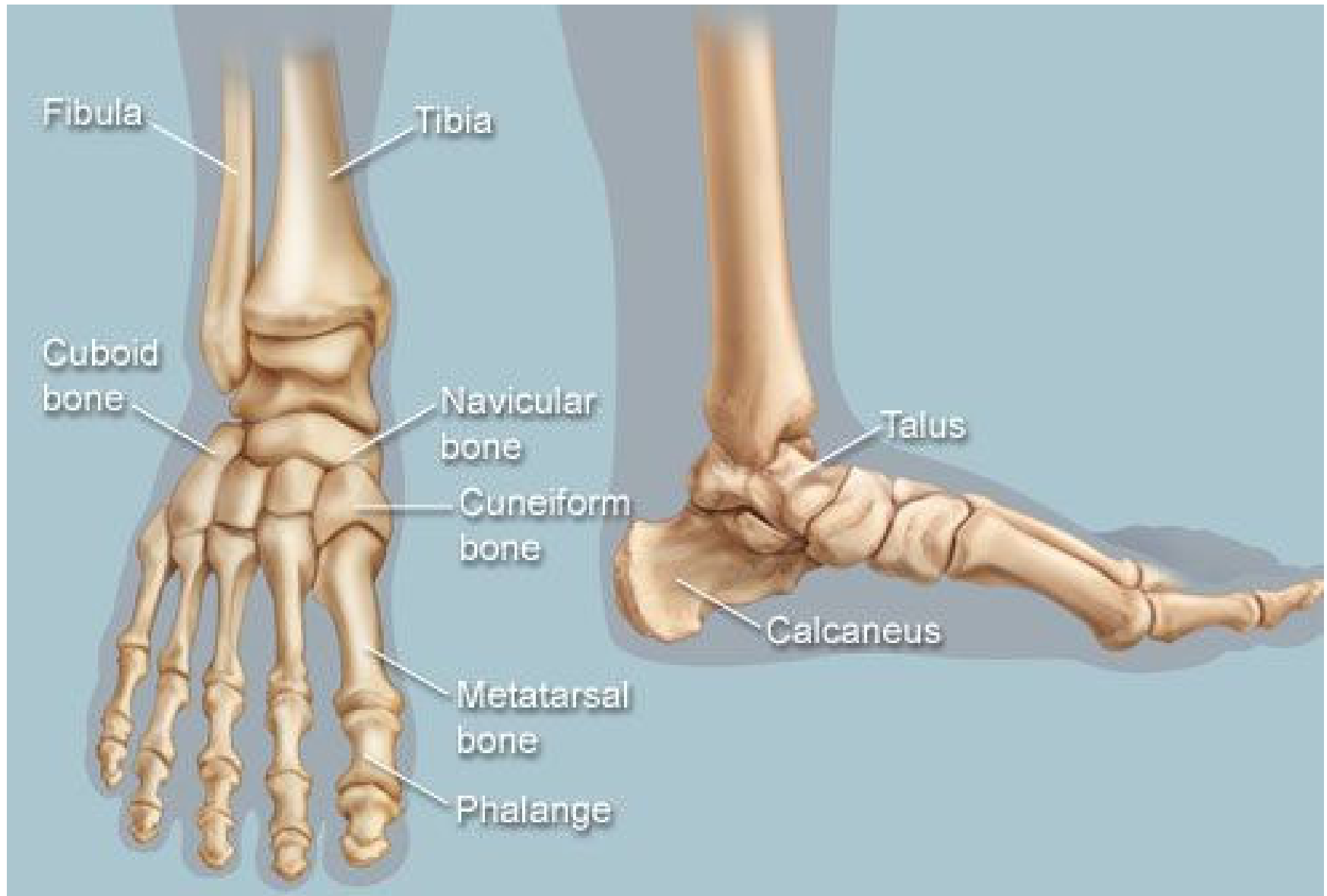


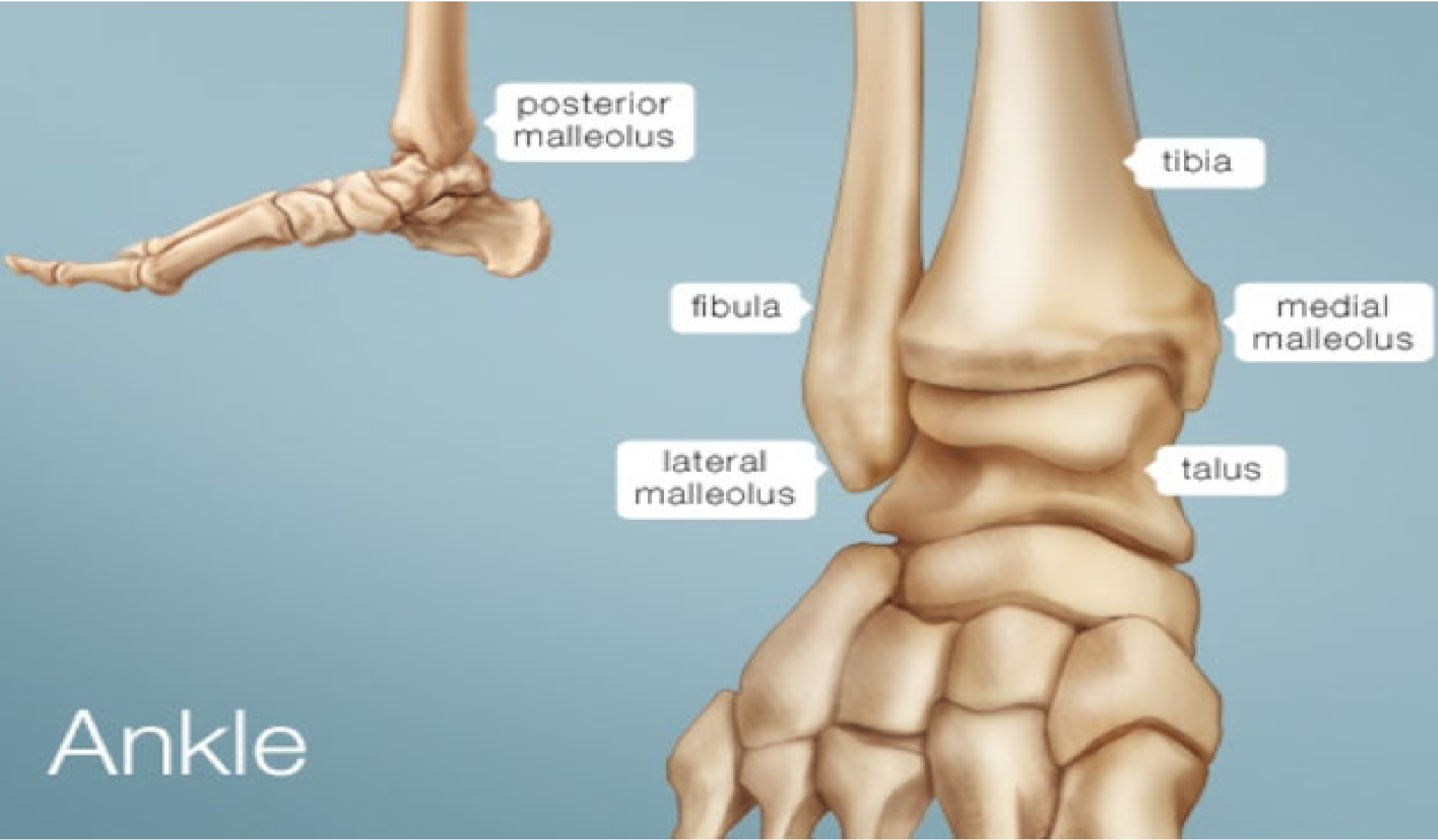
Lateral View



© D. Klemm







posterior malleolus

tibia

fibula

medial malleolus

lateral malleolus

talus

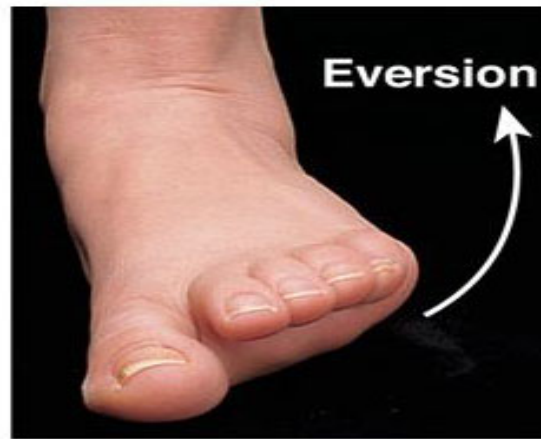
Ankle



Palpate the Feet

- Calcaneus (heel)
- Talus (dome, just under the tibia)
- Navicular (tubercle) inside foot
- Cuboid (proximal to styloid process of MT5)
- Cuneiforms (medial, intermediate, lateral)
- Metatarsals 1- 5
- Phalanges 1- 5 (3 parts, except big toe)

Joint Movements



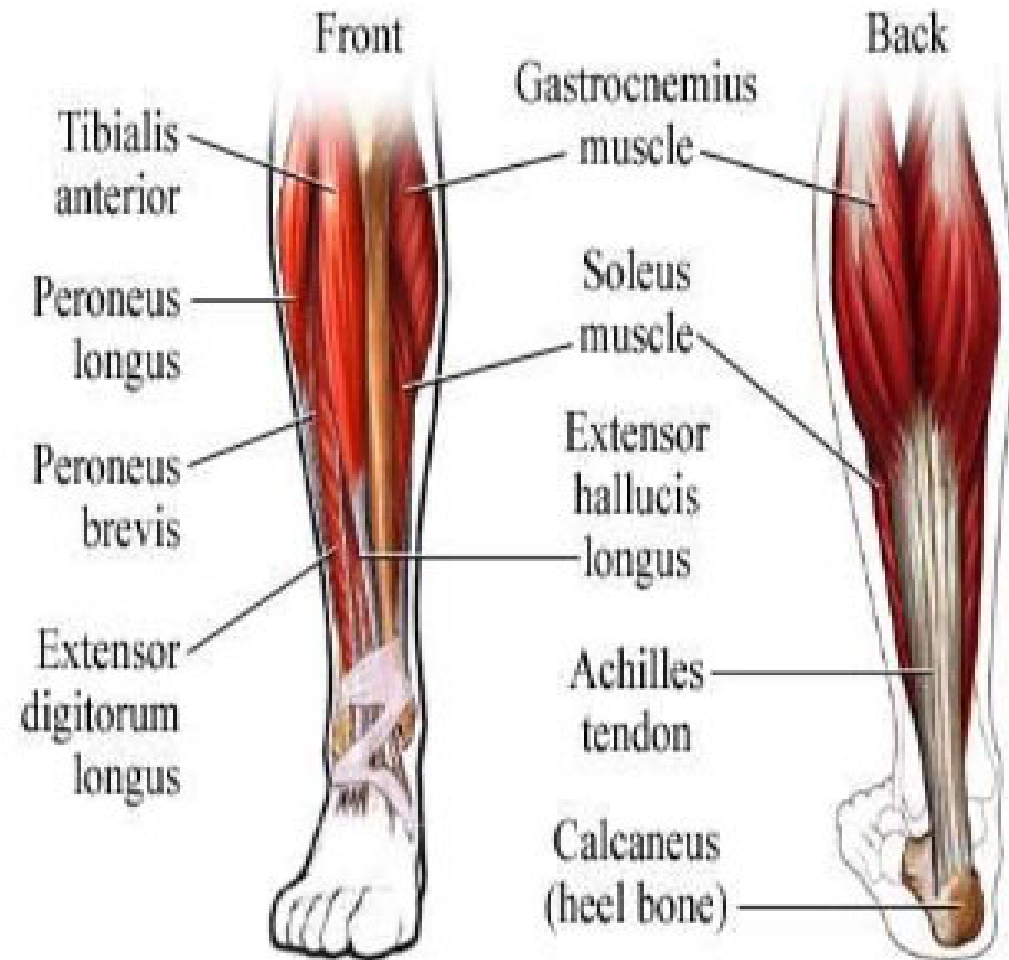
Inversion and Eversion of the foot at the ankle



Dorsiflexion and Plantar flexion of the foot at the ankle

ANKLE & FOOT JOINT- MUSCLES INVOLVED

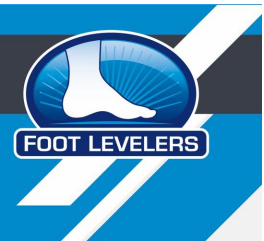
- Dorsi flexion :- **Tibialis , Extensor Digitorum longus.**
- Planter Flexion:- **Gastrocnemius or soleus.**
- Inversion:- **Tibialis Anterior.**
- Eversion:- **extensor Digitorum**





**How many arches
under each foot?**





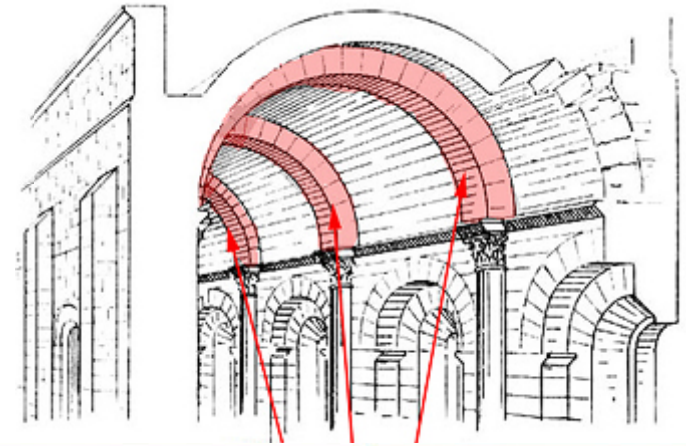
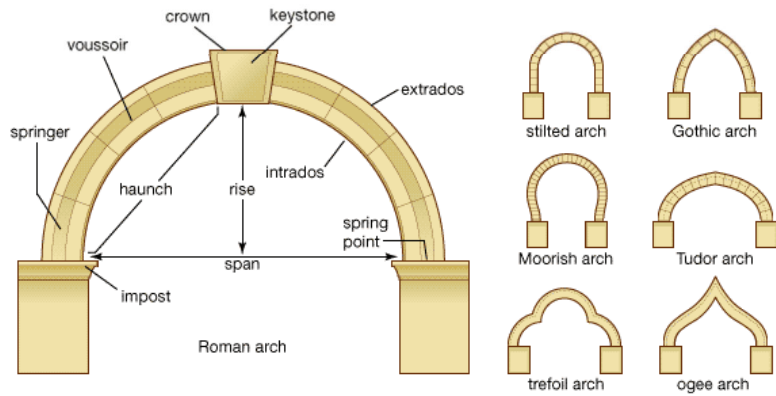
How many arches do patients think we have?

THE ARCHES



- Plantar vault
 - Not present at birth
-

Arch Architecture



Pont du Gard (500 CE)

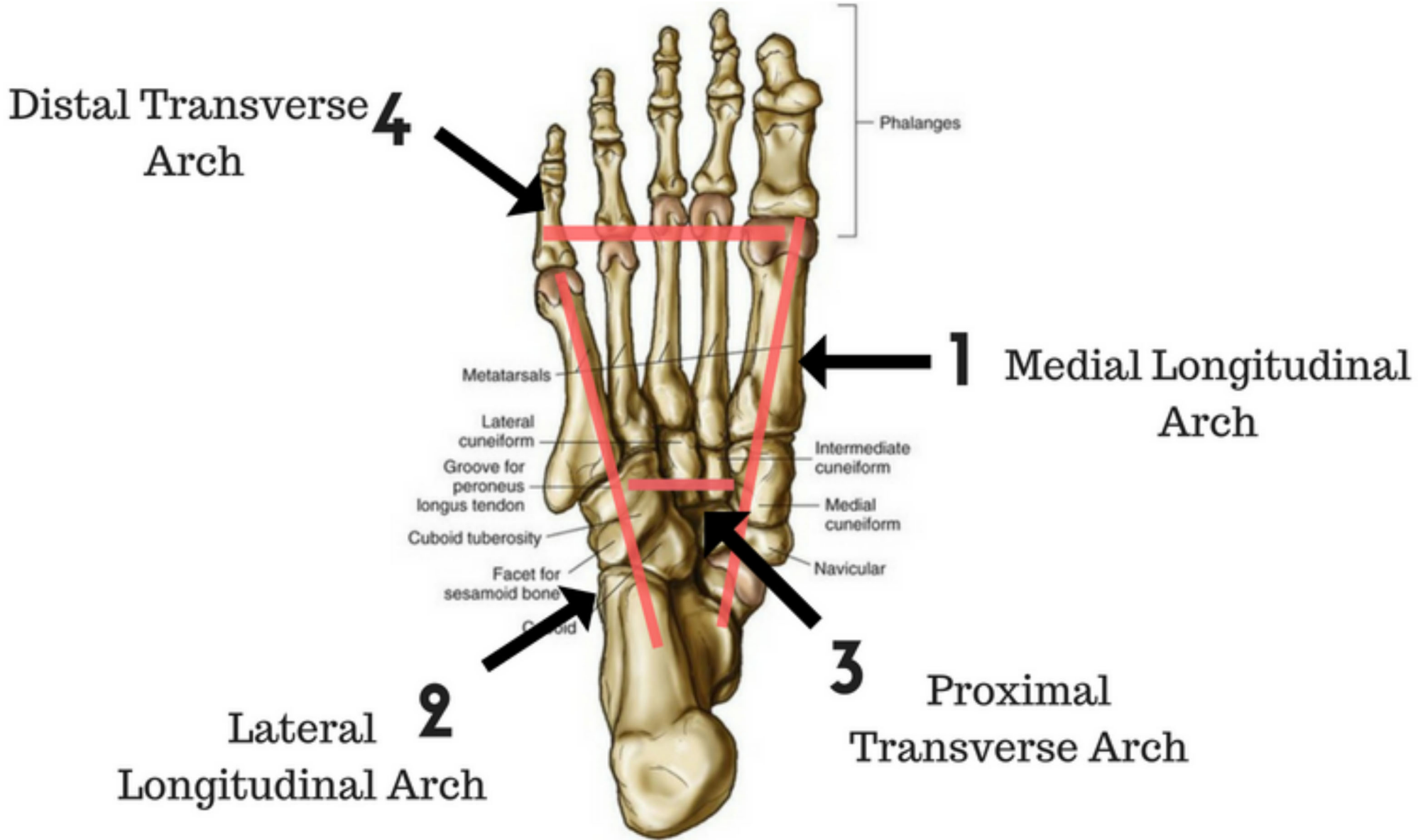












Arches of Foot

➤ Medial longitudinal arch

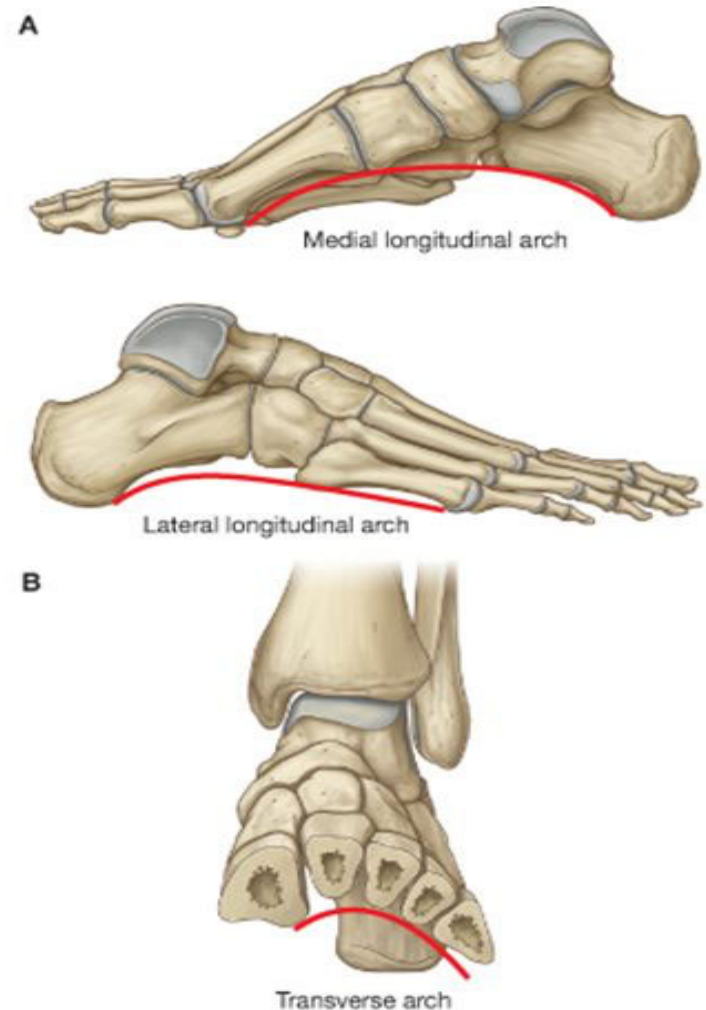
- Is formed of calcaneum, talus, navicular, 3 cuneiform bones, and first medial 3 metatarsal bones.

➤ Lateral longitudinal arch

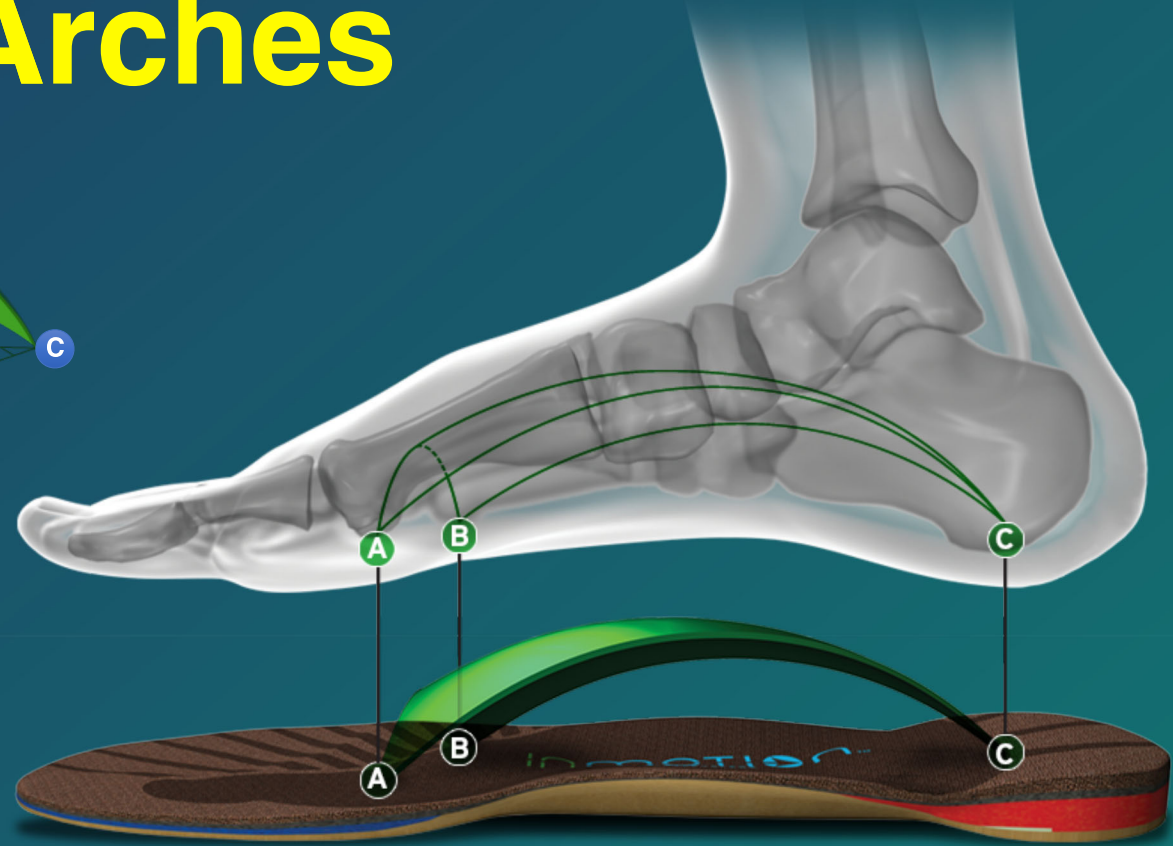
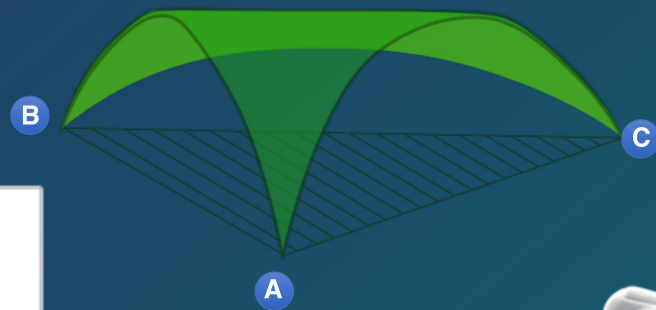
Is formed of calcaneum, cuboid & lateral 4th & 5th metatarsal bones

➤ Transverse arch

- Lies at the level of **tarso-metatarsal joints**, formed of bases of metatarsal bones, cuboid & 3 cuneiform bones.



3 Arches



PLANTAR VIEW

Plantar Vault

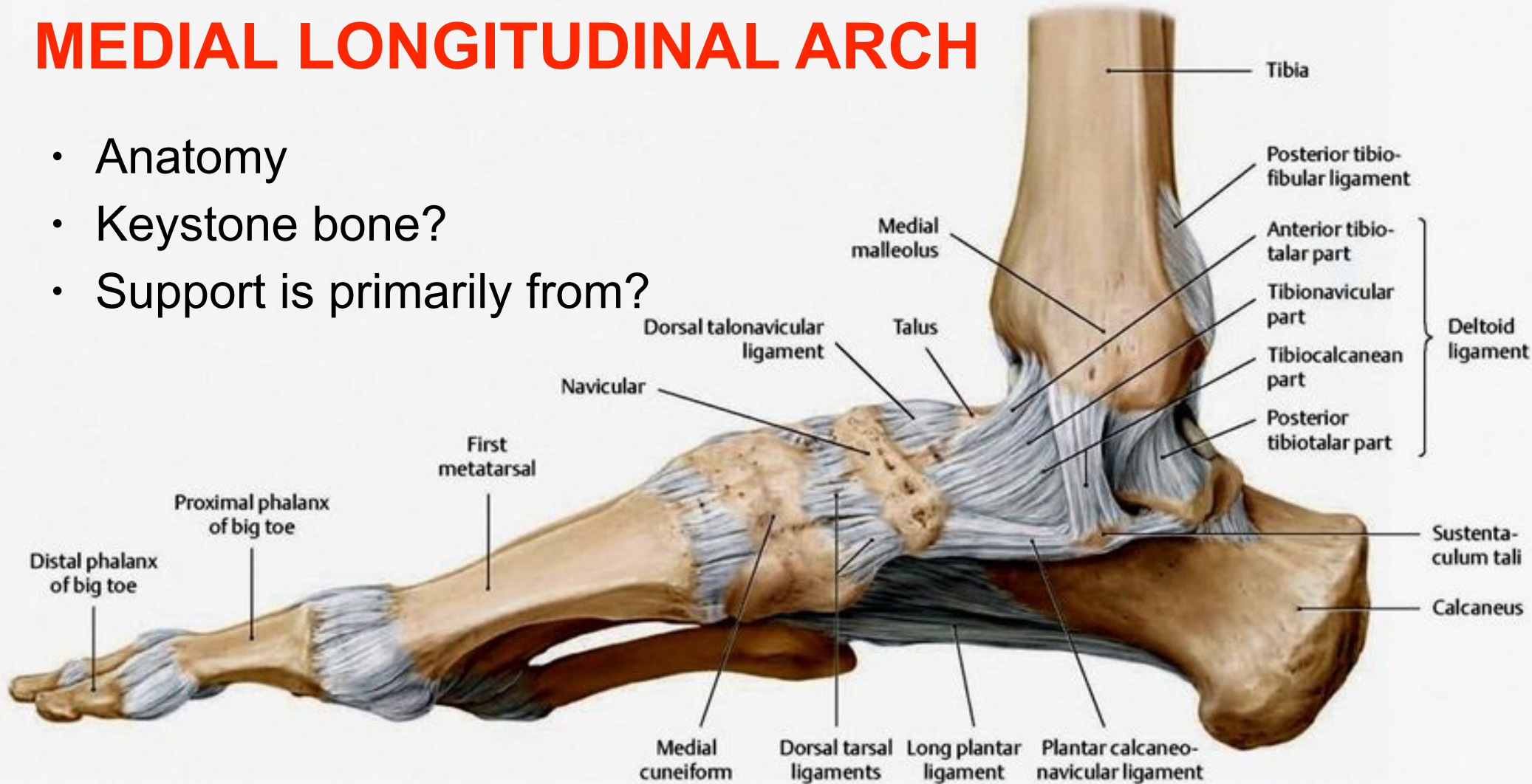
A - C = Inner Arch (Medial Longitudinal Arch)

B - C = Outer Arch (Lateral Longitudinal Arch)

A - B = Across the Balls of Feet (Anterior Transverse [Metatarsal] Arch)

MEDIAL LONGITUDINAL ARCH

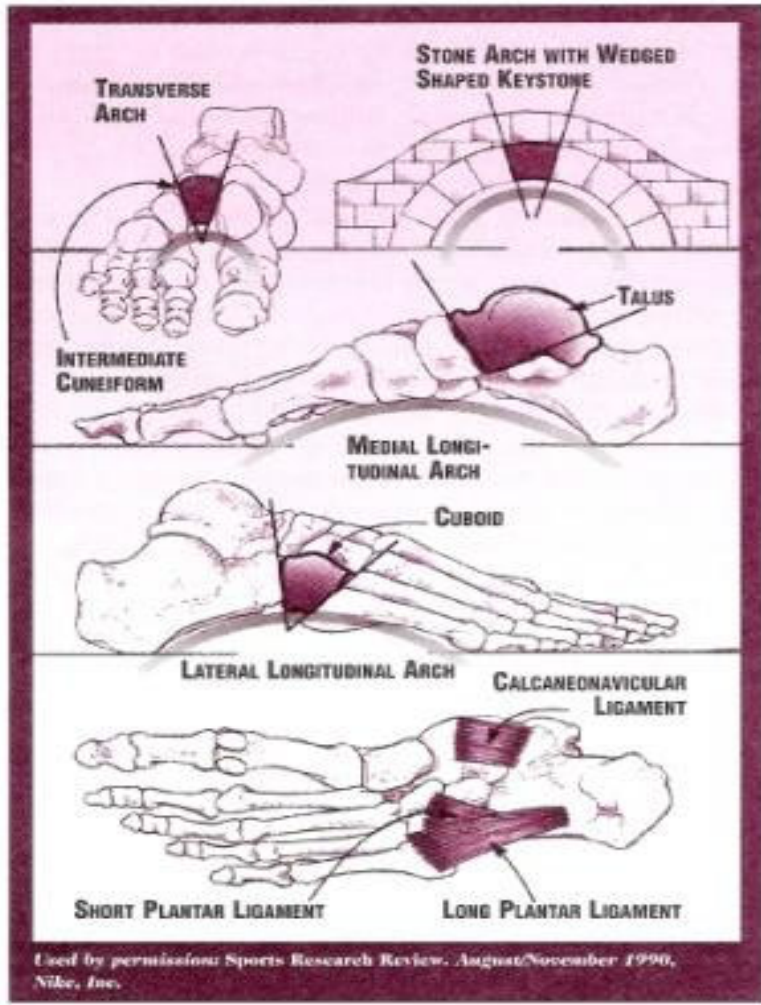
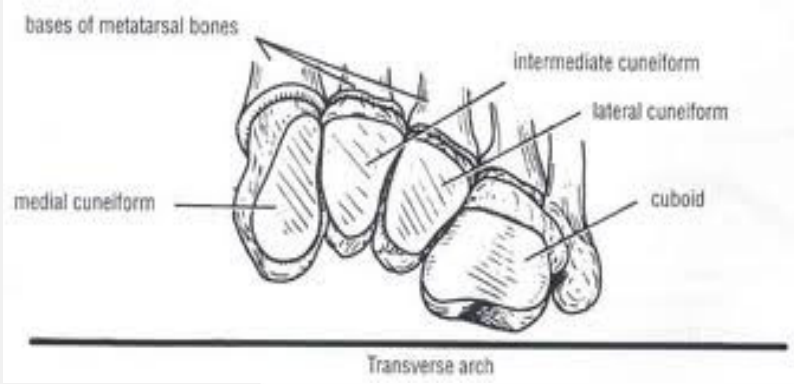
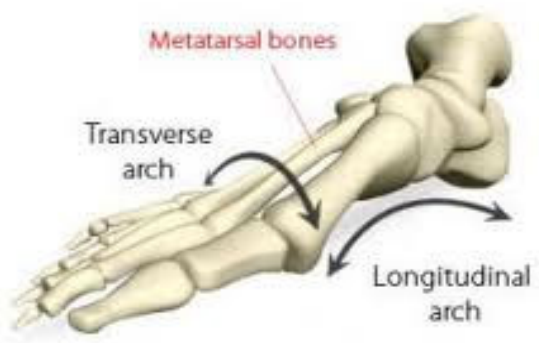
- Anatomy
- Keystone bone?
- Support is primarily from?





FOOT LEVELERS

TRANSVERSE ARCH

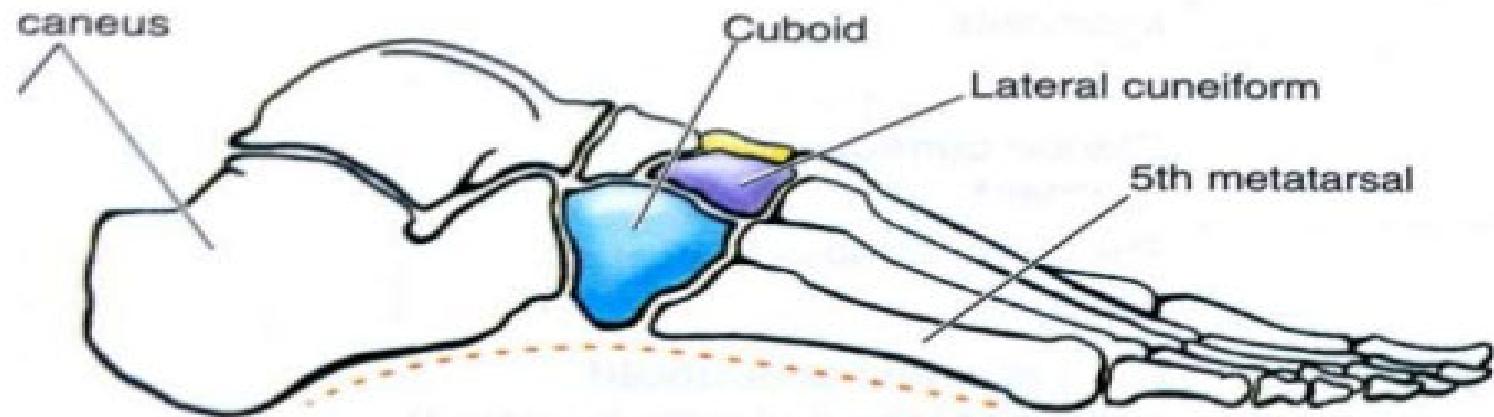


Used by permission Sports Research Review, August/November 1990, Nike, Inc.

Lateral longitudinal Arch

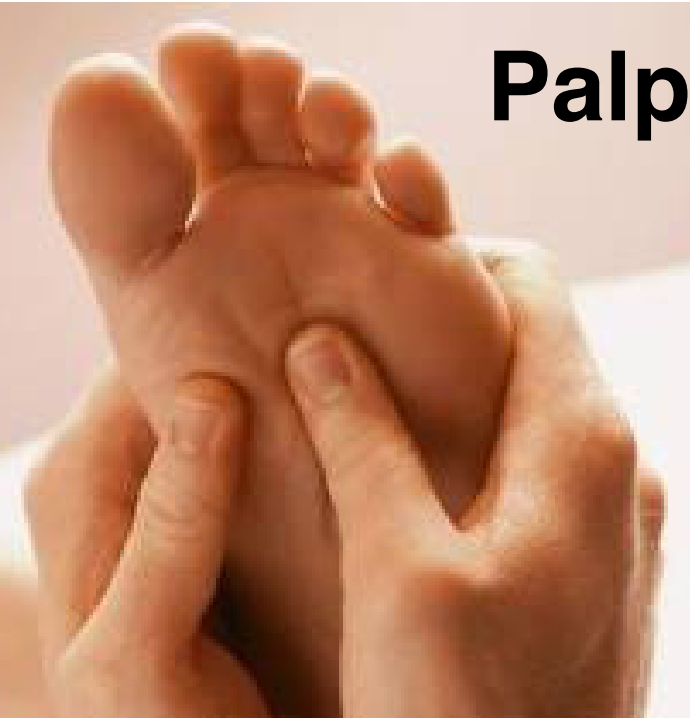
- Flatter than medial longitudinal arch.
- Rests on the ground during standing.
- It is made up of – calcaneus, cuboid, 2 lateral metatarsals.

• Keystone?



(B) Lateral longitudinal arch (lateral view)

Palpate!



What do you see? Feel?





Foot Development

Not all foot bones formed at birth.
(avg. Foot length is 7.6 cm)

Navicular is last to ossify (age 2-5)

Walking starts 10-16 months





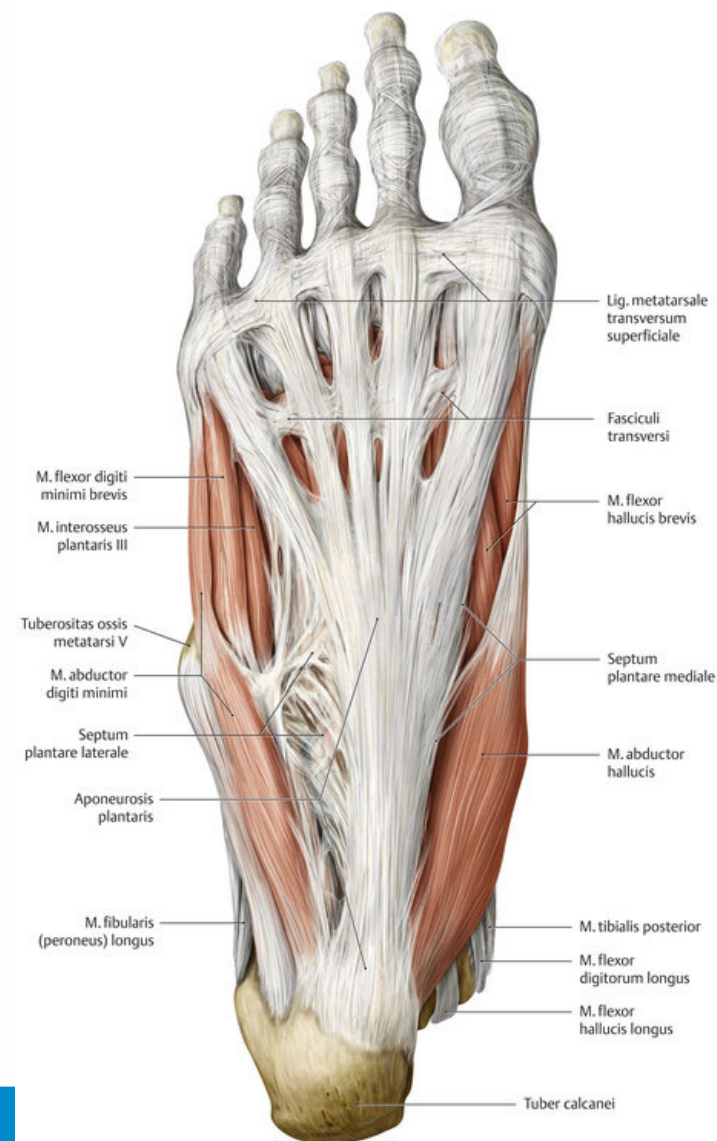
Skeletal maturity of the feet is ~ age 13 for girls
and age 15 for boys.





ARCH STABILITY

- ***The highest relative contribution to arch stability was provided by the plantar fascia, followed by the plantar ligaments and spring ligament.***
- **Plantar fascia was a major factor in maintenance of the medial longitudinal arch.**
- *Huang et al: Biomechanical Evaluation of Longitudinal Arch Stability. Foot & Ankle, Vol. 14, No. 6, July/August 1993*





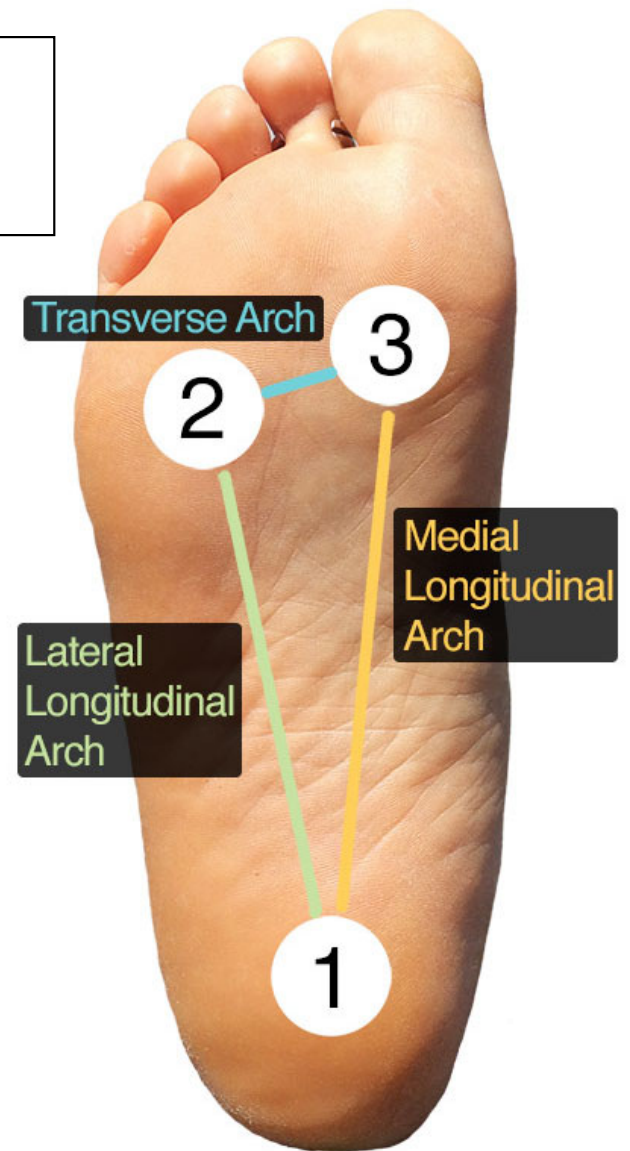
Arch Support

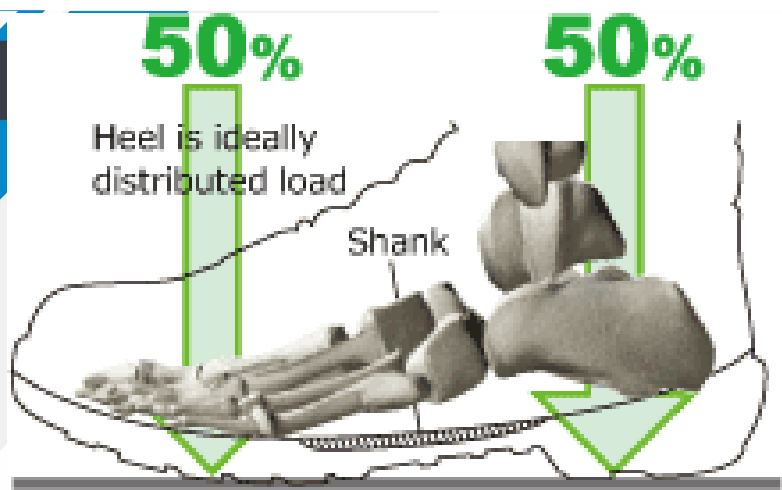
- “The first line of defense of the arches is ligamentous.”
- ...muscles did not come into play until a force greater than 400 pounds was exerted.”

– *Basmajian JV et al. The Role of Muscles in Arch Support of the Foot: An Electromyographic Study. J of Bone and Joint Surgery, Vol 45, No 6 September 1963.*

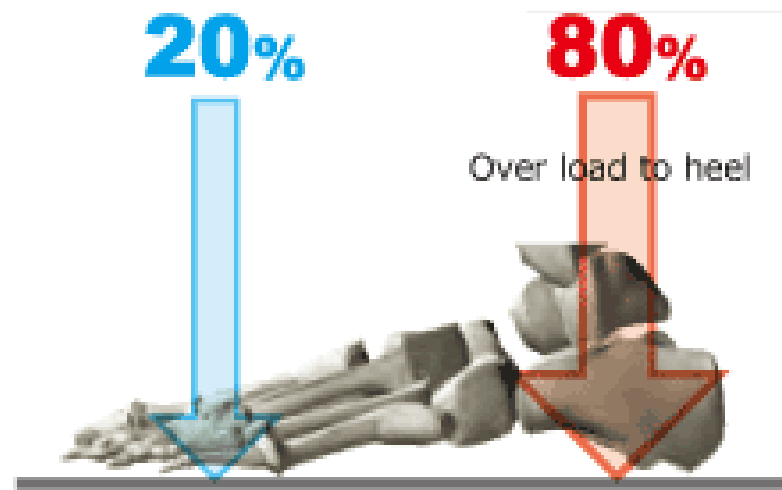


WHAT NORMALLY HAPPENS TO THE 3 ARCHES WHEN YOU STAND UP?

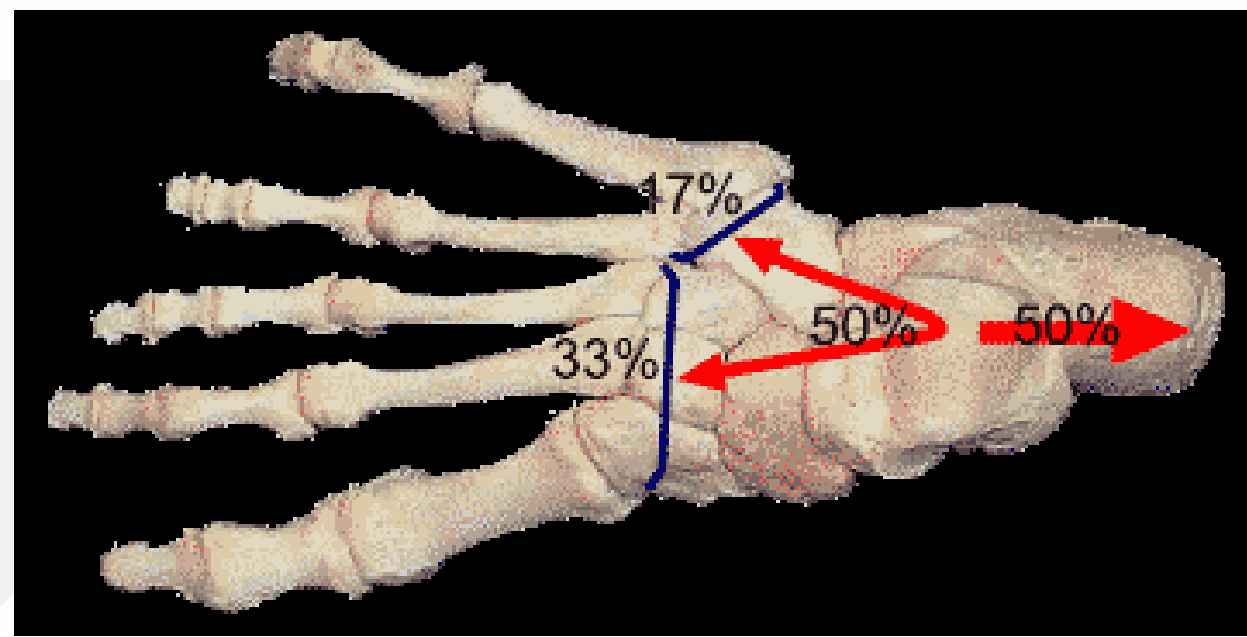




In case of having a moderate height of heel



In case of not having the height of the heel



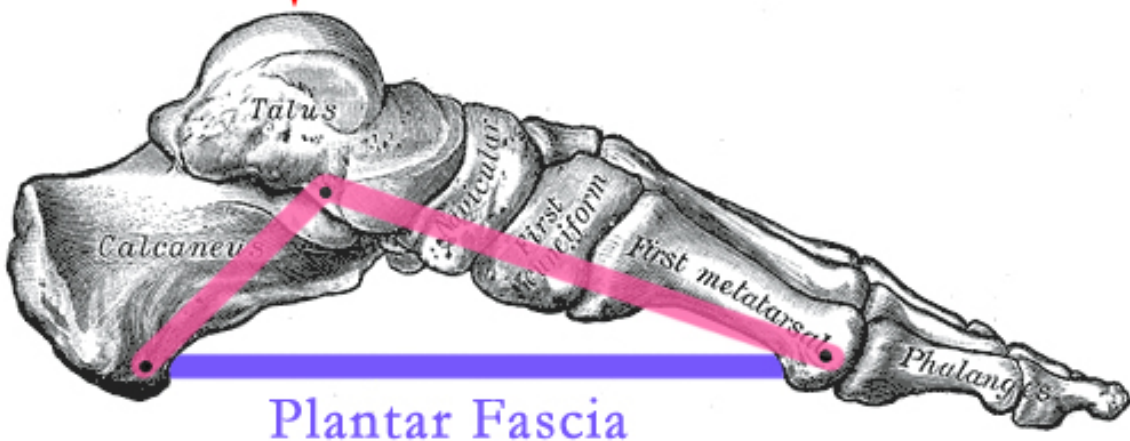
WHEN THE FOOT
HITS THE GROUND,
EVERYTHING CHANGES



FOOT LEVELERS



Body Weight



A hand holding a megaphone with a red top and white body, pointing towards a chalkboard. The chalkboard has the text 'PLEASE STAND UP!' written in white chalk. The background is a dark, textured surface.

PLEASE
STAND
UP!

...ON YOUR BARE FEET



Weight Shift Exercise

- Equal
- Non-Dominant
- Dominant





Patient Awareness Demo

Excessive Supination



Feel your arches, ankles, knees, hips, pelvis..



Patient Awareness Demo

(Makes Foot-Spine-NS Connection)



- Pronate extremely, supinate extremely with hands on greater trochanters.
- Patients **SEE** and **FEEL** connection between feet, knees, hips, pelvis and spine.

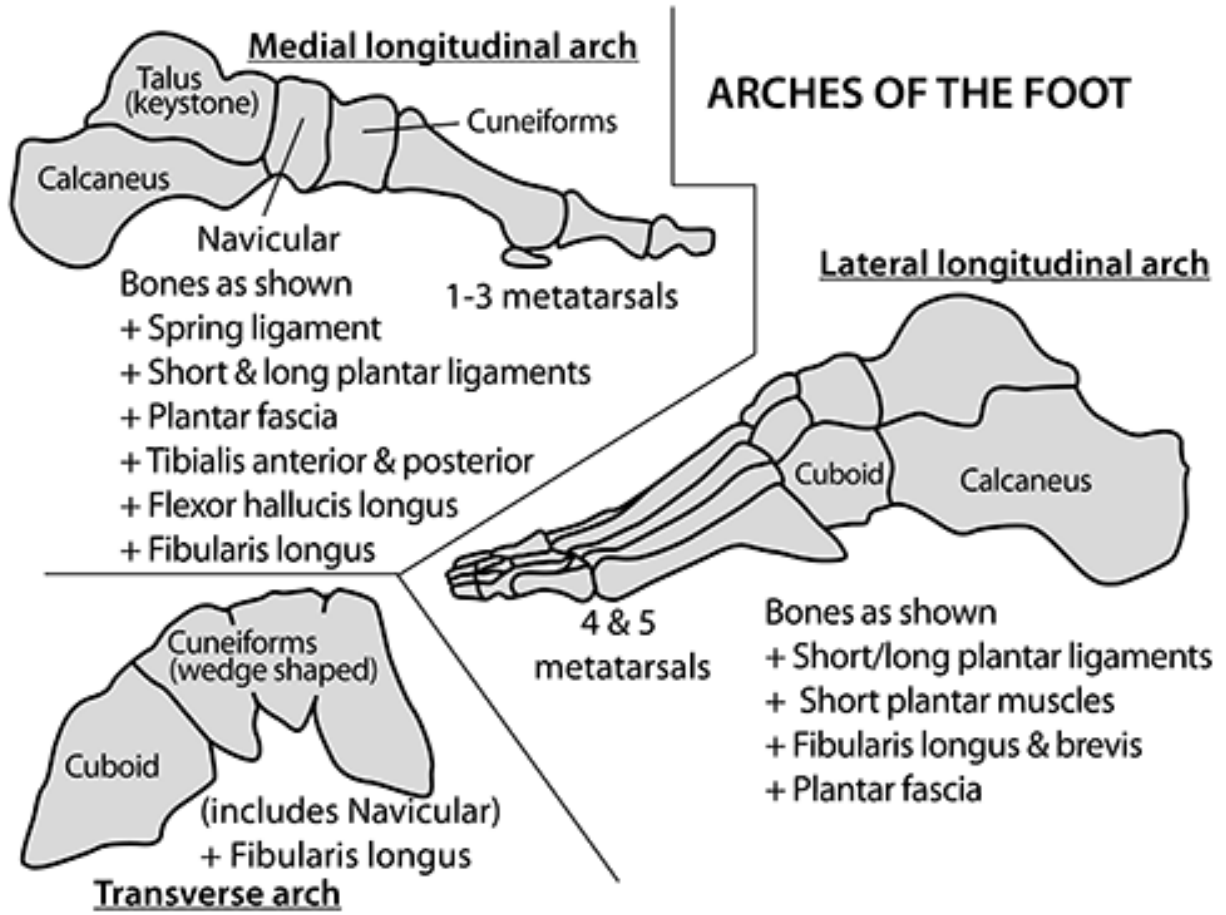


FOOT LEVELERS

ARCH FUNCTIONS

- Shock absorption
- Support body weight
- Propel body

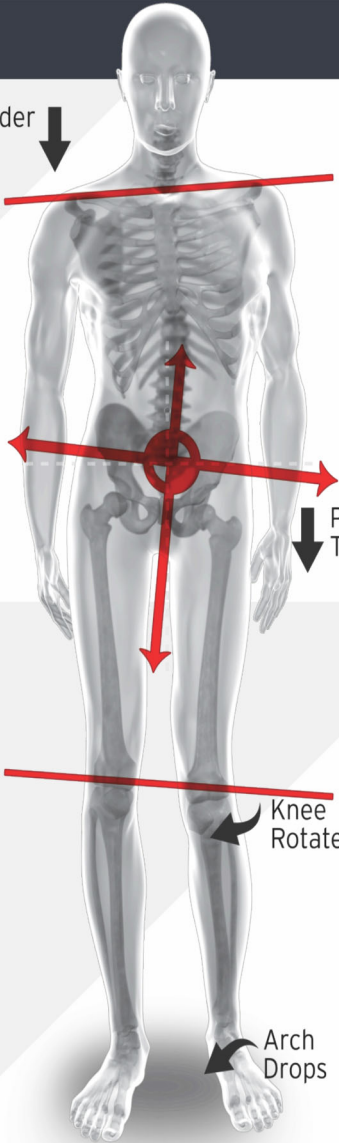
BONES AND ARCHES OF RIGHT FOOT





FOOT LEVELERS

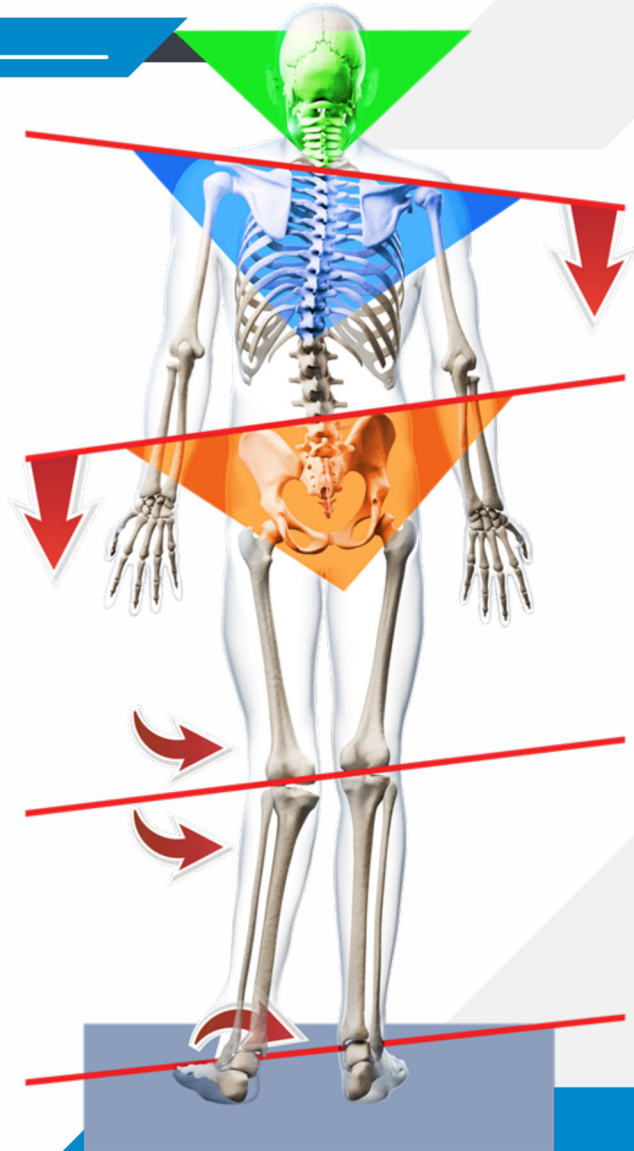
Shoulder Drops

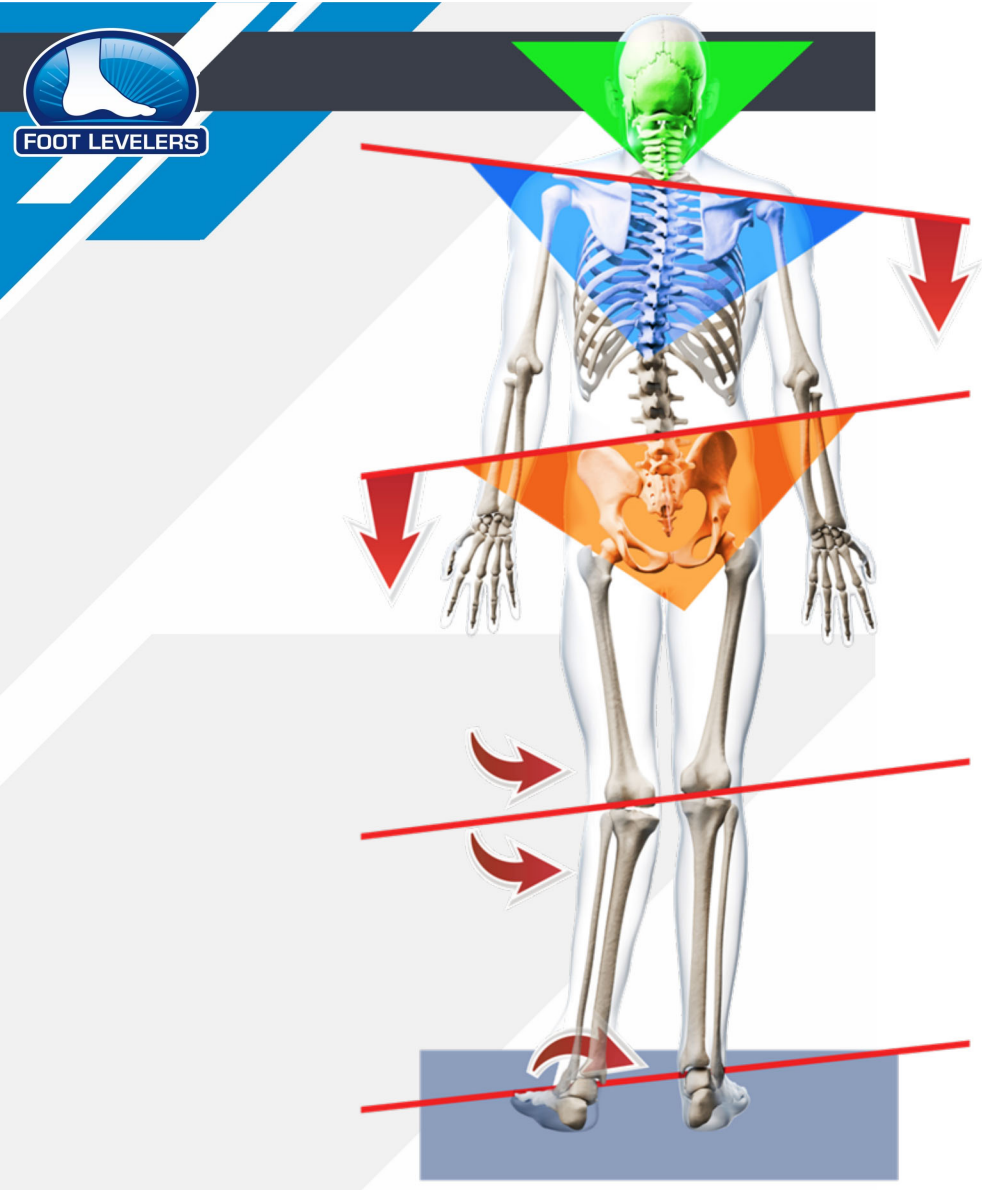


Pelvis Tilts

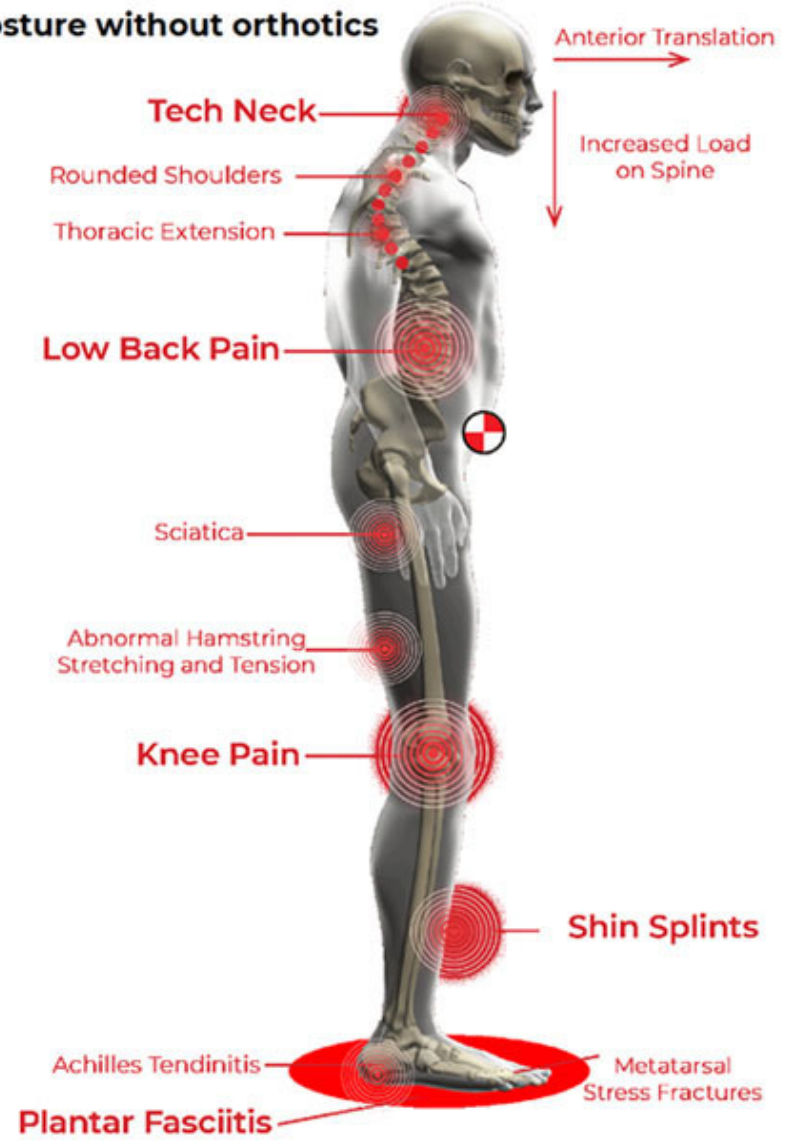
Knee Rotates

Arch Drops





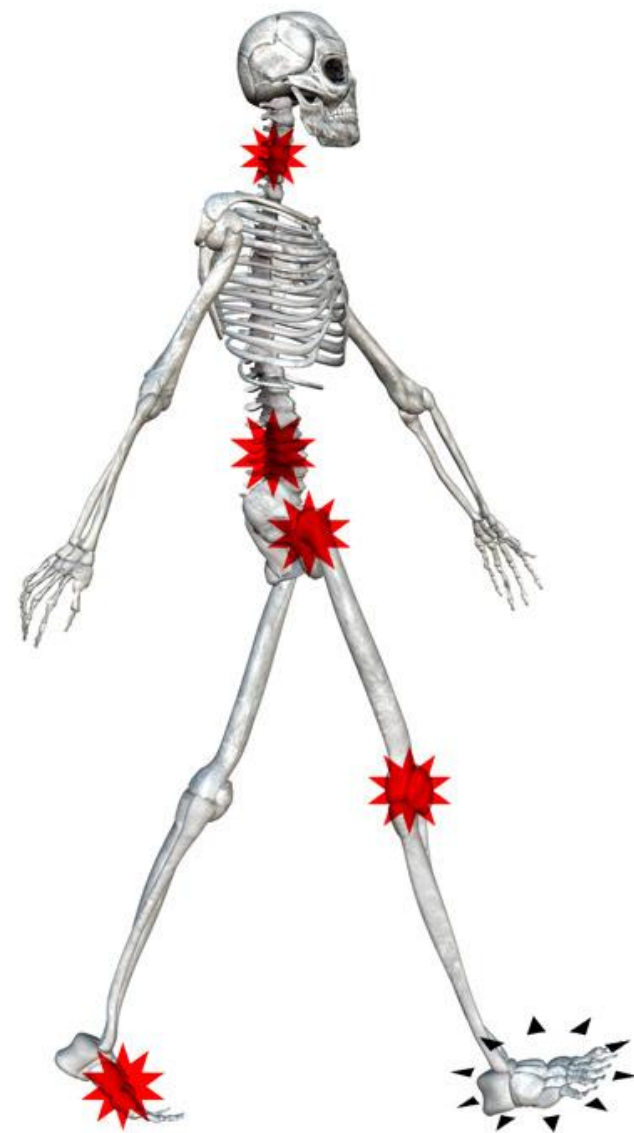
Posture without orthotics







**Heel strike force
sends a shock
wave up the leg to
the pelvis, spine
and skull**



GROUND FORCE

5 G's of force on the foot/ankle
becomes

.5 G's at the skull (TMJ) within 10
ms*

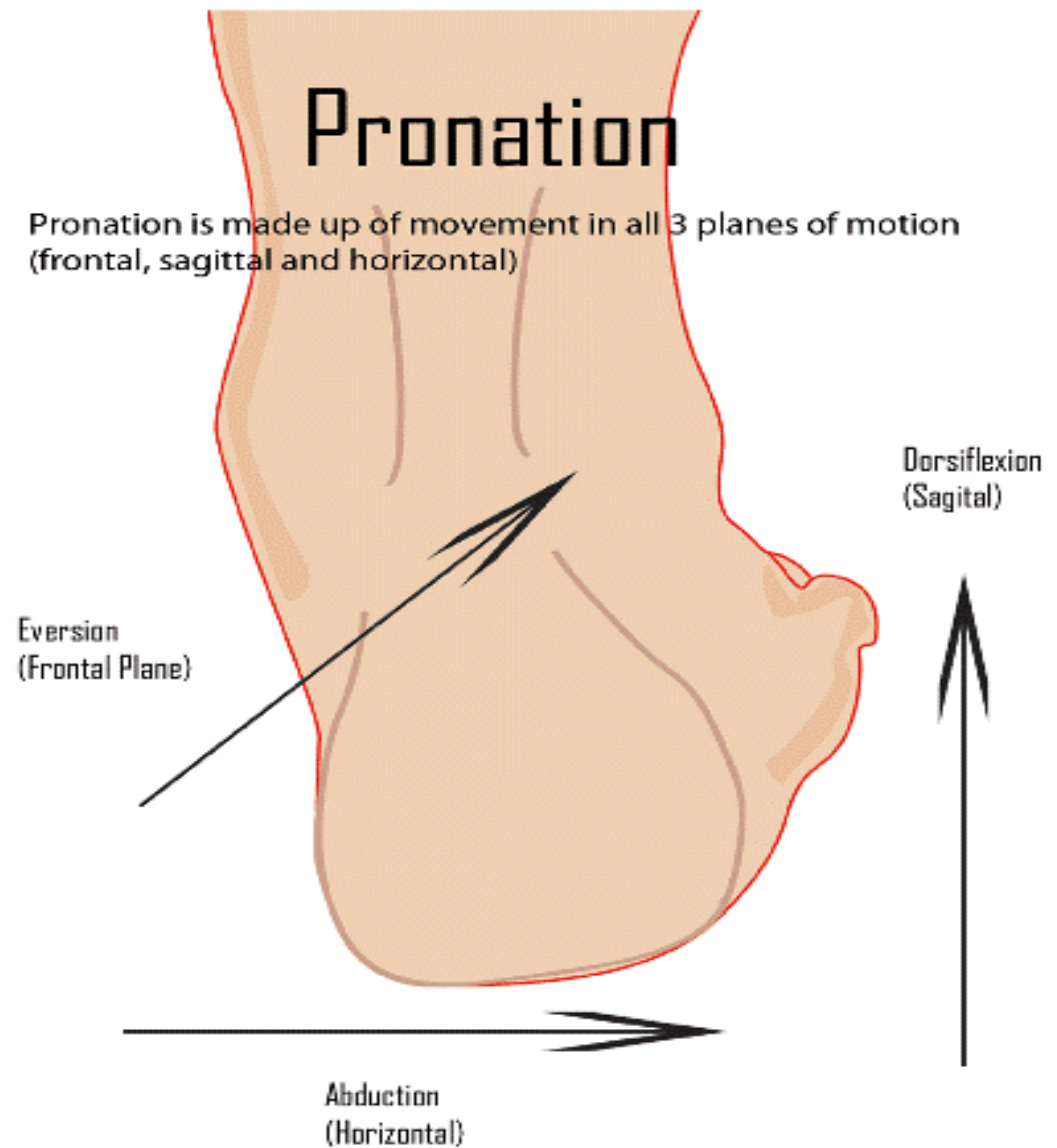


*Hyland, John K., Musculoskeletal Shock: Causes and Prevention, 1980



Pronation

- Unlocks foot
- Absorbs ground shock (**30%**),



Normal Pronation Is Important!

- Conforms foot to grip the ground
- Then re-stiffens (supinates) for leverage as leg propels forward to the next step.

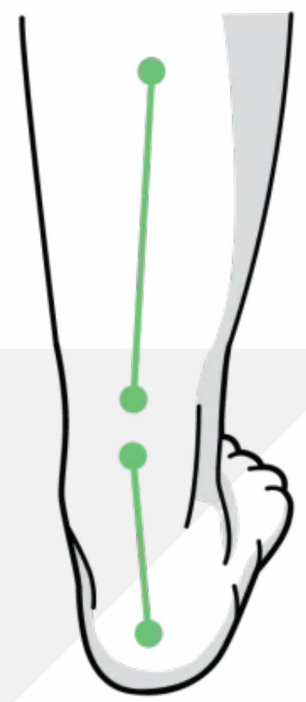




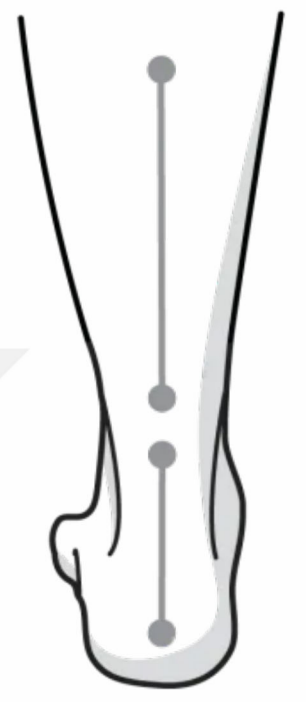
Pronation is necessary for correct biomechanics.



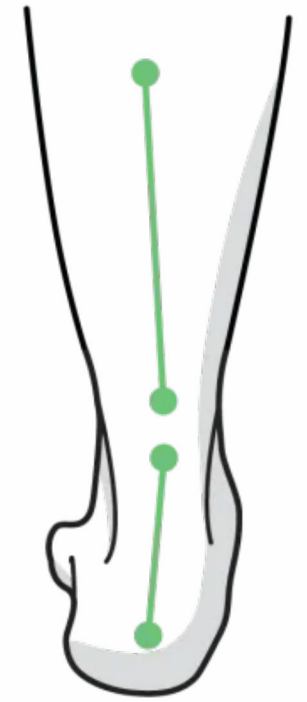
Overpronation



Pronation



Neutral
(Right foot)



Supination



Oversupination



ELASTIC VS. PLASTIC DEFORMATION





Plastic Deformation

Permanent elongation of tissue after application of prolonged, non-disruptive mechanical force.





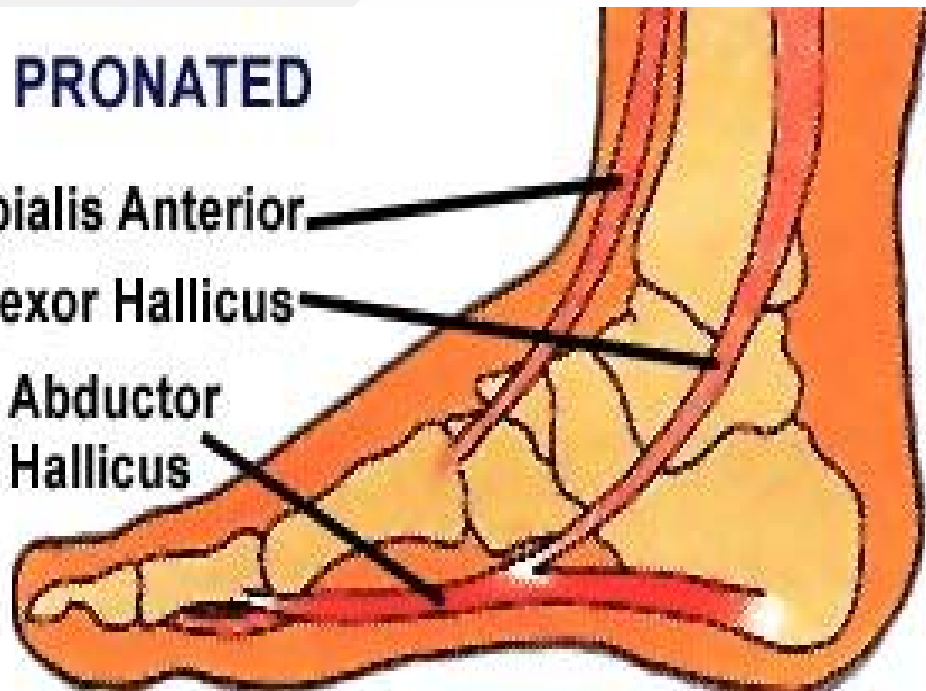
EXCESSIVE FOOT PRONATION

PRONATED

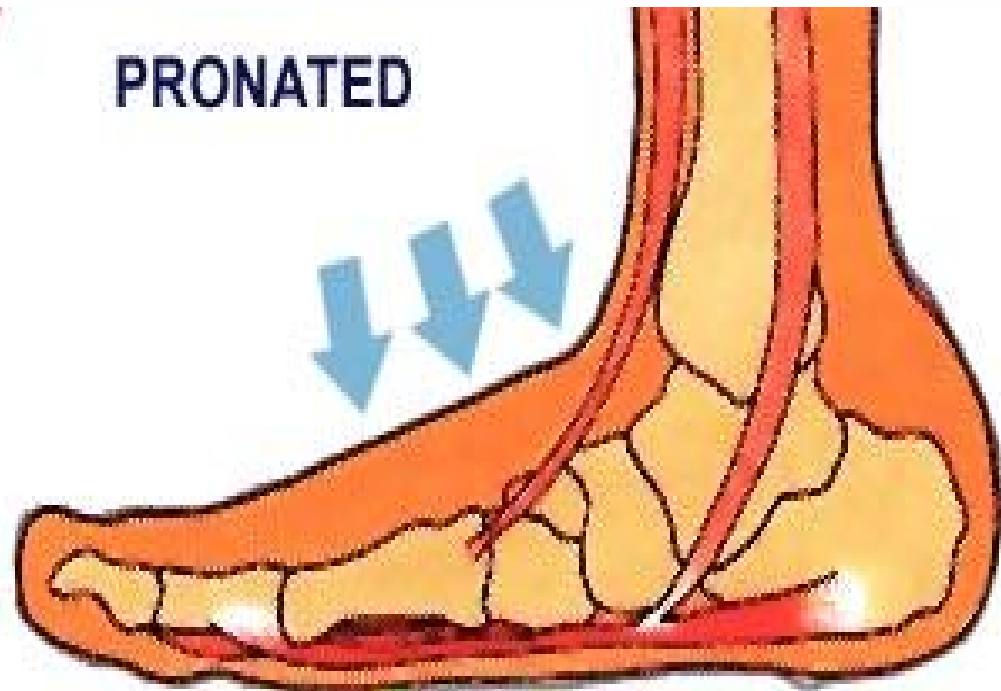
Tibialis Anterior

Flexor Hallicus

Abductor
Hallicus



PRONATED

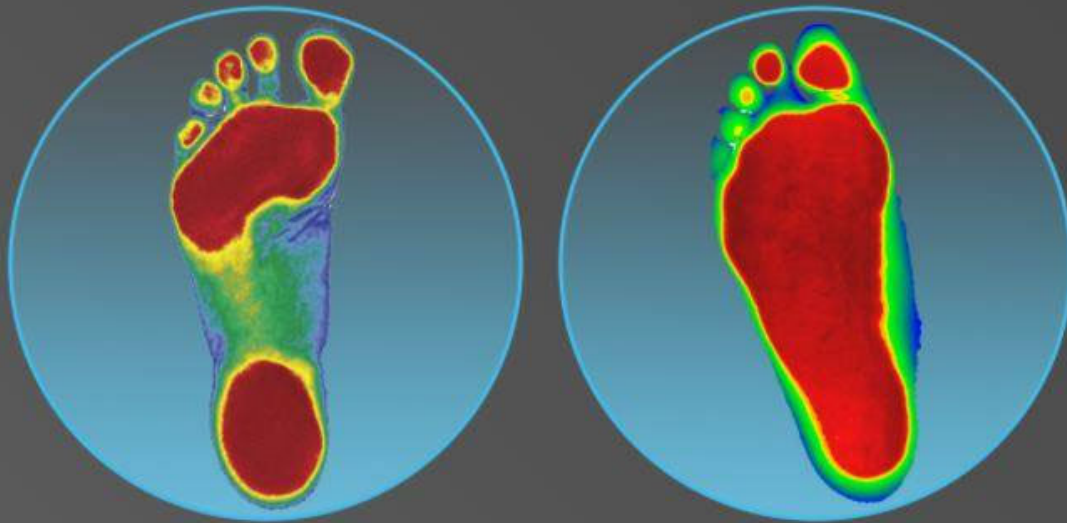


Plastic Deformation takes over!

99% of Population is Overpronated

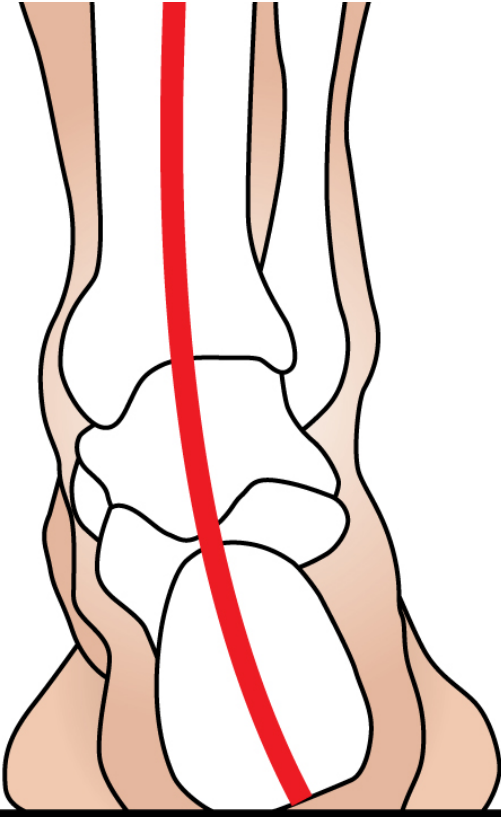
Real-life, real-world experience.

For nearly **70 years**, Foot Levelers has analyzed *millions* of feet. One thing we've learned: 99% of the population overpronates!



What does that mean for you? It means your feet do not perform like the optimal foot. As a result, your body is suffering which brings pain, underperformance, and injury.

The remaining 1% is a mix of supinators and “healthy” weight bearing individuals.



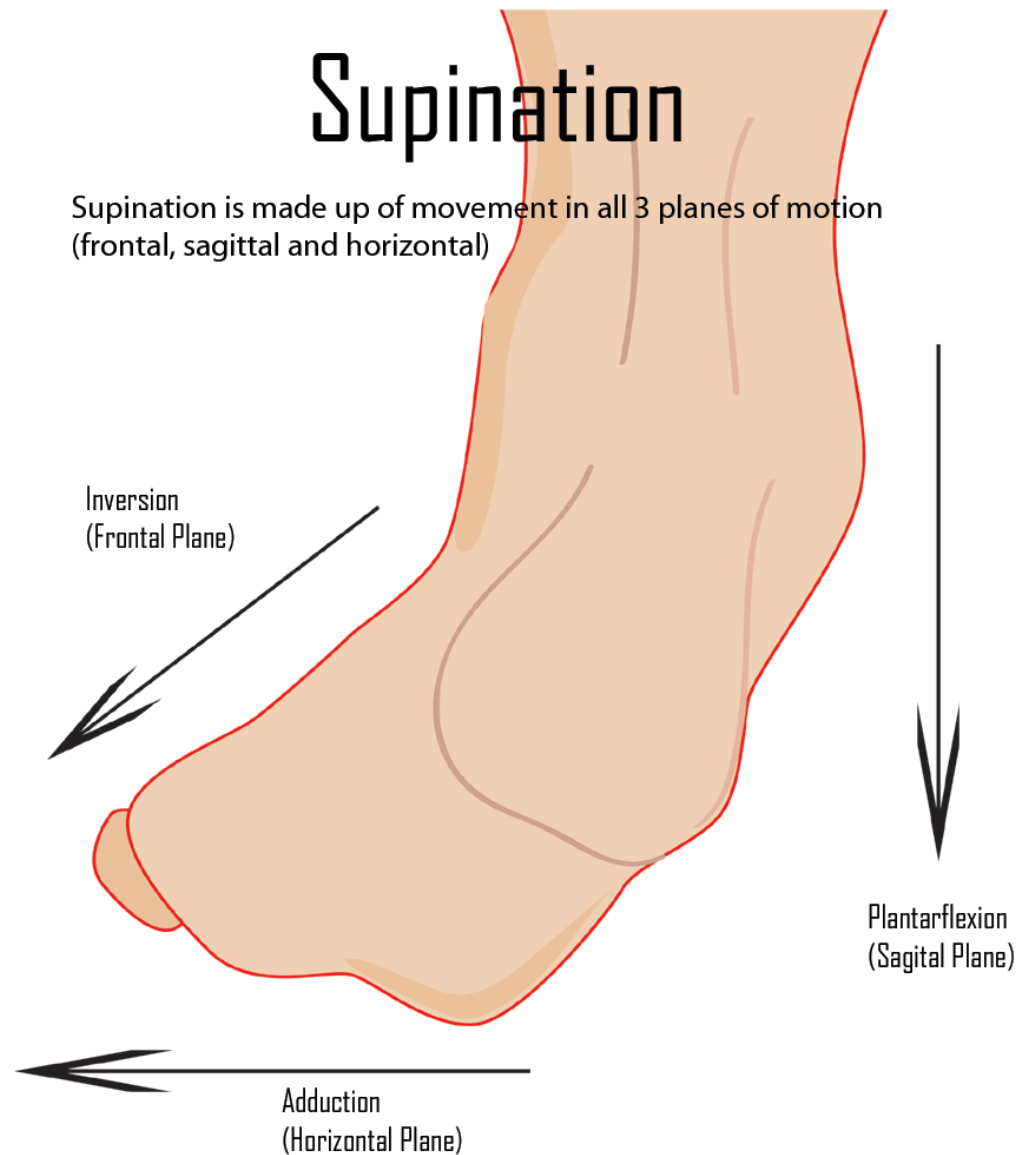
99%

of the population
has some degree
of overpronation



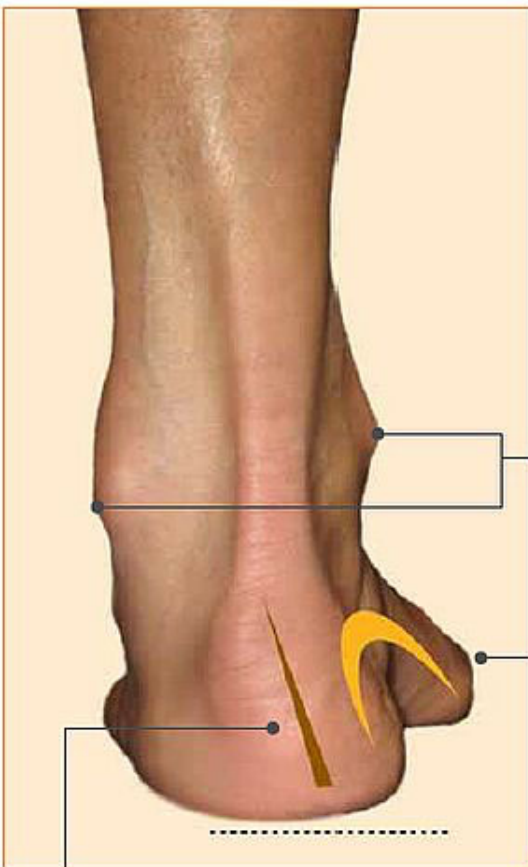


- Flattened lateral & transverse arches
- Stress on lateral ankle, knee, hip, LB



SEVERE PES CAVUS

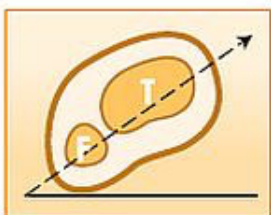
The Quad A foot-type is commonly thought of as an over-supinated or Severe Pes Cavus foot. This condition, also known as a Torque Foot, occurs when an Uncompensated Rearfoot Varus is coupled with a Large Rigid Forefoot Valgus.



LARGELY INVERTED HEEL ALIGNMENT



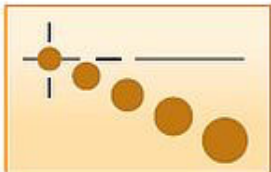
PROPELS FORCEFULLY FROM 1st METATARSAL



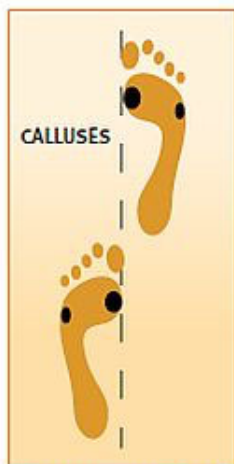
LARGE EXTERNAL TIBIAL/FIBULAR ROTATION



CAVUS/HIGH ARCH

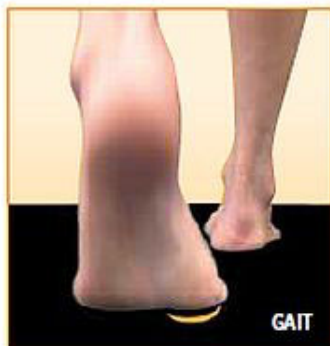


VALGUS FOREFOOT ALIGNMENT



FOOT PROGRESSION ANGLE

- Poor Shock Attenuation
- Excessive Supination
- Narrow or Cross Over Gait



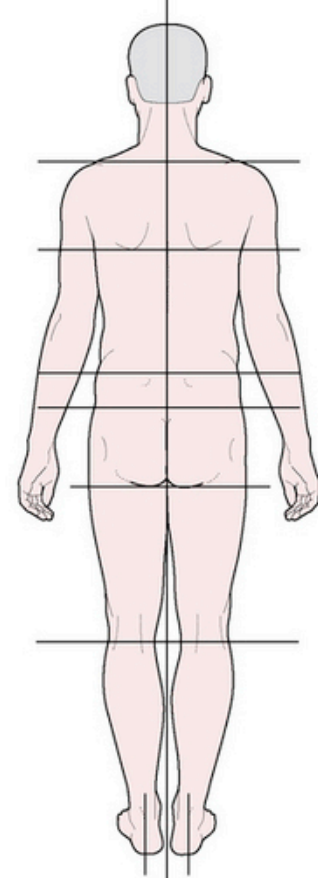
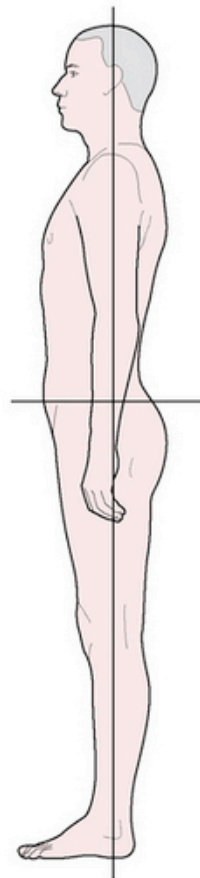
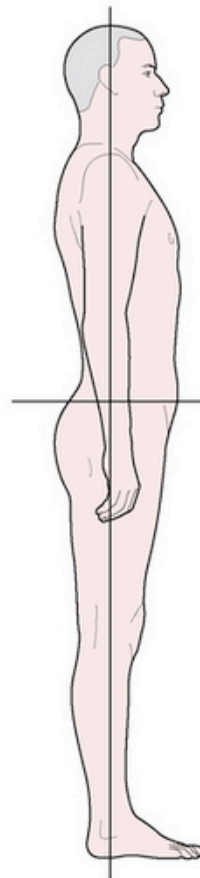
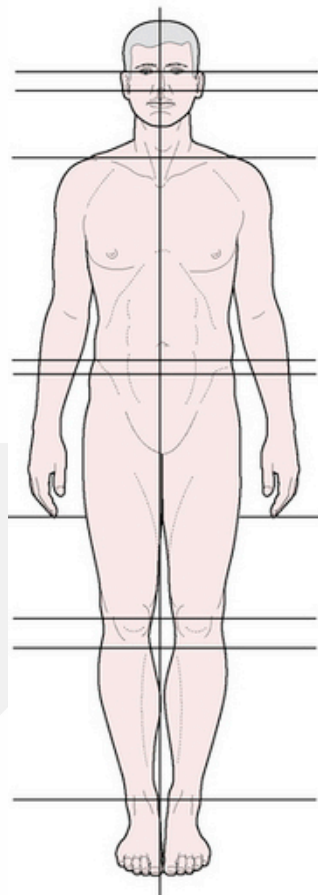


LOWER EXTREMITY ASSESSMENT TOOLS:

- Standing posture
- Gait analysis
- Manual Muscle Testing
- 3-D, Digital, Laser Scan



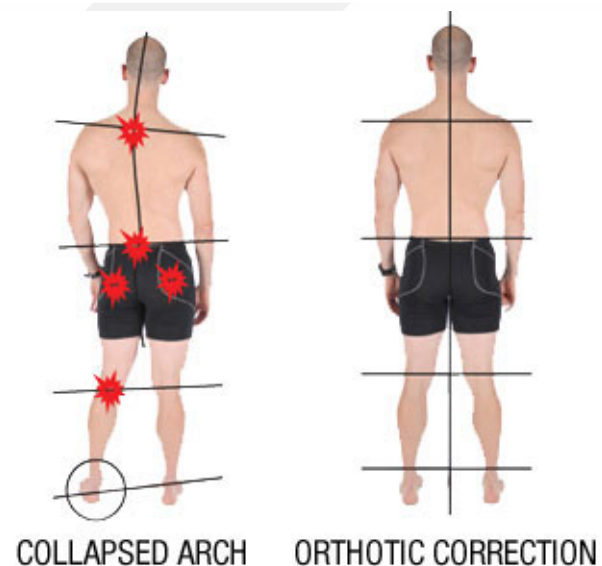
Standing Posture





POSTURE OBSERVATIONS:

- Feet/Arches - dropped/flat or high
- Ankles - rolling in/out
- Knees - knock knees/bow leg
- Hips - high hip on one side
- Pelvis - un-level, tilted forward/back

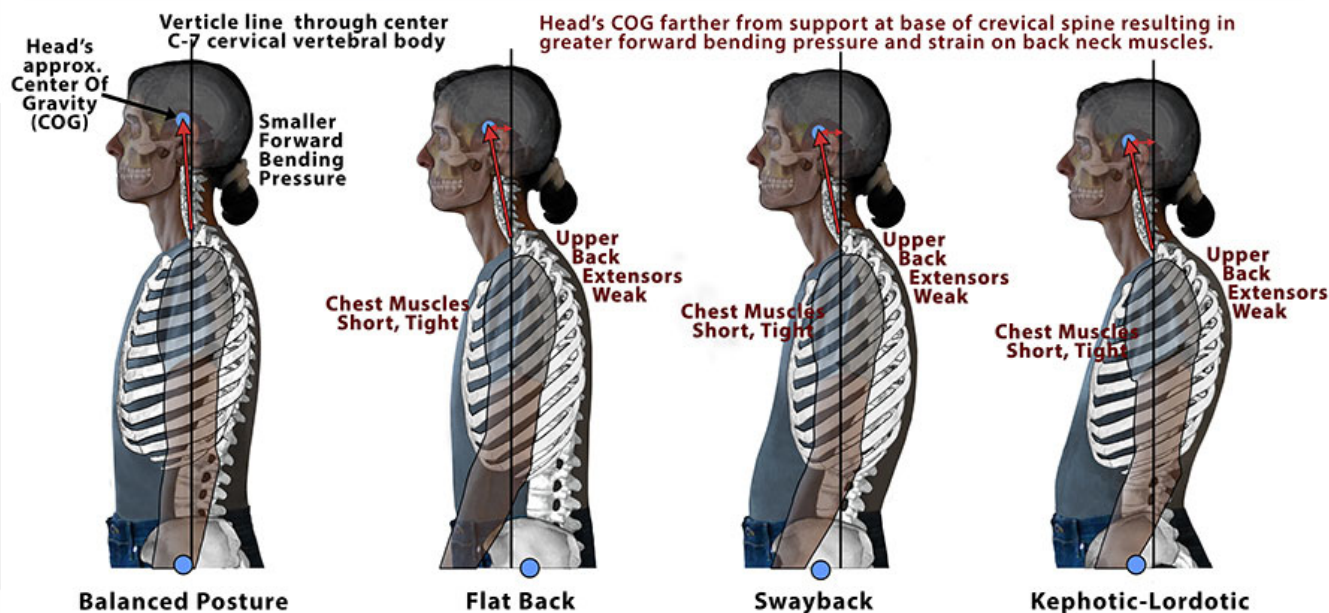




WHAT DO YOU SEE?

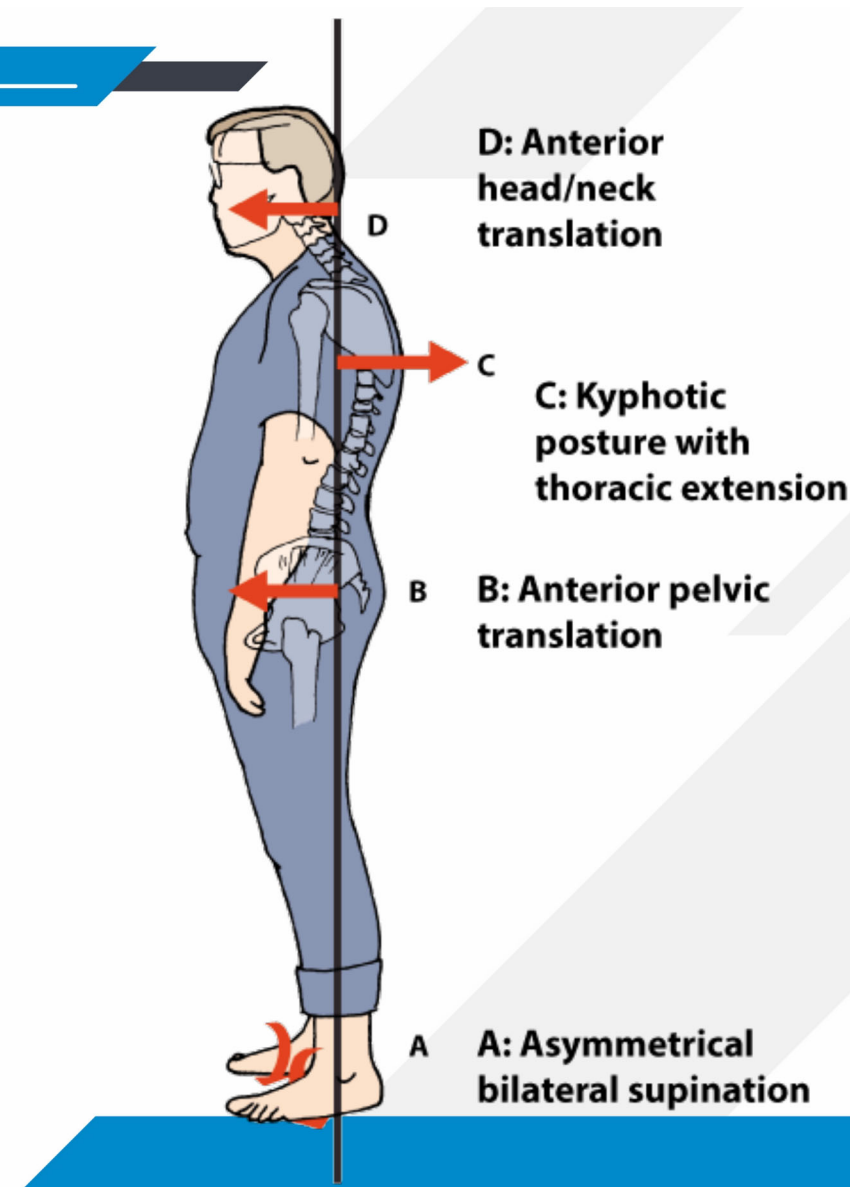
- Spine – lateral curvature?
- Shoulders – high shoulder or forward?
- Head – Tilt, ant./post. translation?

Upper Body in 4 Types of Standing Posture





4 Global Postural Distortions caused by Excessive Pronation





Stand up & pick a partner!





"THE 2 SECOND EXAM"

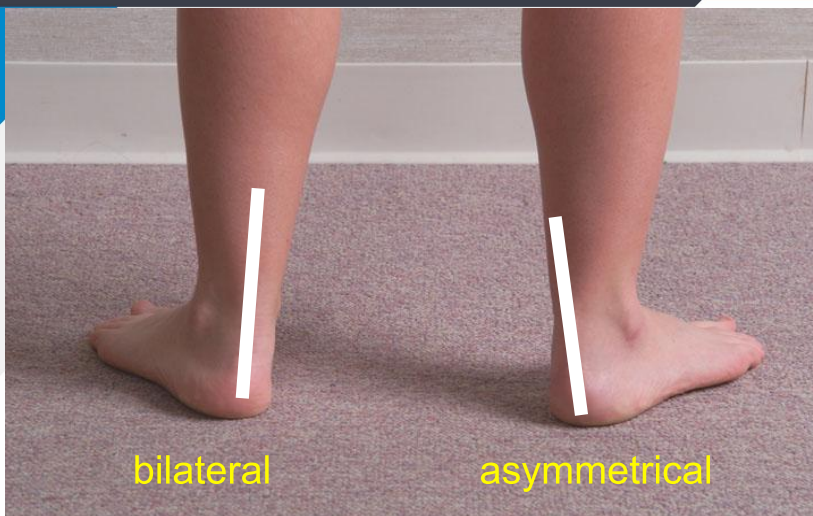
**Asymmetrical,
bilateral, over-
pronation**



- Achilles tendons bowing inward or outward?
- Medial Arches dropping or high?

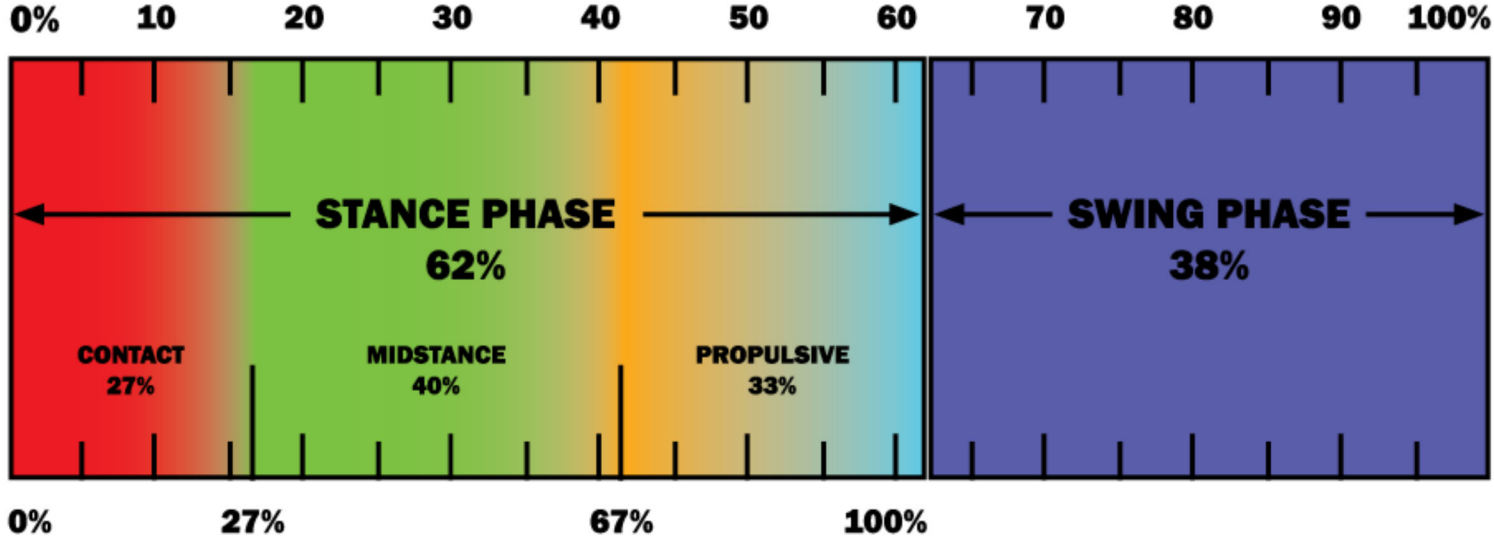


WHY AM I OVER PRONATING?

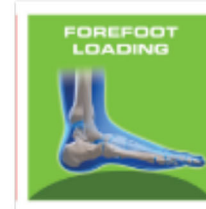


- Joint Fixation
- Hypermobility/Instability
- Muscle Imbalance
- Acute/Chronic Injuries

Gait Cycle



Stance Phase of Gait



STANCE PHASES OF GAIT

CONTACT
27% OF
STANCE PHASE

MIDSTANCE
40% OF
STANCE PHASE

PROPULSIVE
33% OF
STANCE PHASE

LEG MOTION

**INTERNAL
ROTATION OF LEG**

**EXTERNAL
ROTATION OF LEG**

**SUBTALAR
JOINT MOTION**

PRONATION

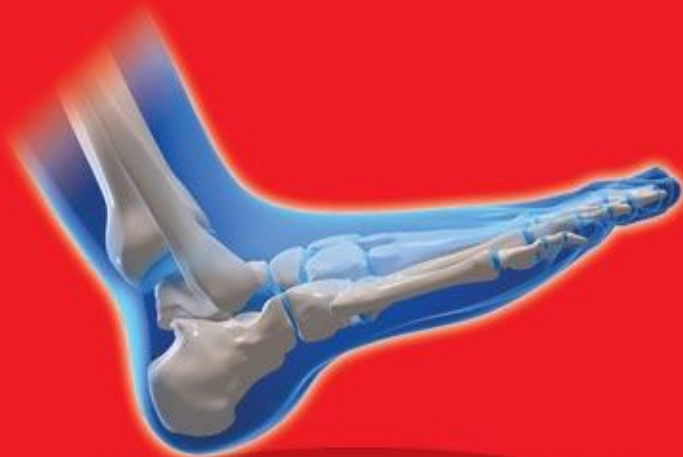
SUPINATION



HEEL STRIKE

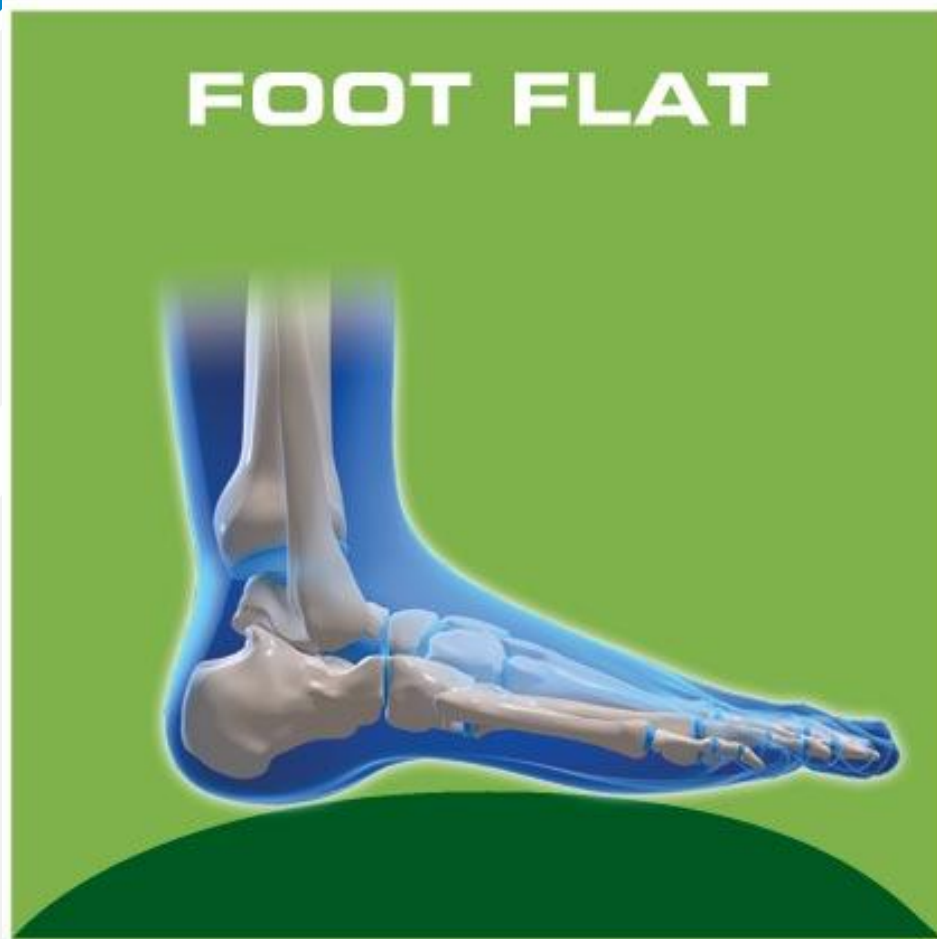
- Calcaneus inverts
- Foot supinates
- Force goes from heel to ankle

HEEL STRIKE





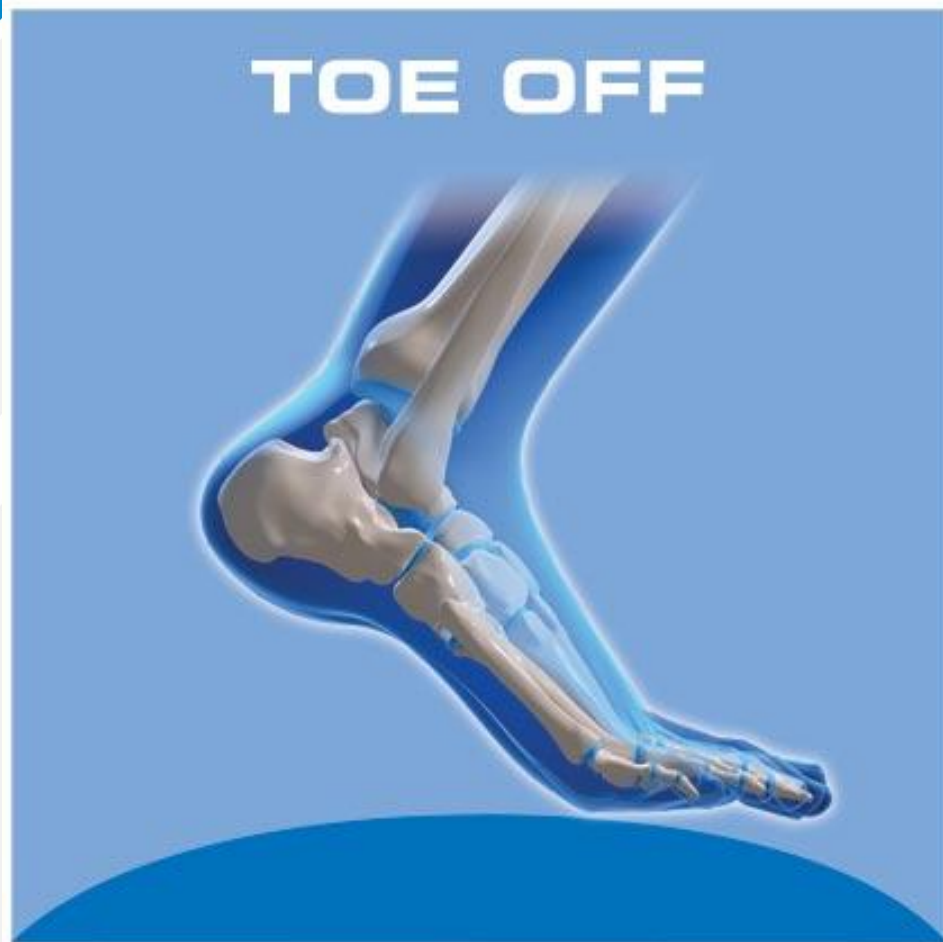
FLAT FOOT



- Foot pronates at subtalar joint
- Medial rotation of tibia/femur



TOE OFF



- Foot supinates
- MTP's dorsiflex
- Plantar fascia tightens
- Leg externally rotates

Walking 1 Mile puts
approximately

50 tons

of pressure on
your arches.



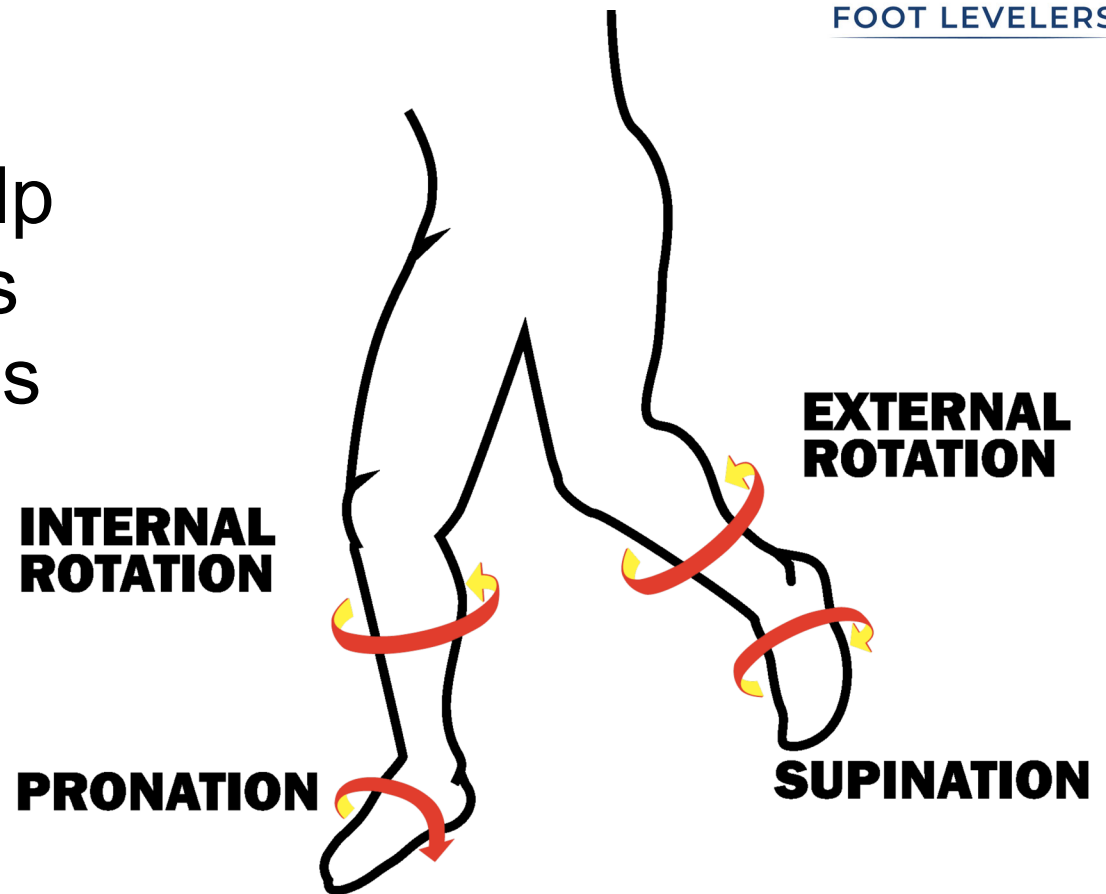
Running =
3x-5x more

Lower Extremity Biomechanics



Foot Levelers orthotics help improve pelvic movements and gait patterns as well as reducing the effects of fatigue from walking.

Journal of Manipulative & Physiological Therapeutics, 2001 Vol. 24 #4, May



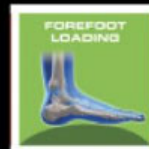
Foot/Ankle Limits of Normal Movement

	WALKING	RUNNING
PRONATION	8°	12°
SUPINATION	2°	4°



Gait

	0%	27%	67%	100%
TIBIA	INTERNAL ROTATION	EXTERNAL ROTATION		
ANKLE JOINT	PLANTAR FLEXION	DORSIFLEXION	PLANTARFLEXION ON TIBIA AND DORSIFLEXION ON CALCANEUS	
TALUS	PLANTAR FLEXION ON TIBIA AND CALCANEUS ADDUCTION ON CALCANEUS AND ABDUCTION ON TIBIA; NET = ADDUCTION	DORSIFLEXION ON TIBIA AND CALCANEUS ABDUCTION ON CALCANEUS AND ADDUCTION ON TIBIA; NET = ABDUCTION	NET = PLANTAR FLEXION ABDUCTION ON CALCANEUS AND ABDUCTION ON TIBIA	
CALCANEUS	EVERSION	INVERSION		
SUBTALAR	PRONATION	SUPINATION		
MIDTARSAL	SUPINATION	PRONATION		
FIRST RAY	DORSIFLEXION + INVERSION		PLANTARFLEXION+EVERSION	



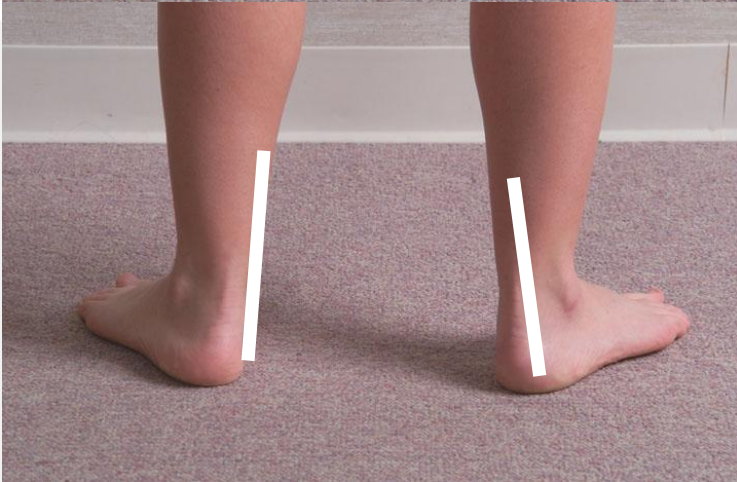
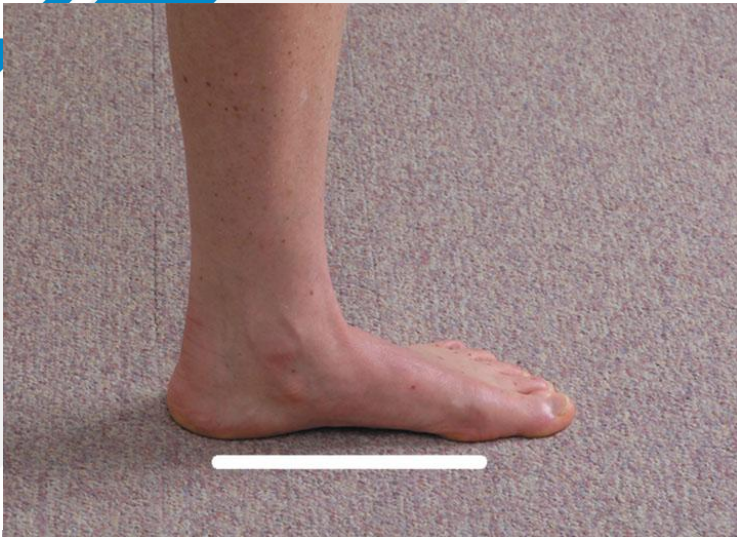


FOOT CONDITIONS BY AGE

- 99% of feet are normal at birth
- 8% of feet develop trouble by age 1
- 41% of feet develop trouble by age 5
- 80% of feet develop trouble by age 20
- Nearly everyone has foot trouble by age 40



WHAT ELSE DO YOU SEE?



knee pain

current/previous
injury

DJD

Ankle Sprains

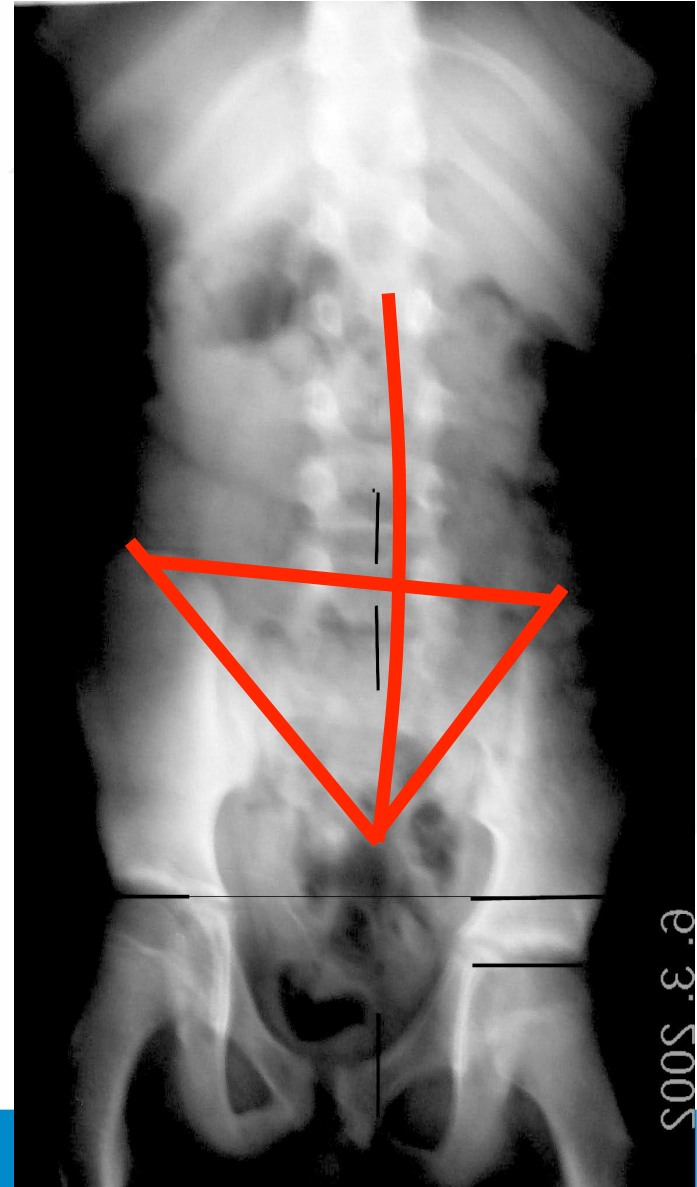
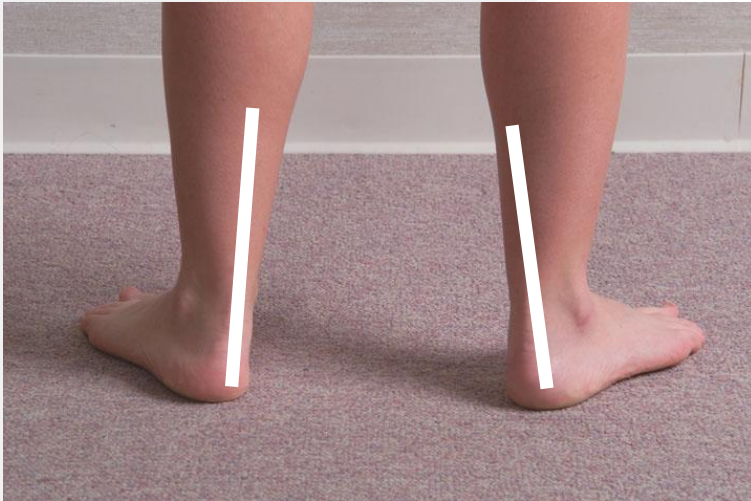
Plantar Fasciitis

Heel Spurs





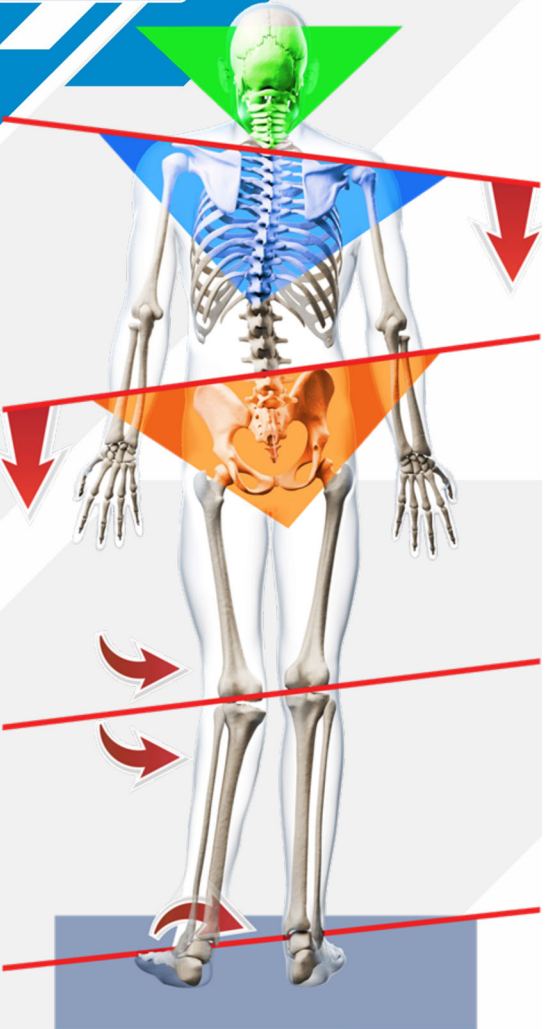
What Else Do You See?

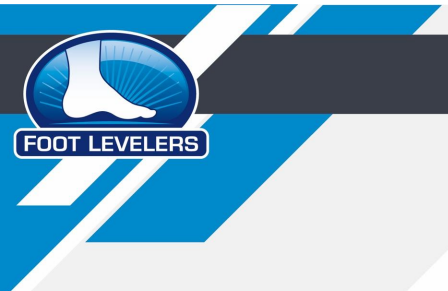




Don't Overlook the Lower Extremities!

FOOT LEVELERS





EVERY DAY YOU PUT A LOT OF ***STRESS*** ON YOUR FEET

7,500
STEPS

The average number of steps a person takes a day

26,000
POUNDS

Total force your feet absorb in a typical day

100,000
MILES

The number of miles the average person walks in a lifetime

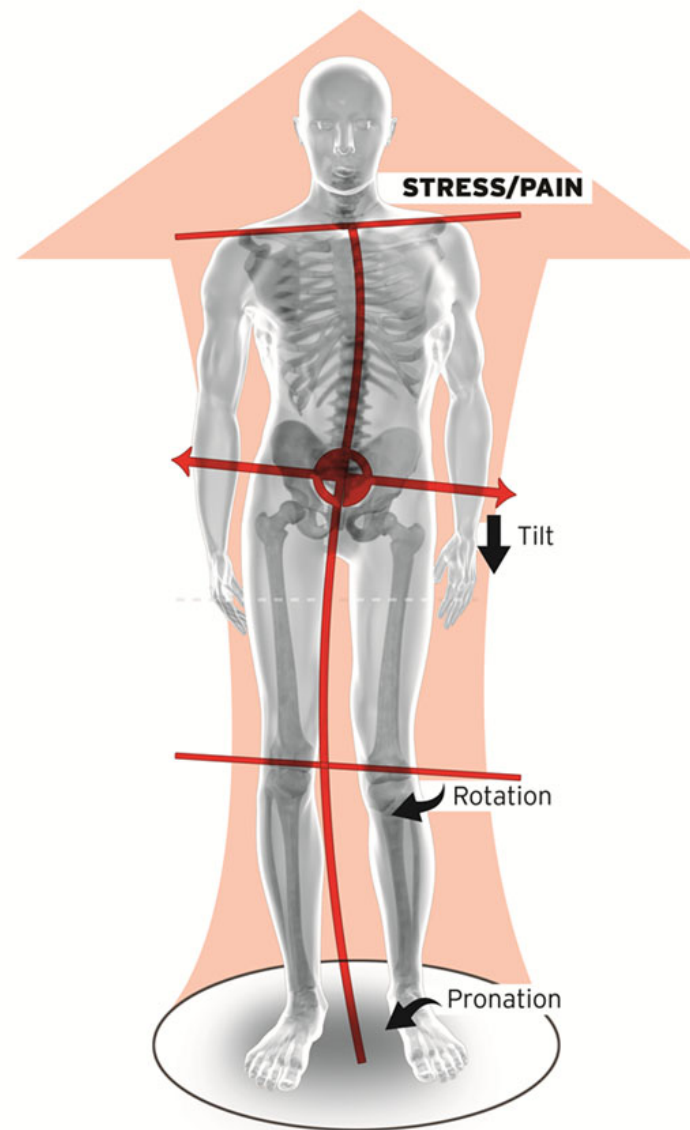


Research shows low back pain, knee pain, hip pain, and ankle pain are often related to foot problems. Make sure you keep your feet healthy by exercising, wearing good shoes and rotating them, and using custom orthotics to provide a balanced foundation.



OVER-PRONATION EFFECTS

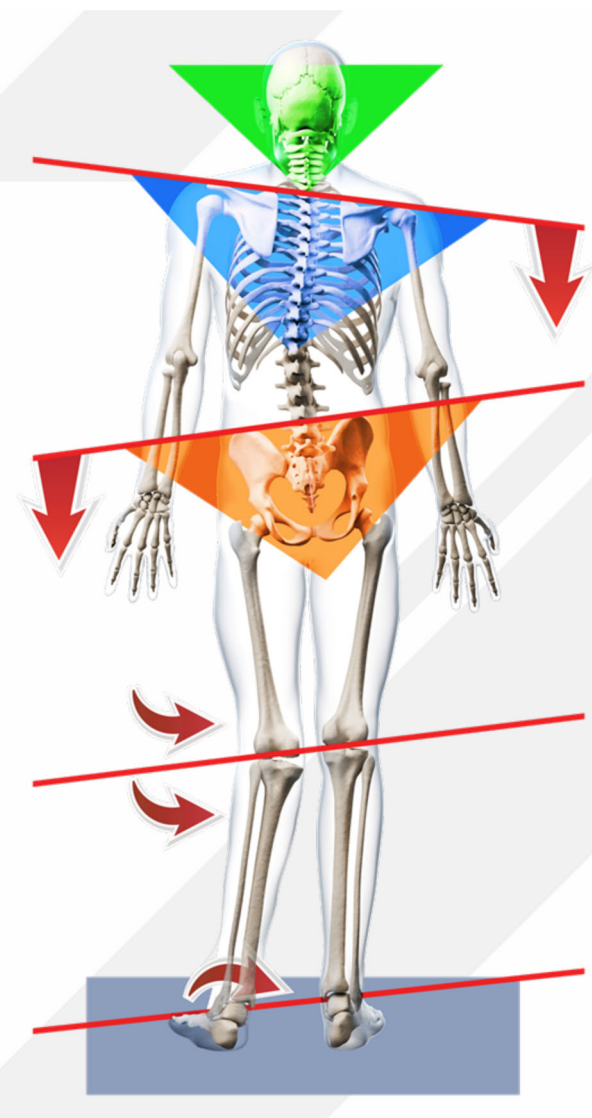
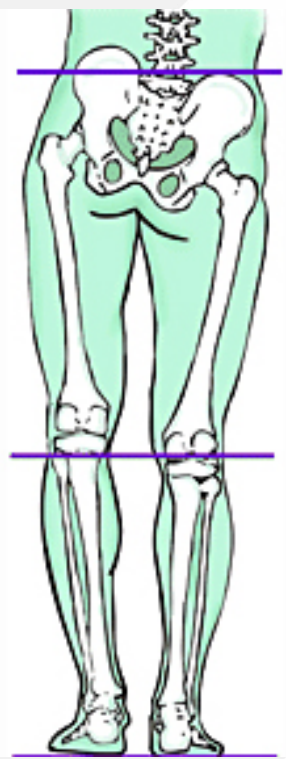
- Excessive spinal rotational stress
- Chronic SI joint stress





OVER-PRONATION EFFECTS

- Excessive shock transmission
- Pelvic unleveling due to LLI



Excessive Pronation

- Structural Causes:
 - Foot, Ankle, Knee, Hip, Pelvis, Spine
 - Leg Length Inequality
 - Functional vs Anatomical
 - Post Traumatic



WHEN THE FOOT HITS THE GROUND, **EVERYTHING CHANGES**



FOOT LEVELERS

Factors of Pronation





SX'S OF EXCESSIVE PRONATION

- History or chronicity of symptoms
- Spinal/extremity symptoms worse with WB
- Short-term response to Chiro.

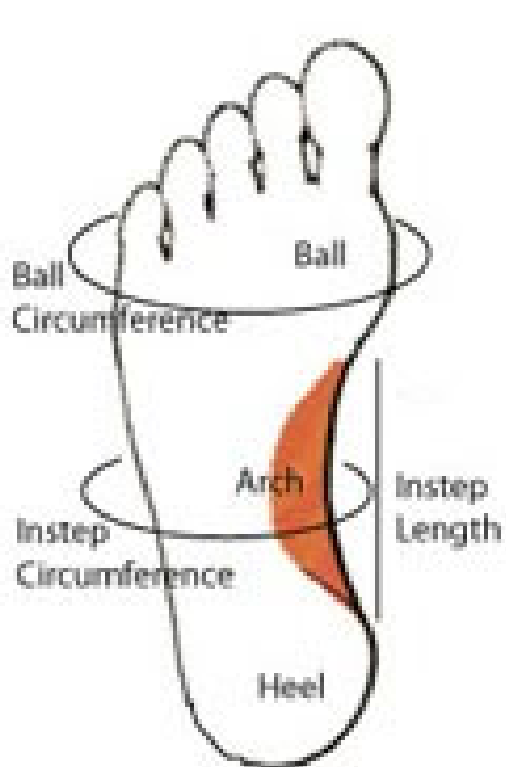




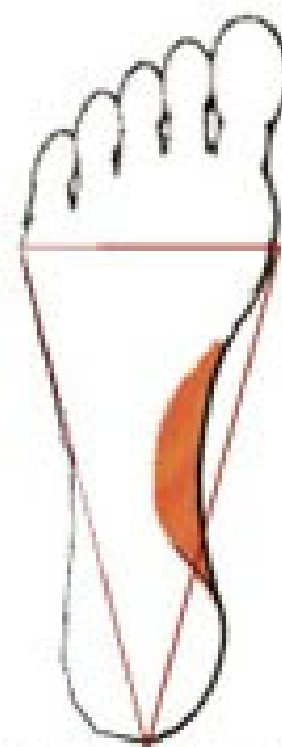
HOW DO THE GENDERS DIFFER?

Narrower heel/midfoot with a wider forefoot

Biomechanical forces are distributed differently!



Male Feet have a "Square" shape



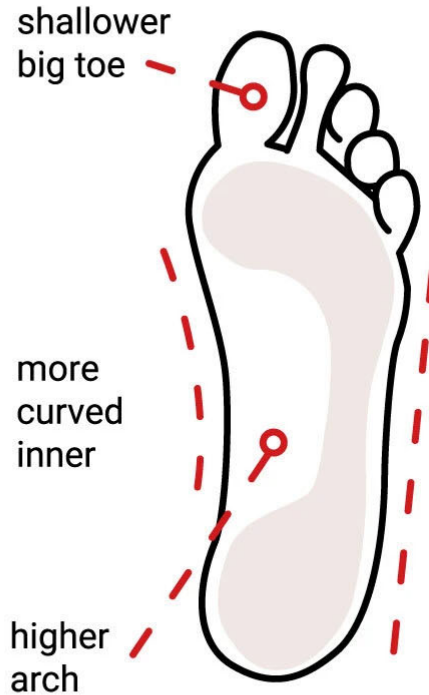
Female Feet have a "Triangle" shape



FOOT LEVELERS

Gender Differences

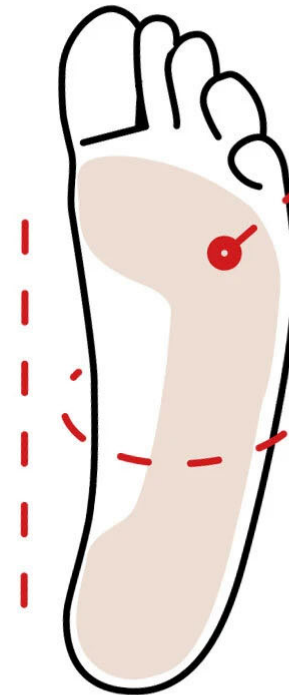
Women's feet are smaller for a given body height



female

outer length is shorter

longer ball to heel length



male



Are Female Feet Different?

Biomechanical, forefoot conditions in women > men

(Bunions, hammer toes, calluses, neuromas, metatarsalgia)

- **MT arch support is key!**



Footwear

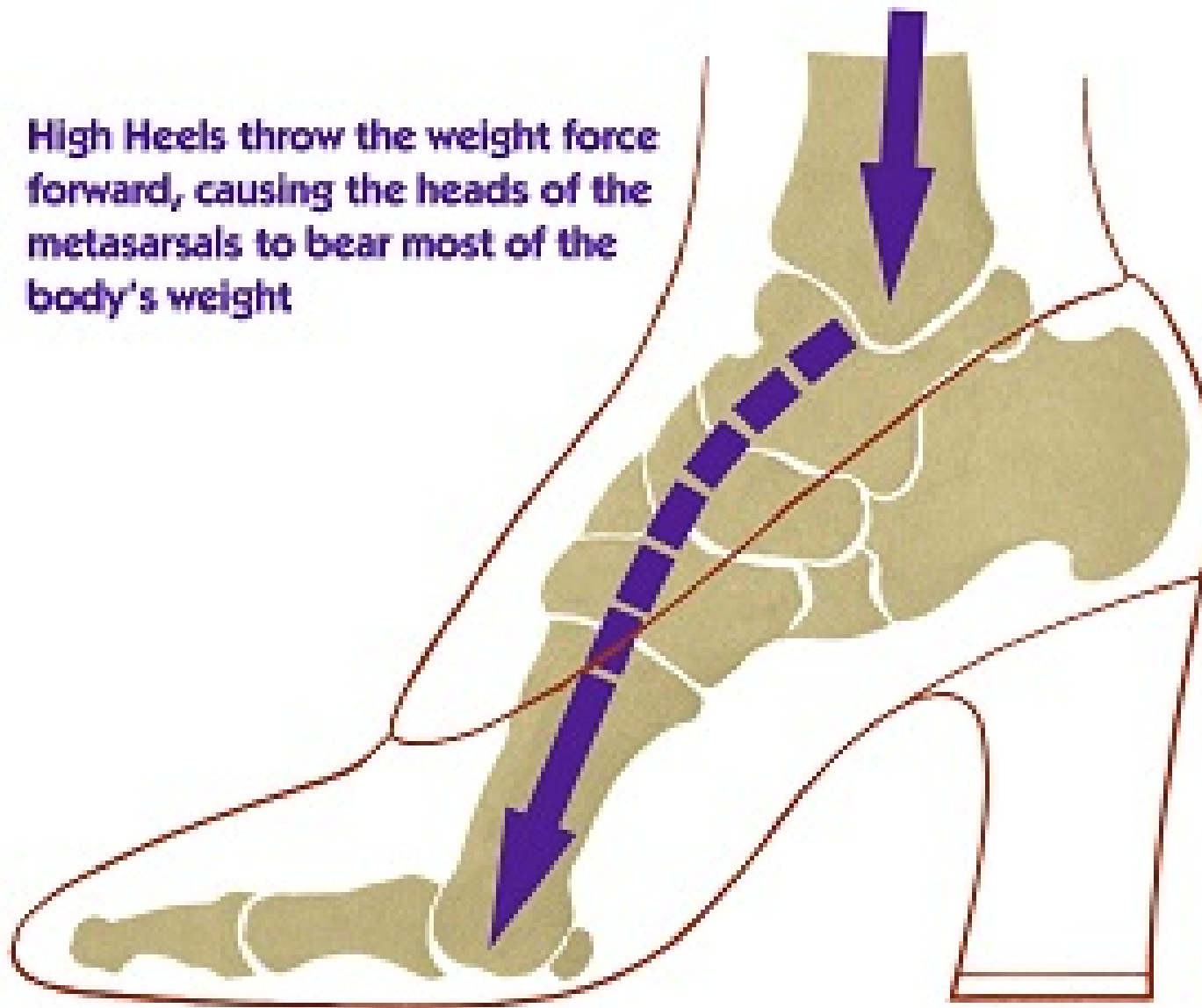


- People cram feet into shoes that don't fit.
- Many don't update their shoe size as they age.
- Trace each foot while standing then trace the shoe. Any significant discrepancy means foot is cramped when standing and restricted during gait.





High Heels throw the weight force forward, causing the heads of the metatarsals to bear most of the body's weight





R
JAG





FOOT LEVELERS

Dangers of Heels

Forefoot pressure increases by:

- 1 inch heel - 22%
- 2 inch heel - 57%
- 3 inch heel - 76%

POSTURE
High heels push the centre of mass in the body forward, taking the hips and spine out of alignment.

THE KNEE
The altered posture of walking in high heels places excess force on the inside of the knee - a common site of osteoarthritis among women. One study found that knee joint pressure increased by as much as 26 per-cent when a woman wears heels.

THE CALF
Calf muscles contract to adjust to the angle of the high heels. Muscles may shorten and tighten.

ACHILLES TENDON
When the front of the foot moves down in relation to the heel, the Achilles tendon tightens up.

PUMP BUMP
The rigid backs or straps of high heels can irritate the heel, creating a bony enlargement also known as Haglund's deformity.

ANKLE INJURIES
High heels impair balance; a wearer is at greater risk of falling, which could lead to a sprained or broken ankle.

BUNIONS
Tight-fitting shoes can cause a painful bony growth on the joint at the base of the big toe to angle in towards the other toes.

MORTON'S NEUROMA
Heel height and a narrow toebox can create a thickening of tissue around a nerve between the third and fourth toes, which can lead to pain and numbness in the toes.

HAMMER TOES
A narrow toebox pushes the smaller toes into a bent position at the middle joint. Eventually, the muscles in the second, third and fourth toes become unable to straighten, even when there is no confining shoe.

BALL OF THE FOOT PAIN
High heels force the body's weight to be redistributed. Prolonged wear can lead to metatarsalgia joint pain in the ball of the foot.

Pressure
High heels may make legs look longer, but as the heel height goes up, so does the amount of pressure on the forefoot.

1 inch heel	+22%
2 inch heel	+57%
3 inch heel	+76%

Labels in diagram: Femur, Tibia, Medial plantar nerve, Corn, Callus

© Daily Mail



VISUAL/PALPATORY FINDINGS

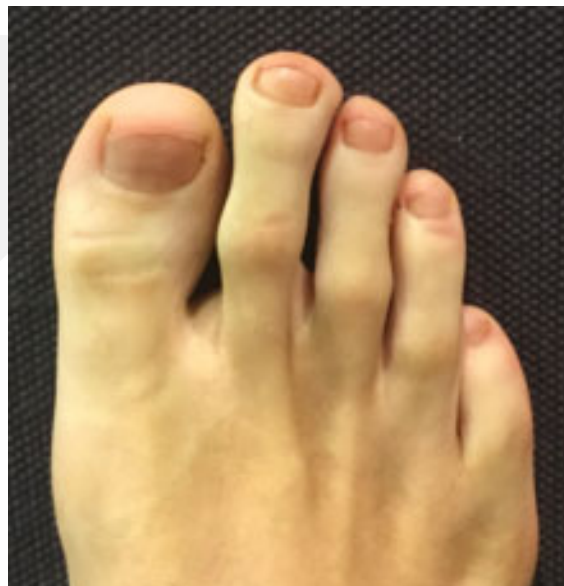
- **Corns**
- **Bunions**
- **Callouses**
- **Hammer toes**
- **Hallux Valgus**





VISUAL FINDINGS

- Collapsed arches
- Morton's Foot
- Past foot/ankle injuries
- Fat/callous pads under arches



WHAT IS A BUNION?

A **bunion** is a bony bump on the inside of the big toe.



A **bunionette** or “**tailor’s bunion**” forms on the outside base of the little toe.

1/3

of U.S. adults will develop bunions.

10x

Women are 10 times more likely as men to have bunions.

Risk factors:



Arthritis



Genetics



Trauma



Pregnancy



Overpronation (flat feet)



Unhealthy foot alignment

Shoes styles that contribute to bunions:



Pointed toes

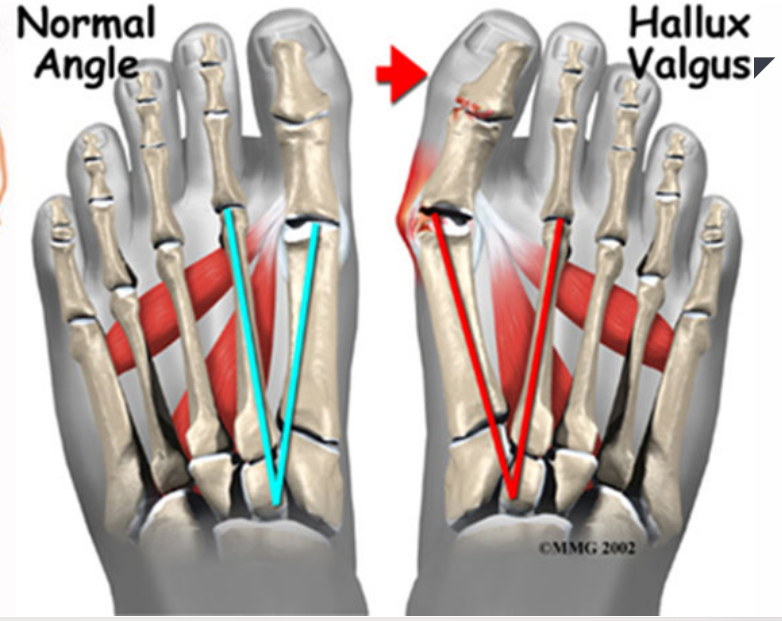
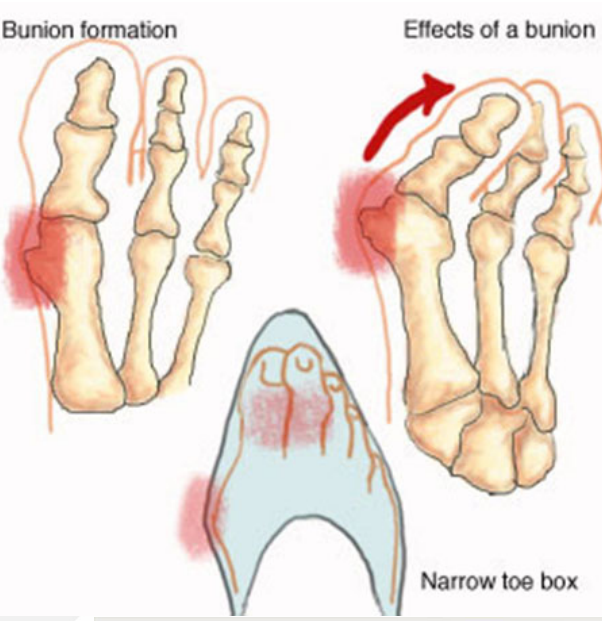


Shoes that are too small or narrow



High heels (3 inches or more)

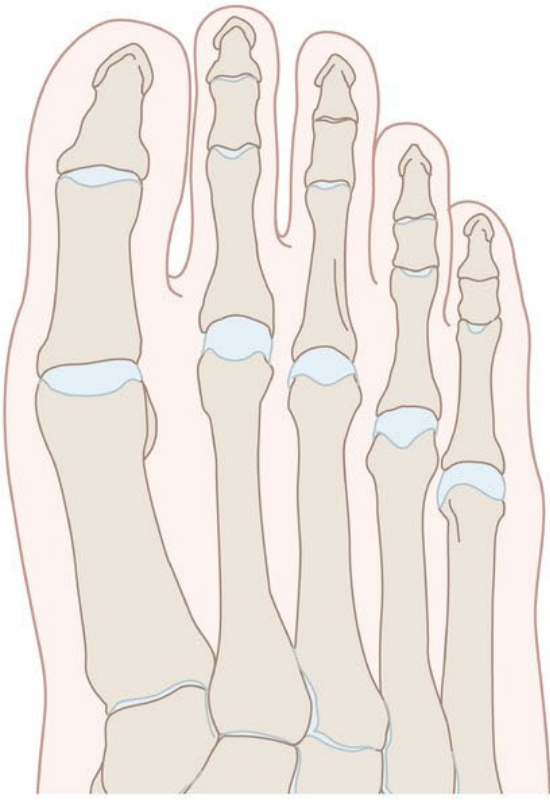
Once formed, bunions don’t go away on their own. They can modify the way you walk, causing biomechanical issues in other parts of the body. This can lead to pain and increase your risk for injury.



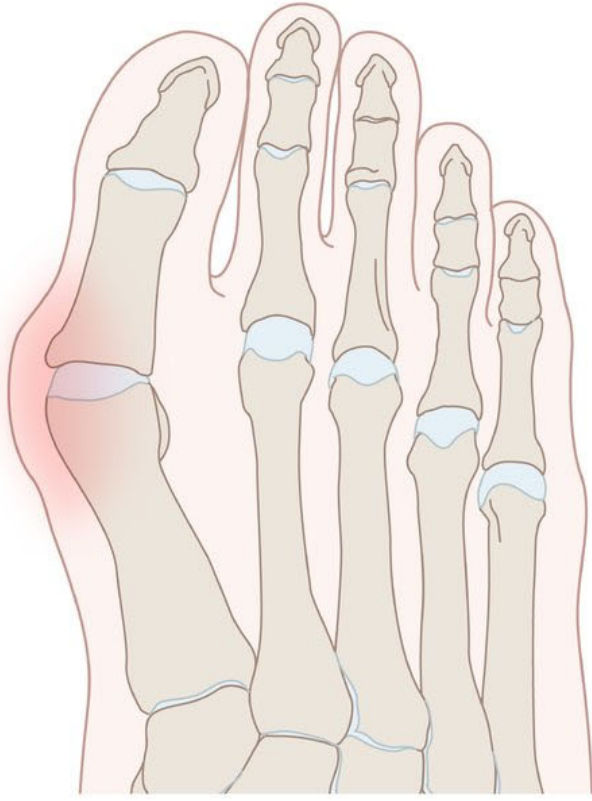
MILD **MODERATE** **LARGE** **SEVERE**



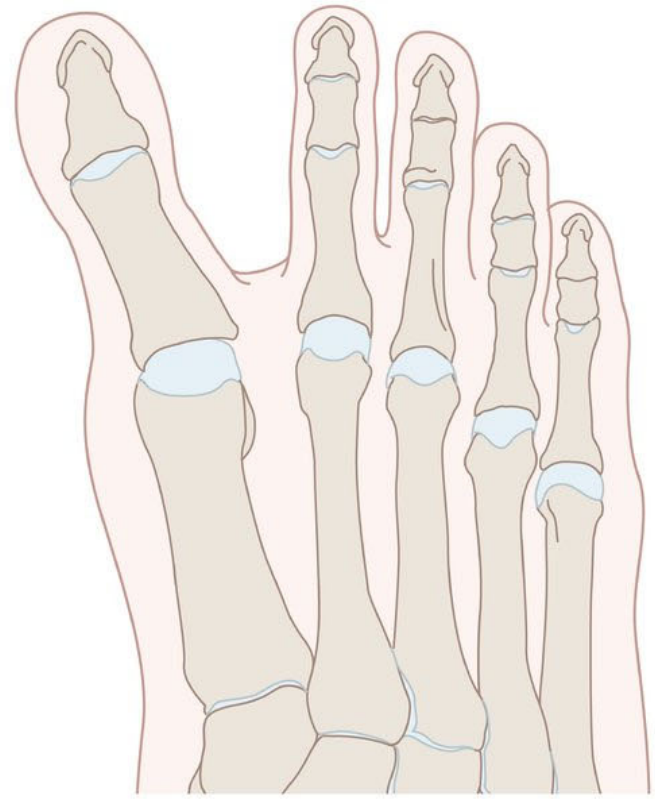
Hallux Deformities



Normal



Hallux valgus



Hallux varus



Bunion Aid® Splint

Metatarsal pad supports the transverse arch.

Breathable material.

Dual strapping system stabilizes the metatarsal arch.

Flexible hinge maintains foot mobility.

Adjustable strapping system realigns big toe

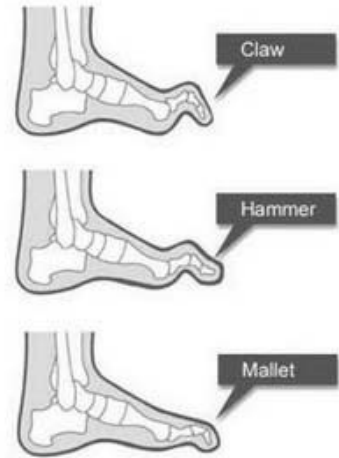
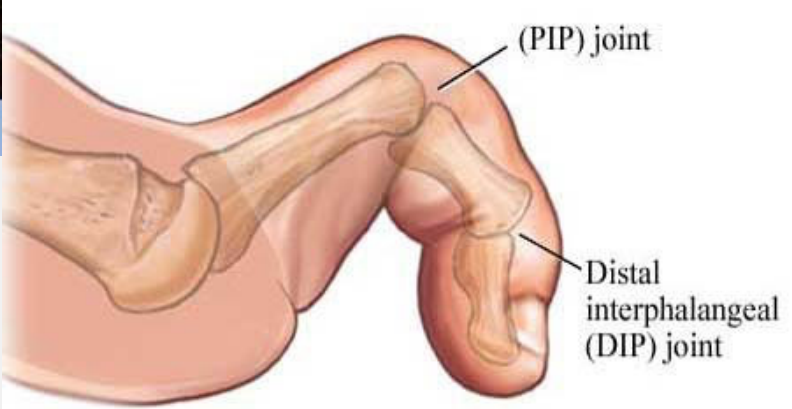


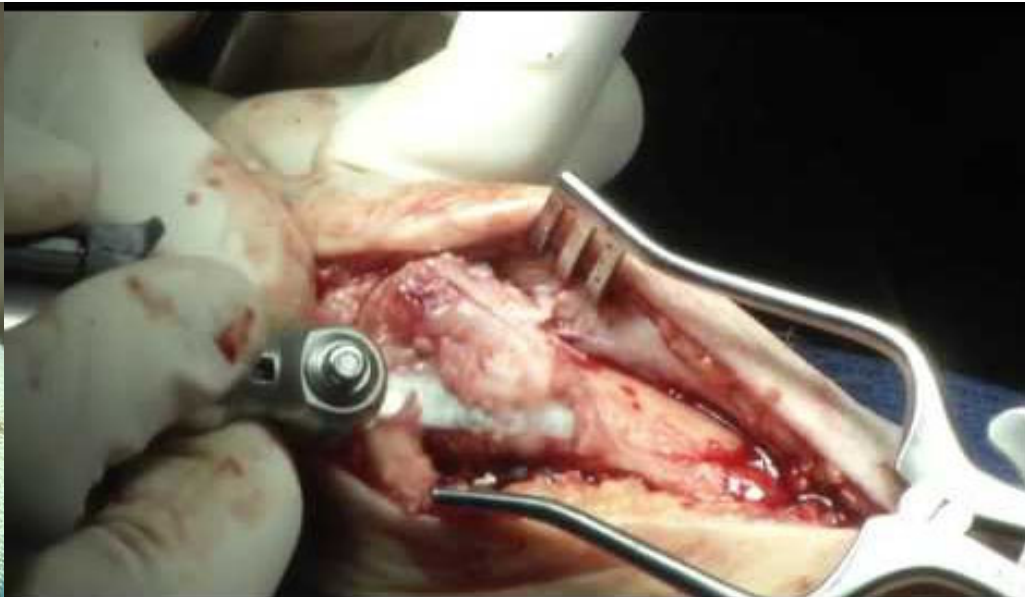
Copyright PediFix, Inc.

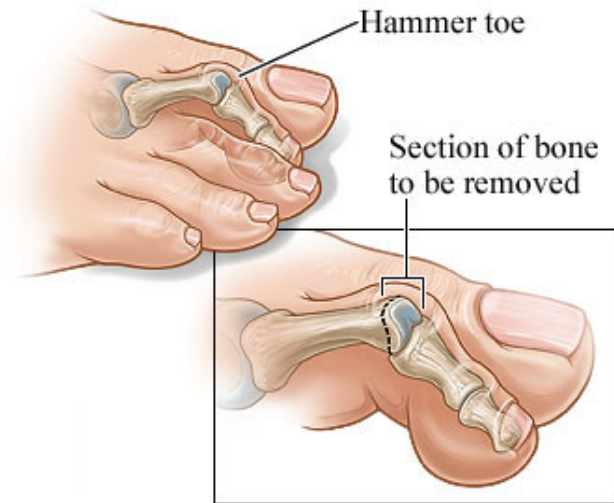




HAMMER TOES







thwise, Incorporated

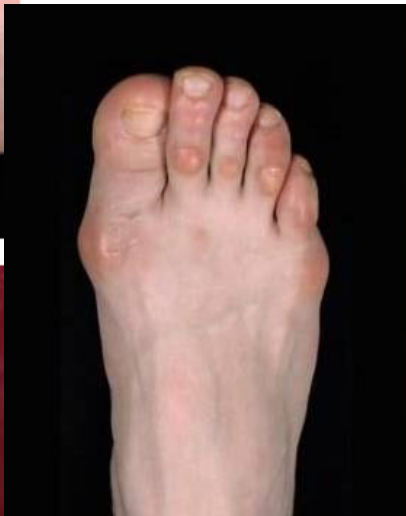
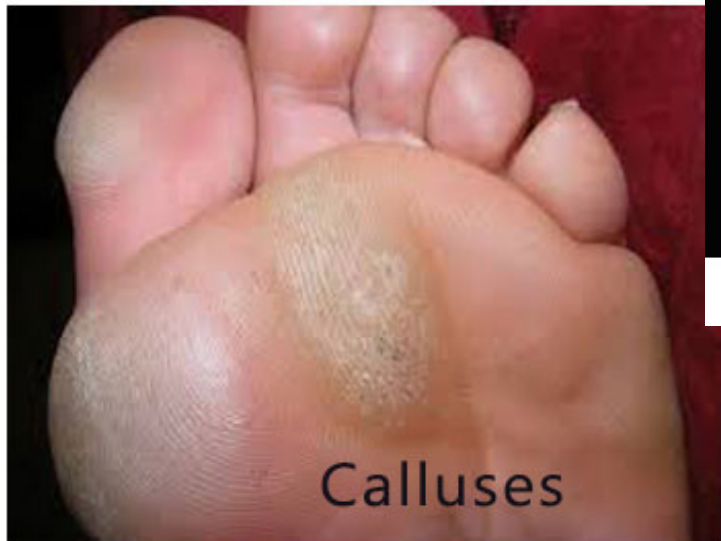
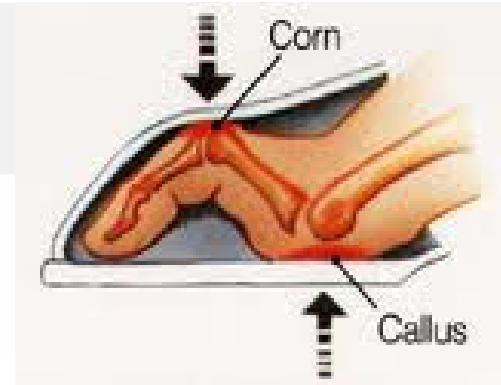


This postoperative X-ray depicts a bunionectomy and crossover second hammertoe repair using a traditional percutaneous Kirschner wire.

2) Three days after Surgery. Note the metal pins with white colored pin caps.







CORNS



CALLUSES

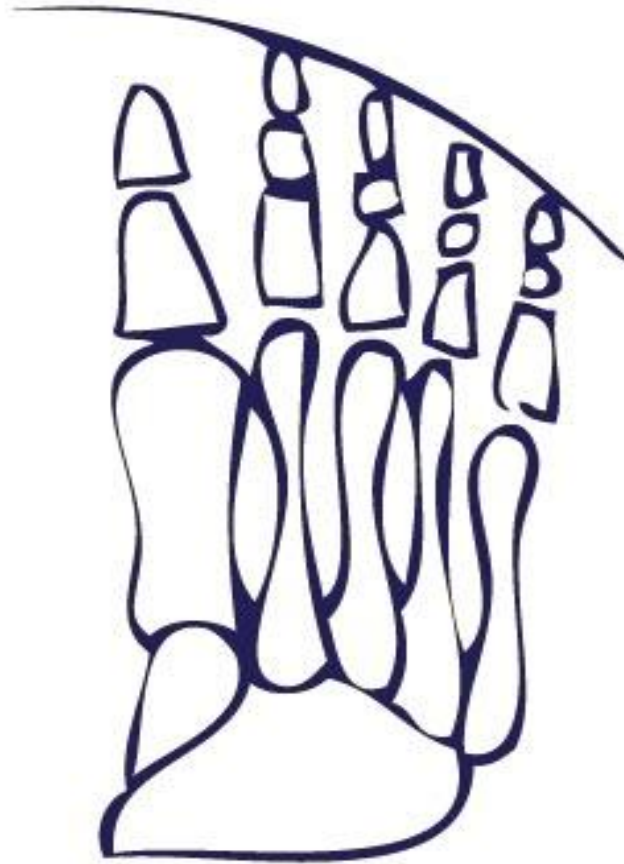


3 PRIMARY FOOT TYPES IN NORTH AMERICA

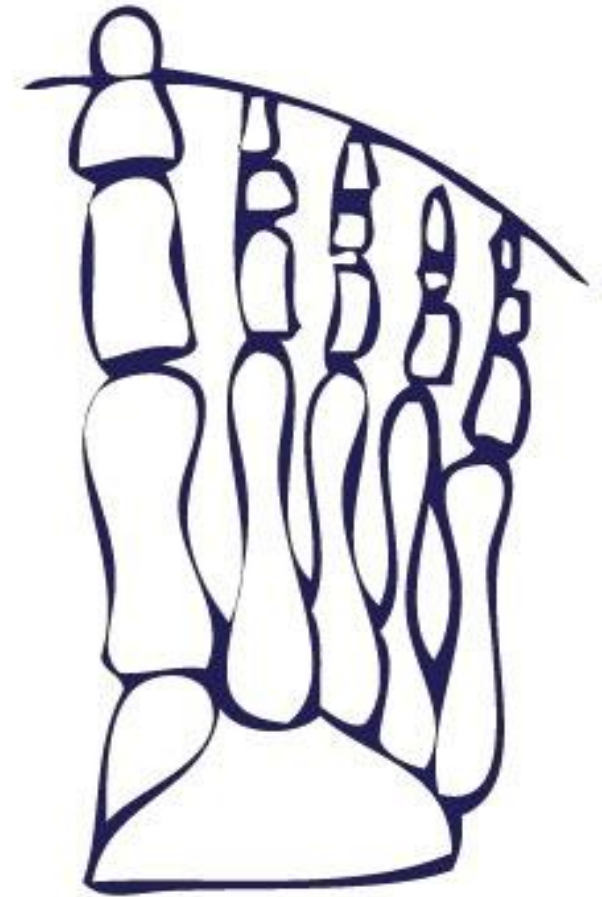
SQUARED FOOT 9%



MORTON'S FOOT 22%



EGYPTIAN FOOT 69%





MORTON'S FOOT/TOE





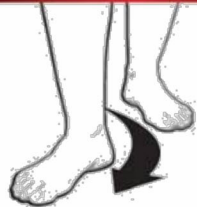
HAMMER TOES



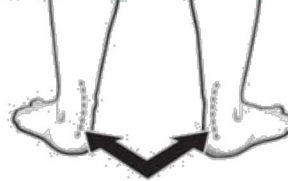


5 RED FLAGS OF PRONATION

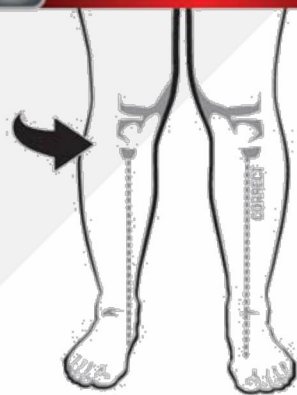
1 Foot Flare During Gait



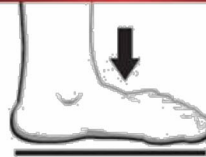
3 Bowed Achilles Tendon



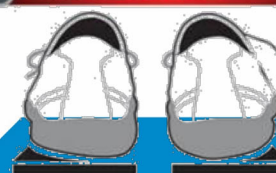
2 Internal Knee Rotation

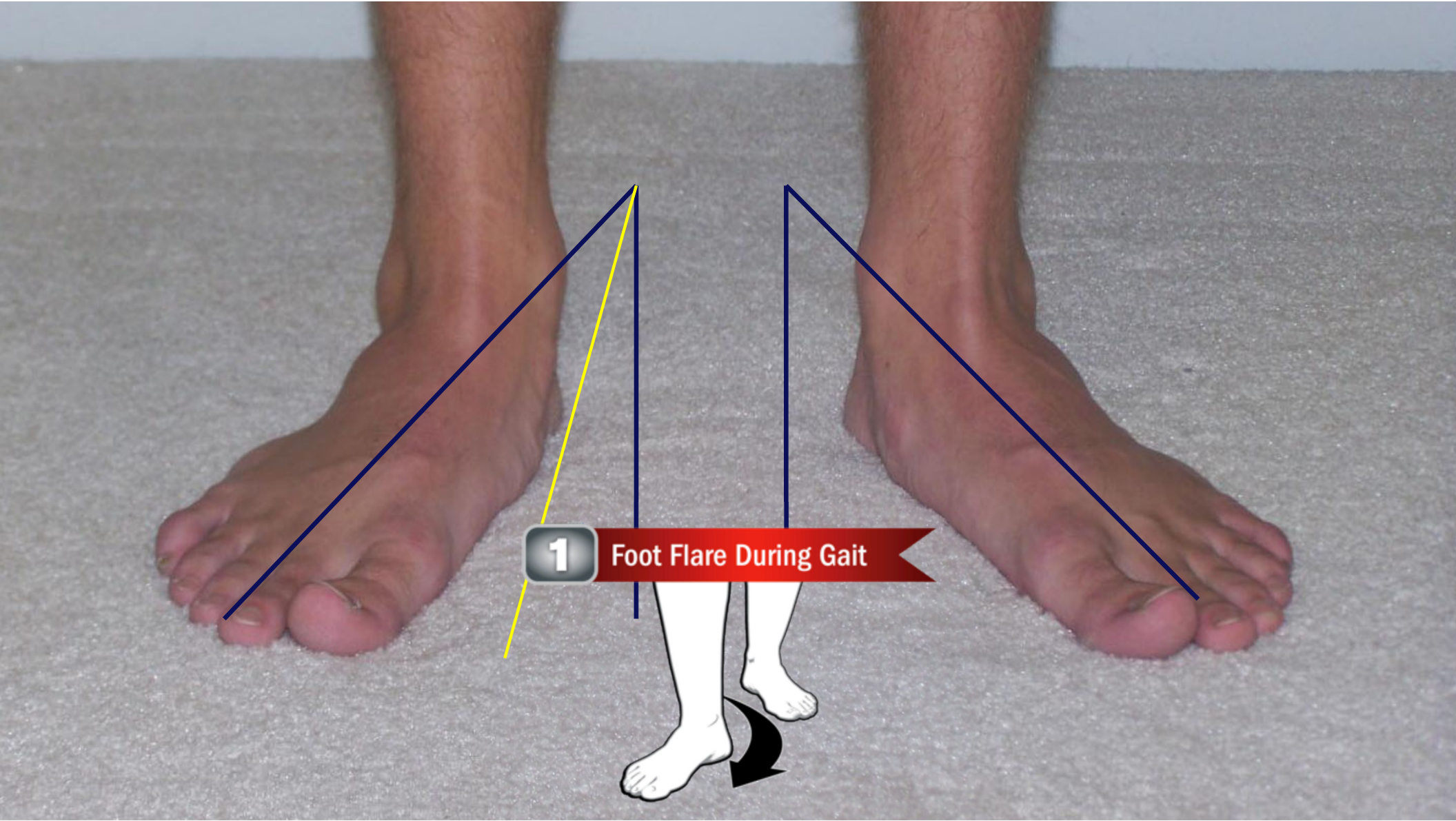


4 Flat Foot

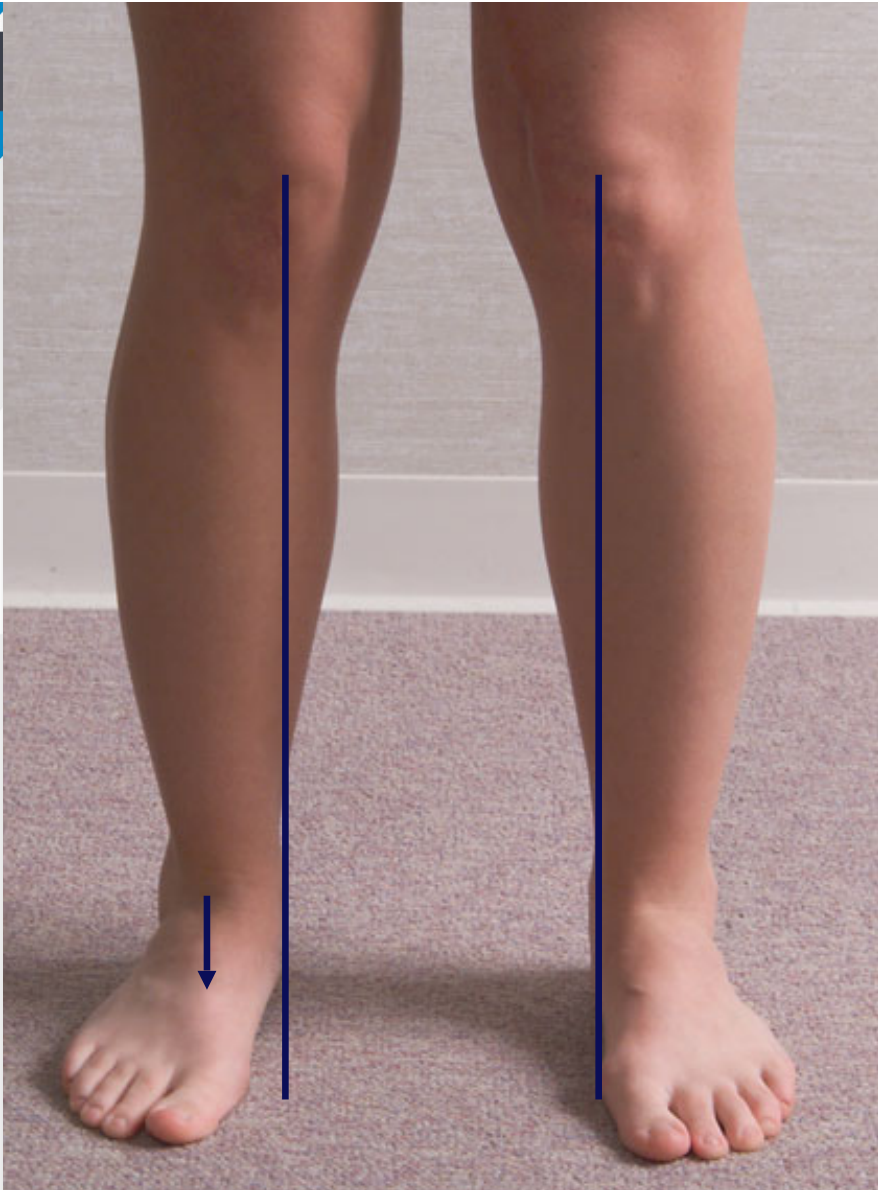


5 Uneven Shoe Wear

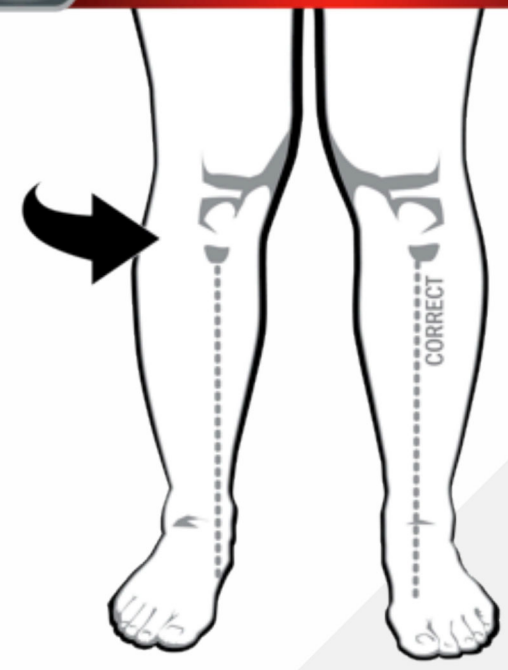




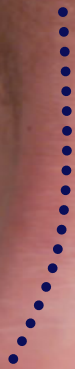
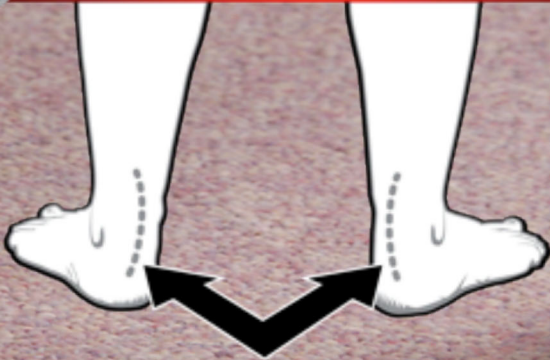
1 Foot Flare During Gait



2 Internal Knee Rotation

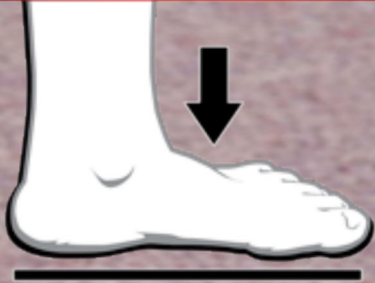


3 Bowed Achilles Tendon



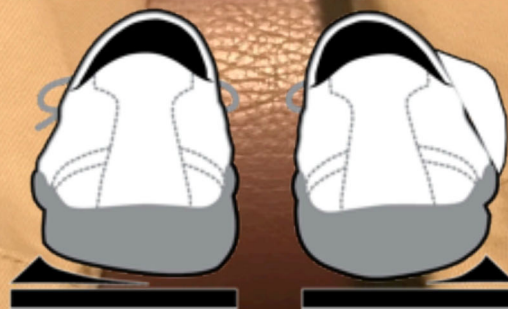


4 Flat Foot



5

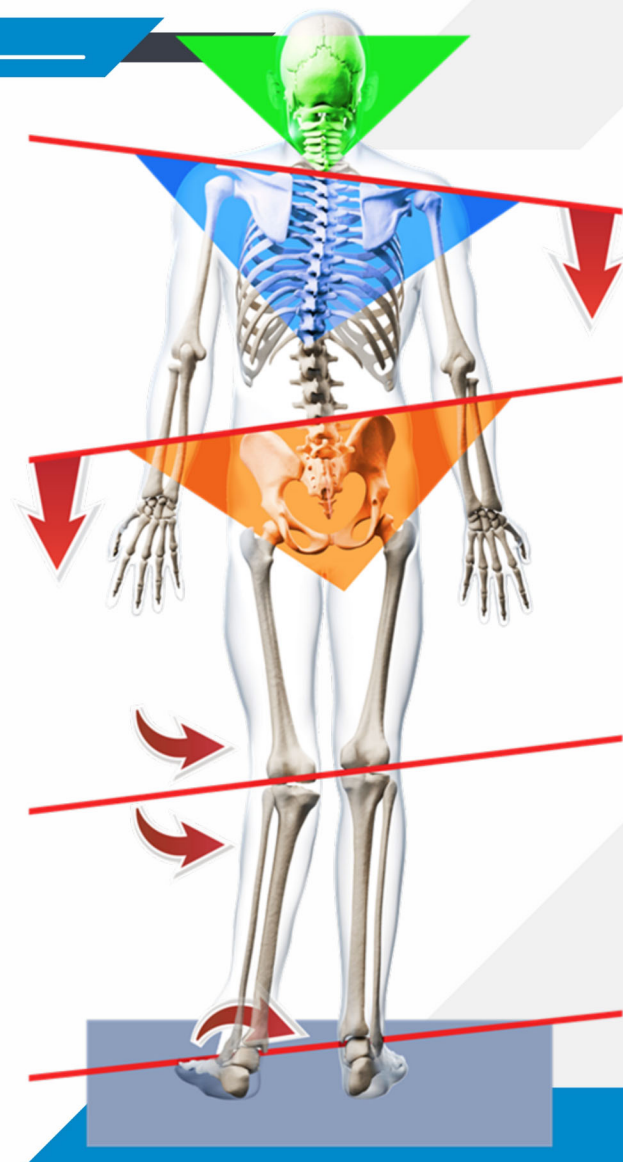
Uneven Shoe Wear



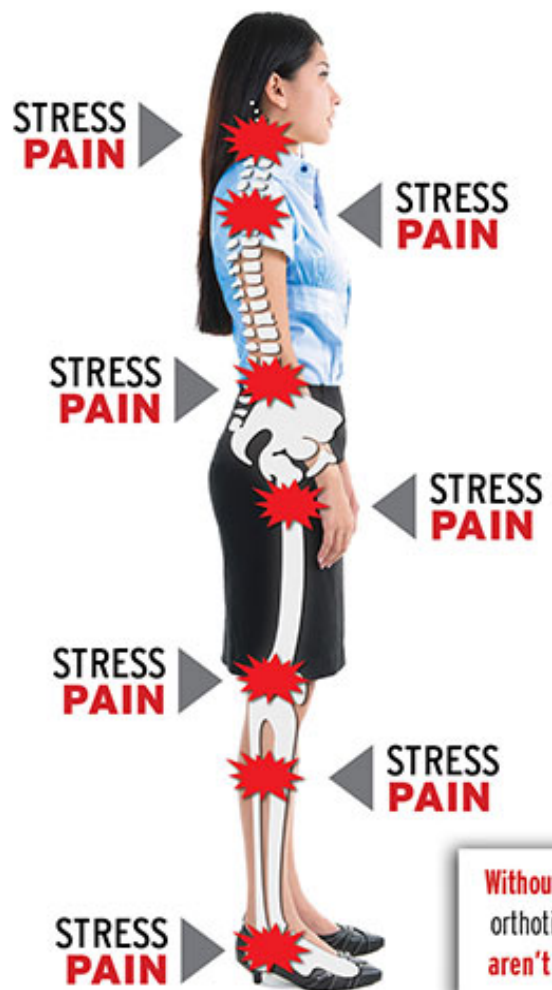




**Structural
stress
produces
muscle
imbalances**



BEFORE
FULL BODY PAIN



FUNCTIONAL ORTHOTICS



Without functional orthotics flat feet aren't supported

AFTER
FULL BODY RELIEF



With functional orthotics flat feet are supported

SAME PERSON DIFFERENT FEET



Scanning the feet shows immediately
asymmetrical overpronation



Who Can Benefit from orthotics?

SCAN EVERY PATIENT!

MAKE THIS YOUR PROTOCOL

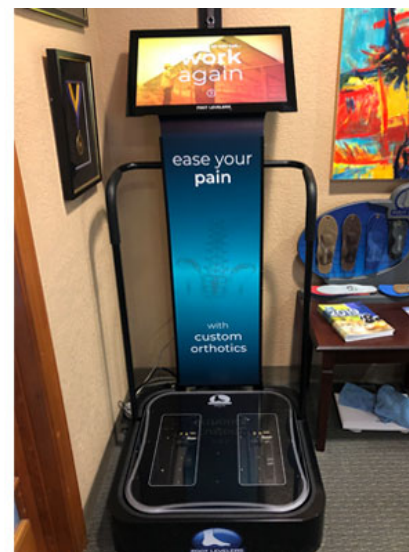
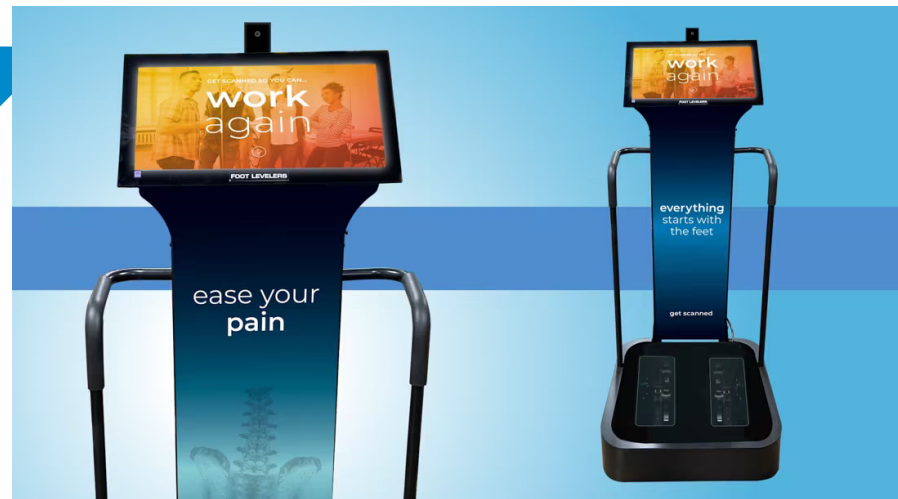
WHY??



Various studies show **overpronation creates biomechanical dysfunction**



it's an educational opportunity to show patients **the feet play an instrumental part in the care you provide**





Scan Every Patient

- 77% of people suffer from moderate to severe pronation ¹
- 90% have some degree of leg length inequality ²
- Back pain is the #2 cause of work-related disability in the U.S. ³
- 80% of people will experience some sort of back pain in their lifetime ⁴



1 - "77% of Participants Improve Body Balance with Stabilizer." John Hyland, DC, MPH DABCR, DABCO, CSCS

2- NCBI: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1232860/>

3 - CDC: <https://www.cdc.gov/mmwr/preview/mmwrhtml/mm5816a2.htm>

4 -NCBI: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4339077/>

SCAN EVERY PATIENT

77%

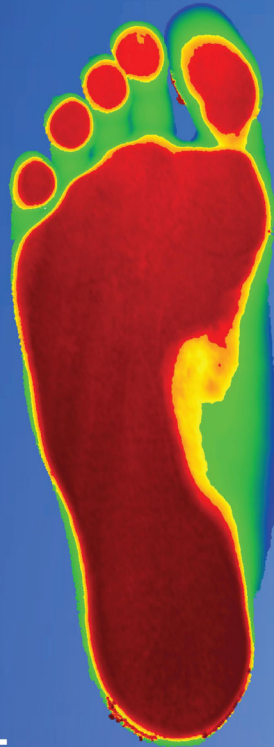
of patients had improved balance with Foot Levelers custom orthotics

"77% of Participants Improve Body Balance with Stabilizer."
John Hyland, DC, MPH DABCR, DABCO, CSCS

Use the scan as an educational tool

Show patients how the feet play an instrumental role in the care you provide

Overpronation causes biomechanical dysfunction



EVERYONE
NEEDS CUSTOM ORTHOTICS
MAKE SCANNING
YOUR PROTOCOL



FOOT LEVELERS

The Foot Levelers Kiosk



Standard Design
Dual-Foot Kiosk



Ease Your Pain Design
Dual-Foot Kiosk



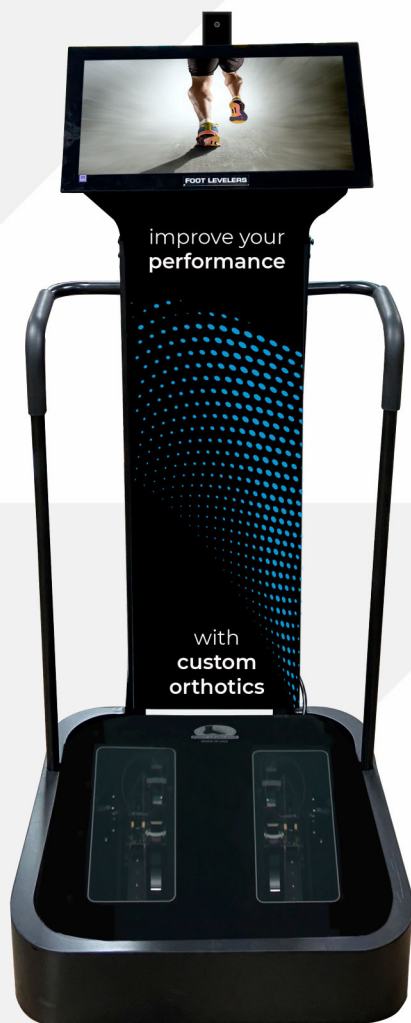
Spanish Design
Dual-Foot Kiosk



Performance Design
Dual-Foot Kiosk



Foot Levelers Kiosk



PROBLEM:

"I know I need to scan all of my patients but I don't always have time."

SOLUTION:

THE FOOT LEVELERS KIOSK
Your patients scan themselves!

<https://vimeo.com/299742943>

RESULTS:

- Improved Outcomes
- Happier, Healthier Patients
- Practice Growth



Foot Levelers Kiosk

Our Best
Scanning Technology

- **TIME SAVER** - Designed so patients can scan themselves
- **Referral tool:** Patients receive social media-ready scan results
- **Patient education:** Helps patients understand how problems in their feet could be the cause of their pain
- **Cloud-based:** Near-instant Report of Findings provides patient results. Streamlines the ordering process.



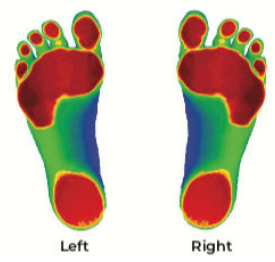


Report of Findings

- Shows patient's scan next to Optimal feet
- Shows left-to-right balance and arch height difference
- Educates the patient on the Kinetic Chain and how custom orthotics can help
- Includes your logo and contact information

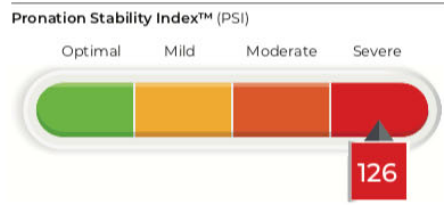
Report of Findings		Results	Optimal
Patient: Jane Doe	Pronation/Stability Index	126	0-34
Date: 06/14/2019	Arch Height Difference	6.04	<=1
Exam Date: 06/14/2019	Left to Right Balance	3.0	<1%
Examiner: Test	Orthotic Recommendation	VITAL	

Optimal feet:



Your foot scan:

Orthotics Vital

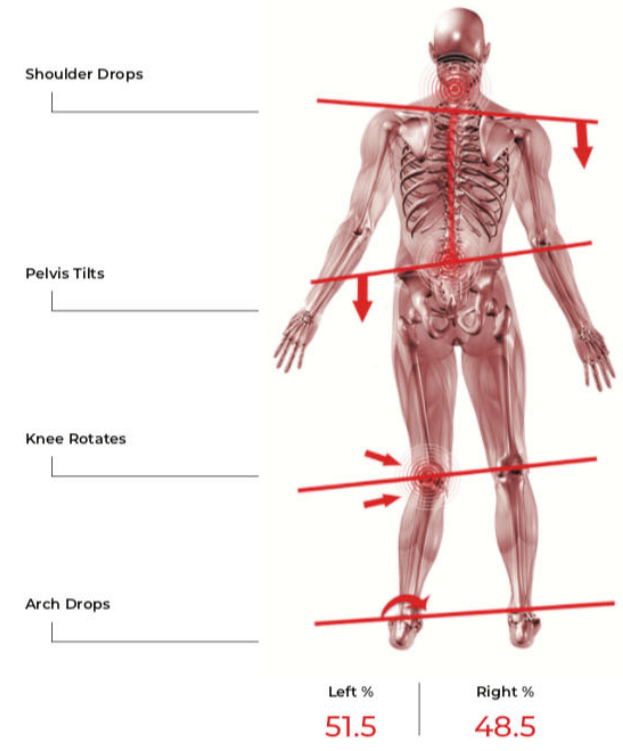


Your Practice Name Here
 Dr. Jane Doe
 123 Main St., Roanoke VA
 800-553-4860 | www.yourwebsite.com



your logo here

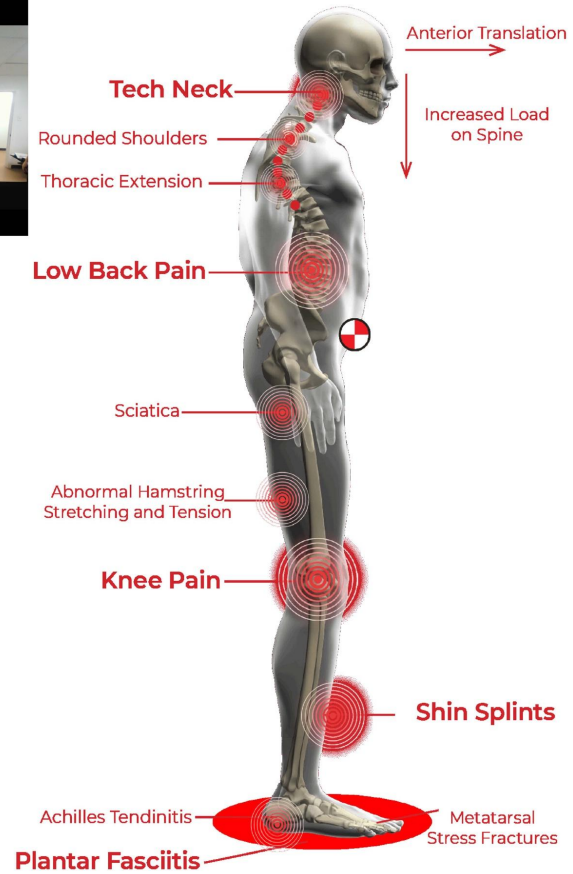
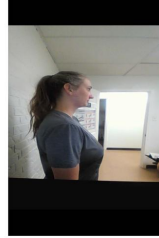
Kinetic "Chain Reaction"



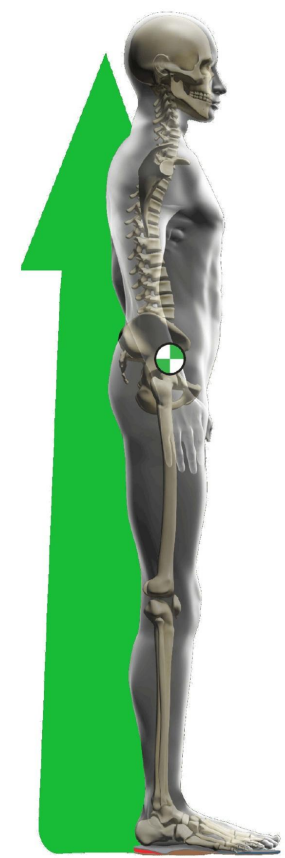


2nd Page of Report of Findings

Posture (without orthotics)



Corrected Posture (with orthotics)



By stabilizing the feet, custom orthotics improve posture and help **reduce pain**



Based on your report, multiple pairs of custom orthotics are recommended







Shareable Patient ROF

After the scan, patients are emailed their own Report of Findings (ROF)

- Patient ROF is emailed before patient steps off scanner
- Shareable on social media – **REFERRALS!**
- Branded with your practice's logo and contact information
- Helps educate on the need and value of orthotics
- Shows PSI score

MY RESULTS  

FOOT LEVELERS FUNCTIONAL ORTHOTICS

STRESS/PAIN

Tilt

Rotation

Proxiation

No Orthotics

MY FEET

LEFT RIGHT

OPTIMAL FEET

LEFT RIGHT

With Orthotics

125+ Severe



85-124 Moderate

35-84 Mild

0-34 Optimal

117 MY SCORE

Ask Your Doctor How Foot Levelers Can Help You

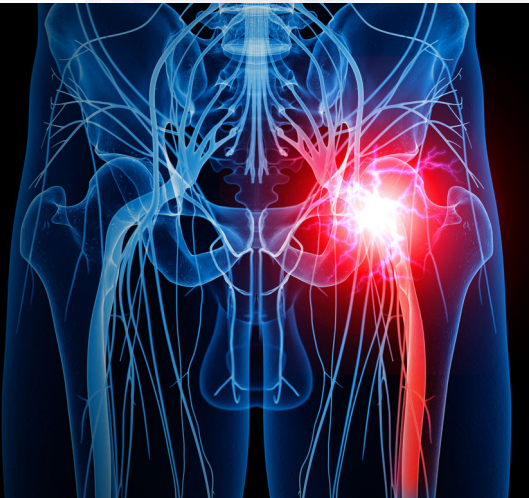
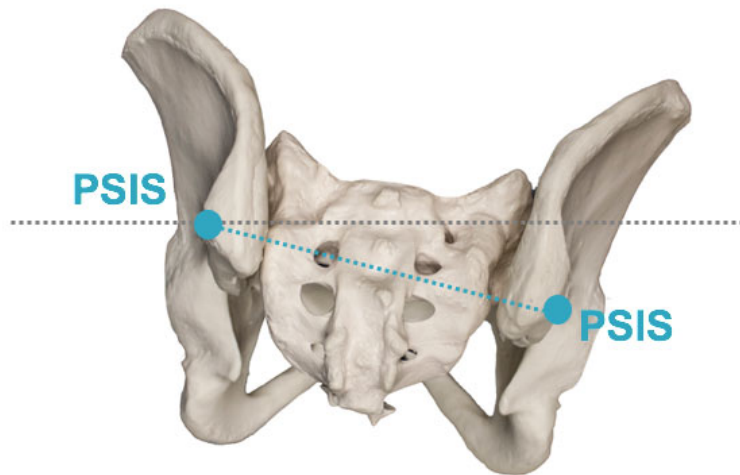
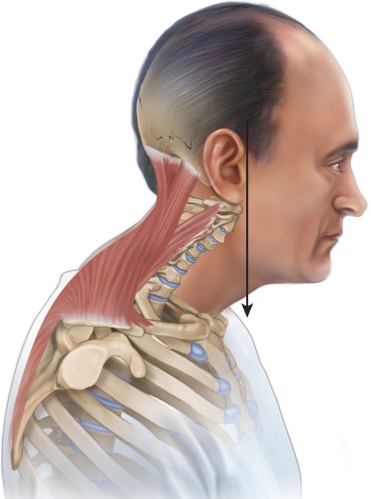
 

CHIROPRACTIC
YOUR TAGLINE GOES HERE

Your Logo Here



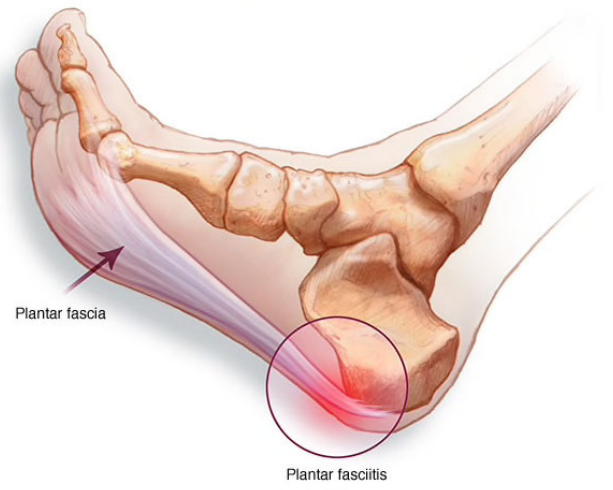
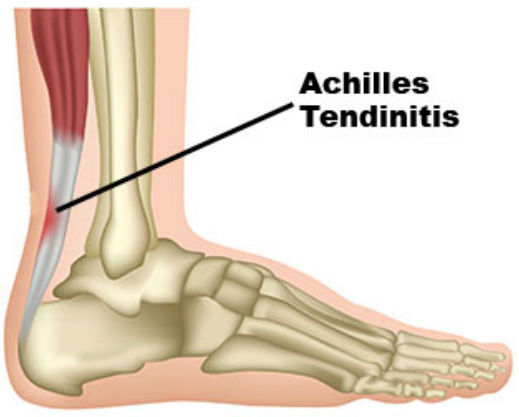
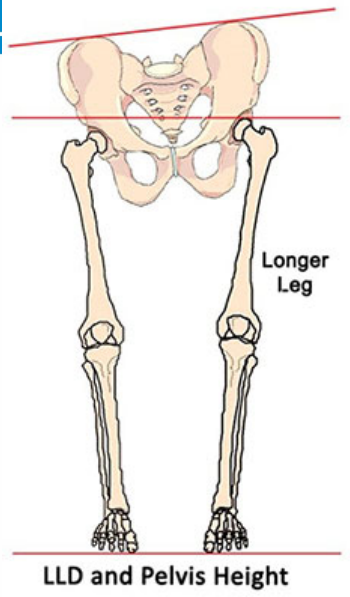
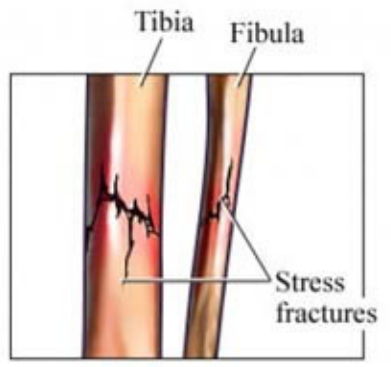
Consequences of EP





FOOT LEVELERS

Consequences of EP



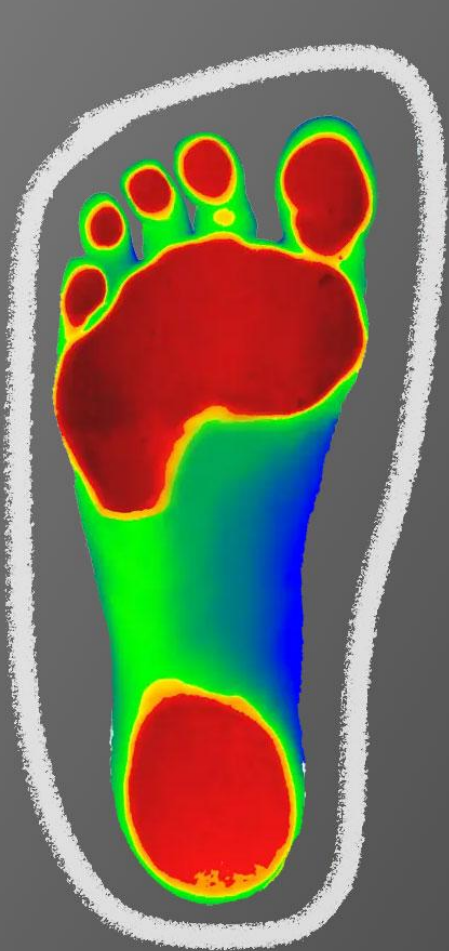


Pronation/flat feet can cause the following ailments:

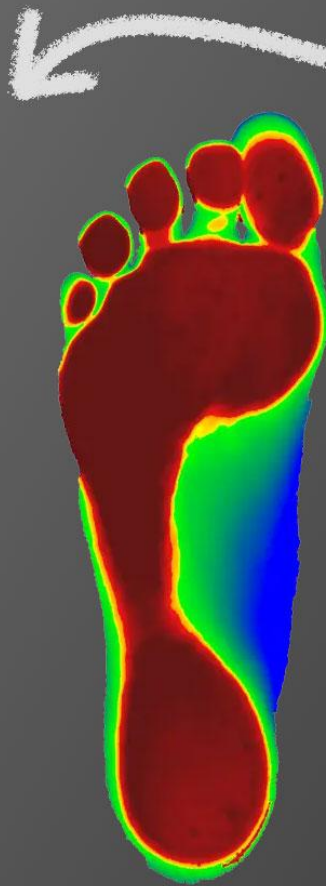
- Foot pain
- Knee pain
- Hip pain
- Low back pain
- Neck pain
- Shin splints
- Plantar Fasciitis



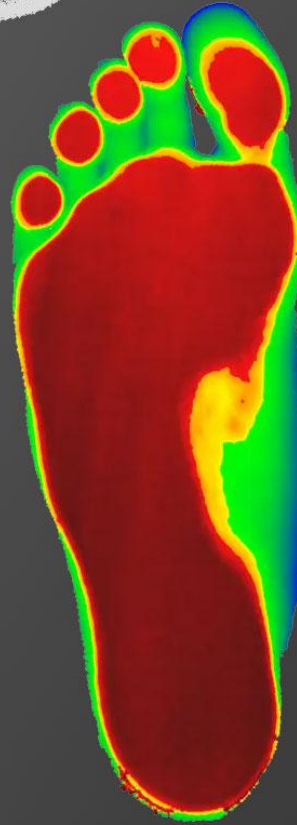
Do you have an Optimal Foot like this?



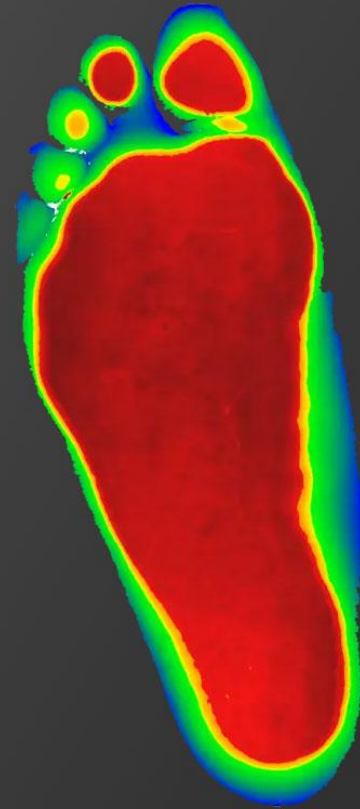
Optimal Foot



Mild Pronation



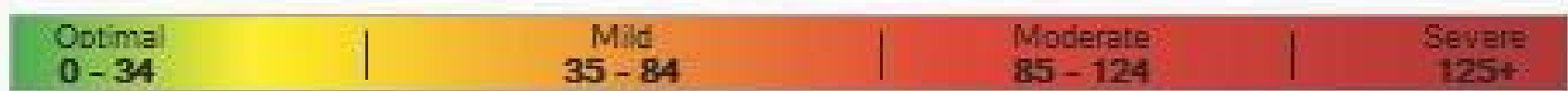
Moderate Pronation



Severe Pronation



Prevalence of Excessive Pronation



8%



23%



54%



15%



Sample Size: 445 patients

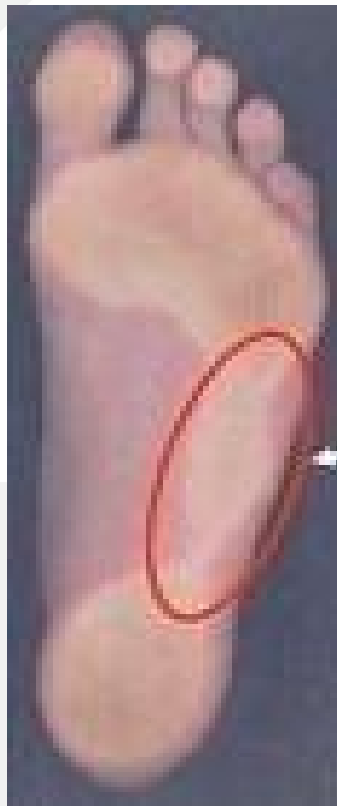


FOOT LEVELERS

Foot Imbalances Cause Serial Distortions



Medial Arch



Lateral Arch



Transverse Arch



SUPINATION

I- Excessive Pronation

-I



FOOT LEVELERS

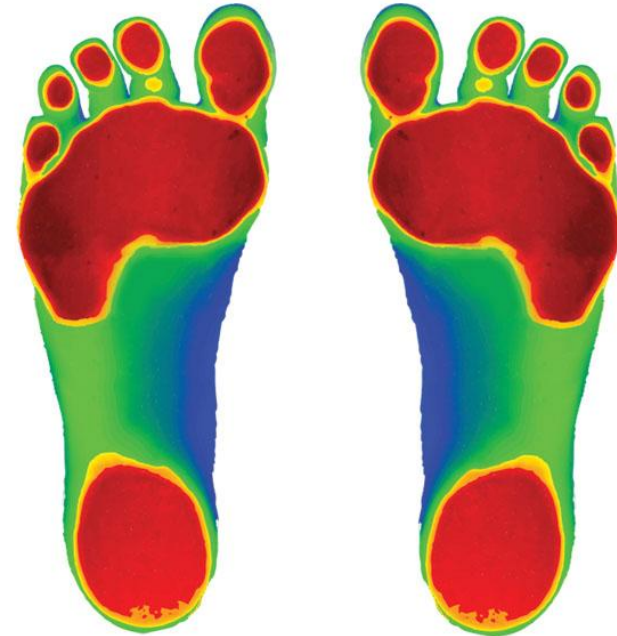
Optimal Feet

Custom orthotics help your feet perform like the Optimal Feet.

This reduces imbalances, **and helps prevent pain in other parts of the body**

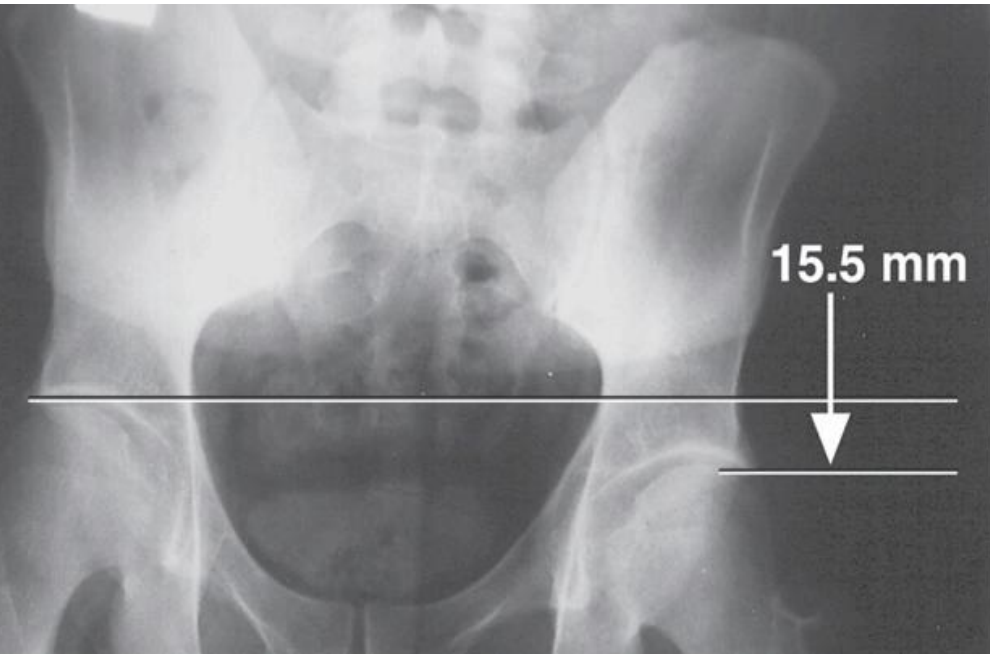


Over-pronated feet



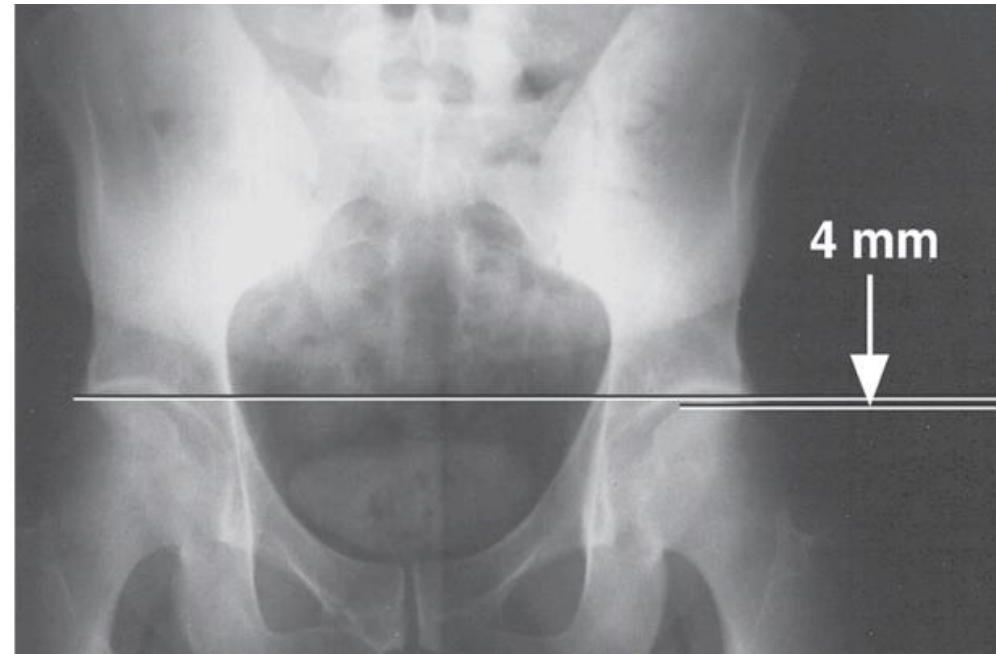
Optimal Feet

Without Orthotics



- a. Pelvic torque or obliquity
- b. Unlevel femoral heads

With Foot Levelers Orthotics

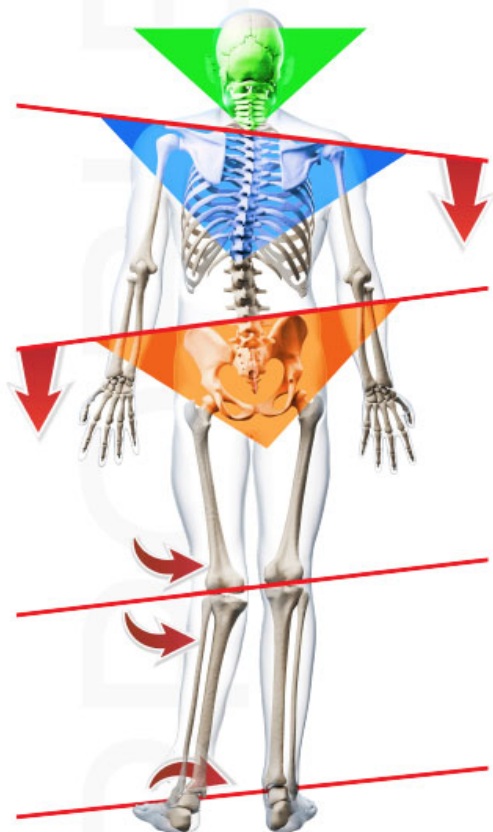


- c. Postural scoliosis
- d. Disc degeneration/spondylosis



PROBLEM

Pronation causes dysfunction throughout the Kinetic Chain.



What is pronation?

Pronation occurs when feet roll **inwards**. People who excessively pronate may experience an inward rotation of the knee and forward tilting of the pelvis, causing pain in the feet, knees, hips, back, shoulders and neck.

99% of people have mild to severe pronation

80% of people suffer from **Low Back Pain**

other problems caused by pronation include:



- Knee Pain
- Hip Pain
- Plantar Fasciitis
- Sciatica
- Tech Neck
- Shin Splints
- Runner's Knee





Landmark Study: Shoe Orthotics for Treatment of Chronic Low Back Pain.

Published in Archives of Physical Medicine and Rehabilitation in 2017

Conclusions:

- FLI custom orthotics alone improved Chronic LBP by **34.5%**
- The combination of FLI orthotics and Chiropractic care led to a reduction in LBP by **40.4%**
- FLI orthotics and Chiropractic care resulted in a **32.3% INCREASE IN FUNCTION!!**

Cambron JA, Dexheimer JM, Duarte M, Freels S, Shoe Orthotics for the Treatment of Chronic Low Back Pain: A Randomized Controlled Trial, ARCHIVES OF PHYSICAL MEDICINE AND REHABILITATION (2017), doi: 10.1016/j.apmr.2017.03.028.

Journal of Chiropractic Medicine: 2005

Chiropractic Adjustments and Orthotics Reduce Symptoms for Standing Workers

Findings after 6 weeks:

- The control group did not experience much change.
No orthotics!
- The orthotics-only group **showed improvement** in symptoms, activities of daily living, sport and recreation, and quality of life.
- The **combination of chiropractic care and orthotics showed the greatest improvement** in symptoms, ADL's, sports and recreational, and quality of life.

Zhang J. Chiropractic adjustments and orthotics reduced symptoms for standing workers. *J Chiropr Med.* 2005;4(4):177-181. doi:10.1016/S0899-3467(07)60148-7





Leg Length Inequality

ANATOMICAL

(Bone Discrepancy)

Trauma
Degeneration
Congenital
Systemic
Neoplasms



FUNCTIONAL

(Rotational Patterns)

Pelvis
Hips
Knees
Ankles
Feet



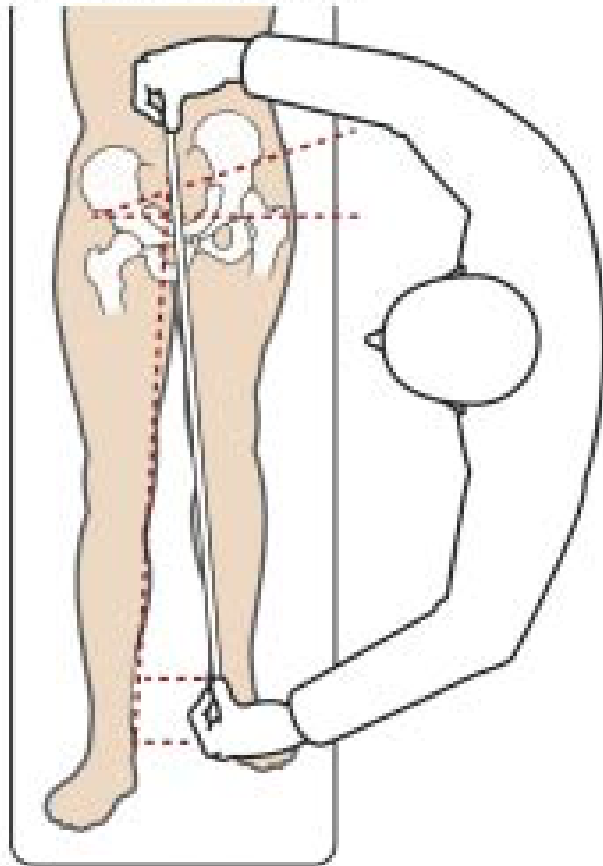
Apparent leg Length Test:

Umbilicus to medial/lateral malleolus

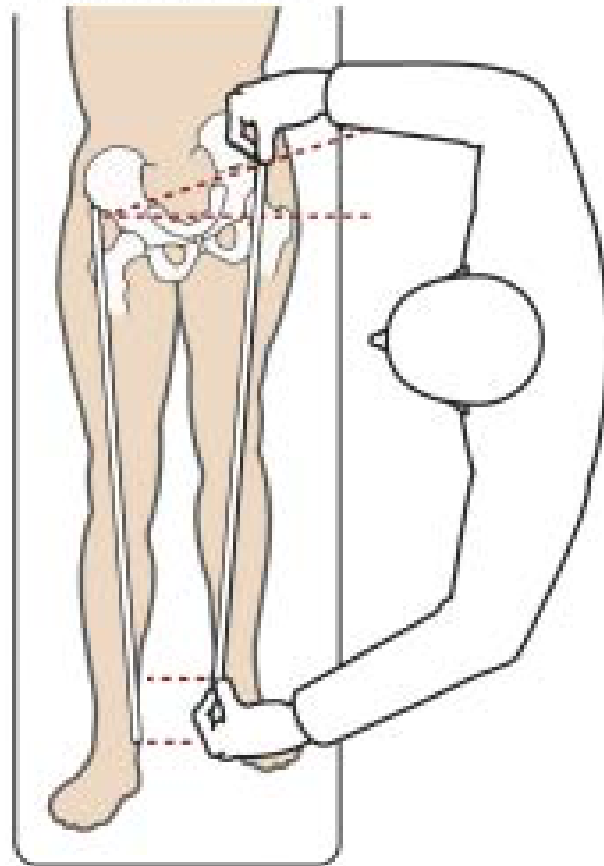
True (Actual) Leg Length Test:

ASIS to medial/Lateral malleolus

Apparent method



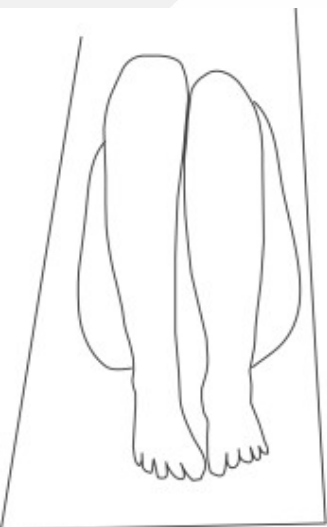
True method



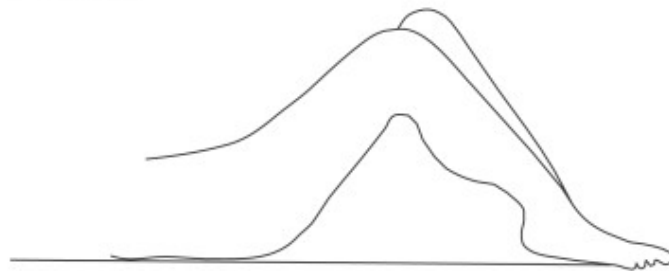


STRUCTURAL SHORT LEG

- Allis Test:** Supine, knees bent, feet aligned.
- Compare evenness of knees.

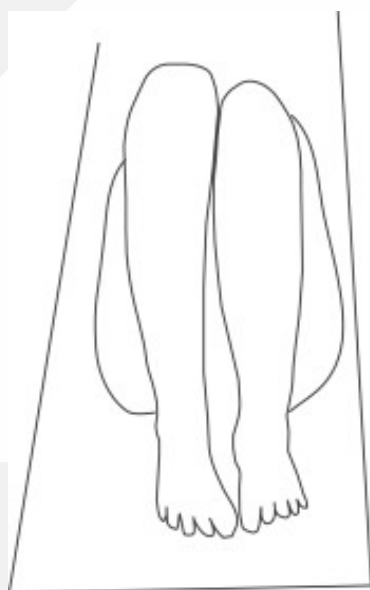


short tibia

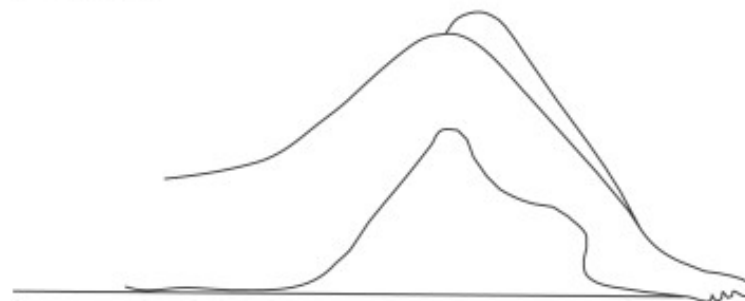


short femur





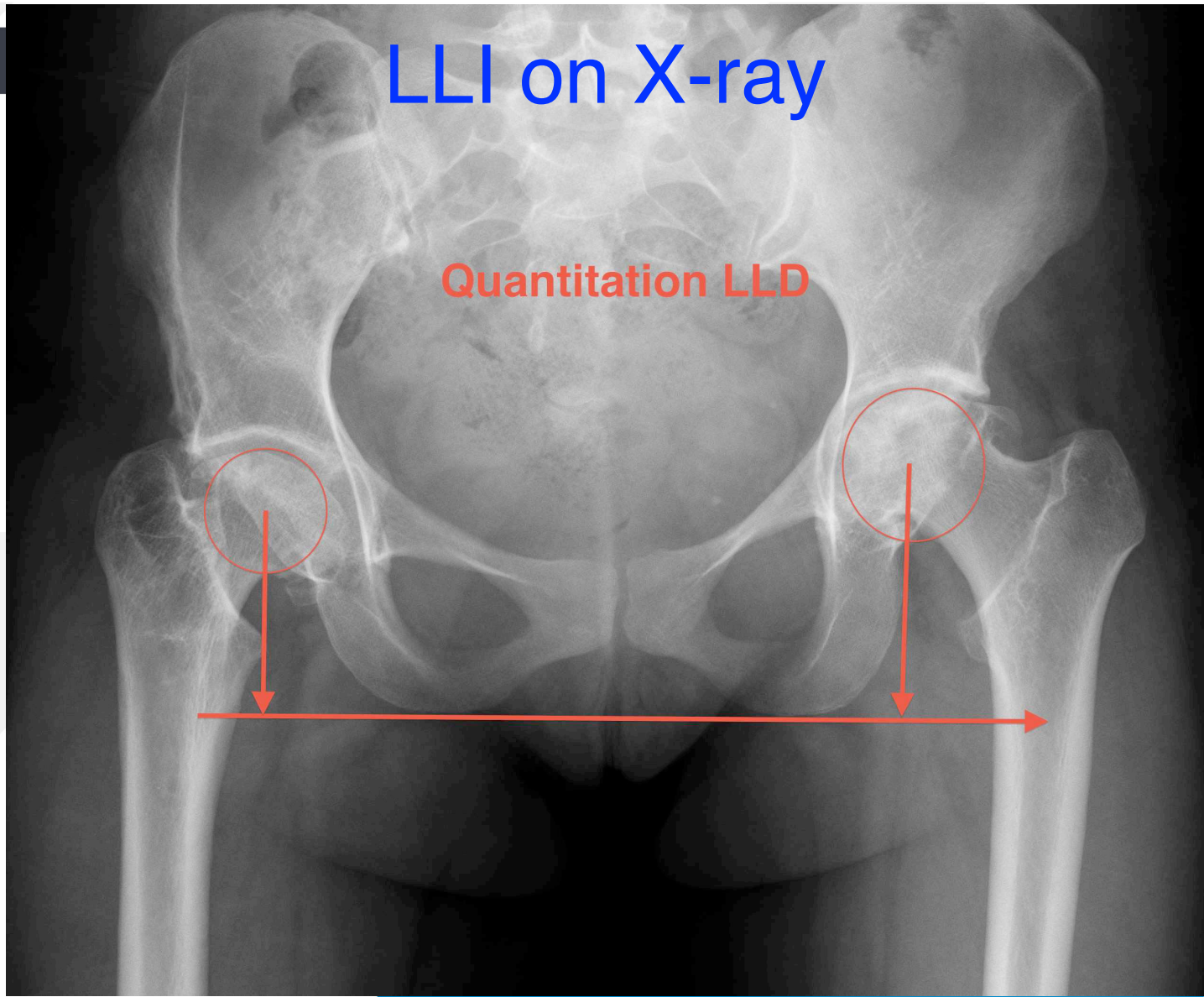
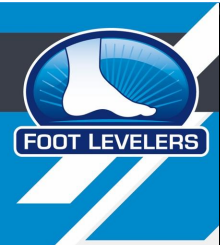
short tibia



short femur

If one knee extends past the other = short femur on the short side.

If one knee is higher than the other = short tibia on the low side.



LLI on X-ray

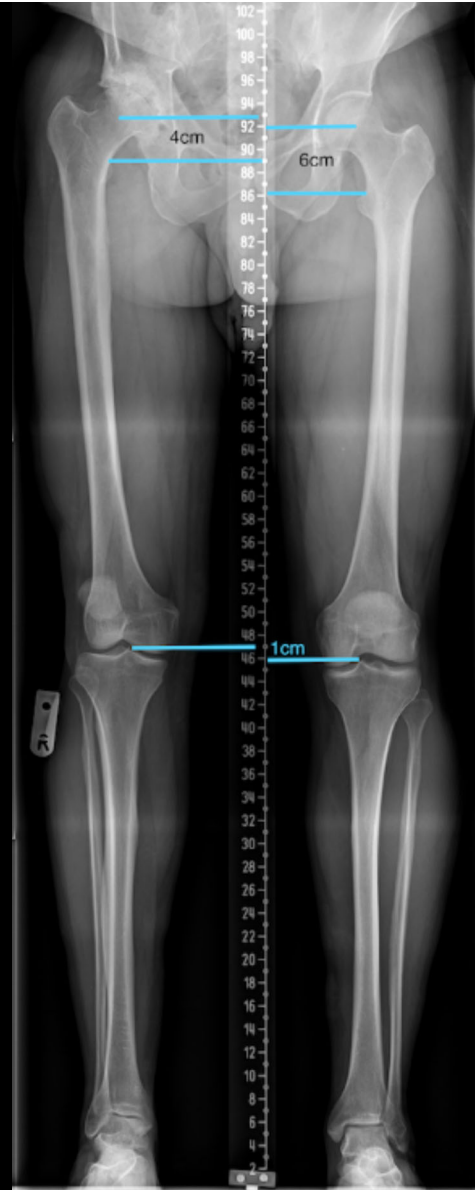
Quantitation LLD

LLI on X-ray

10mm

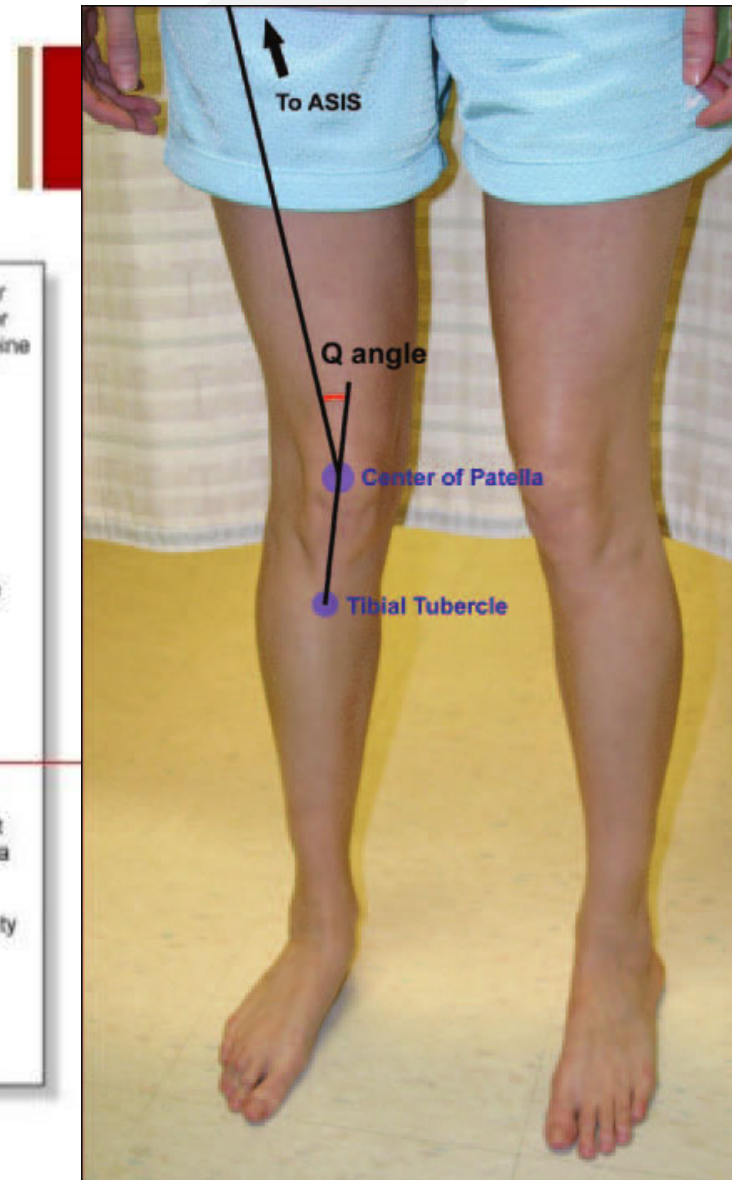
R

Patient standing



+ Q Angle

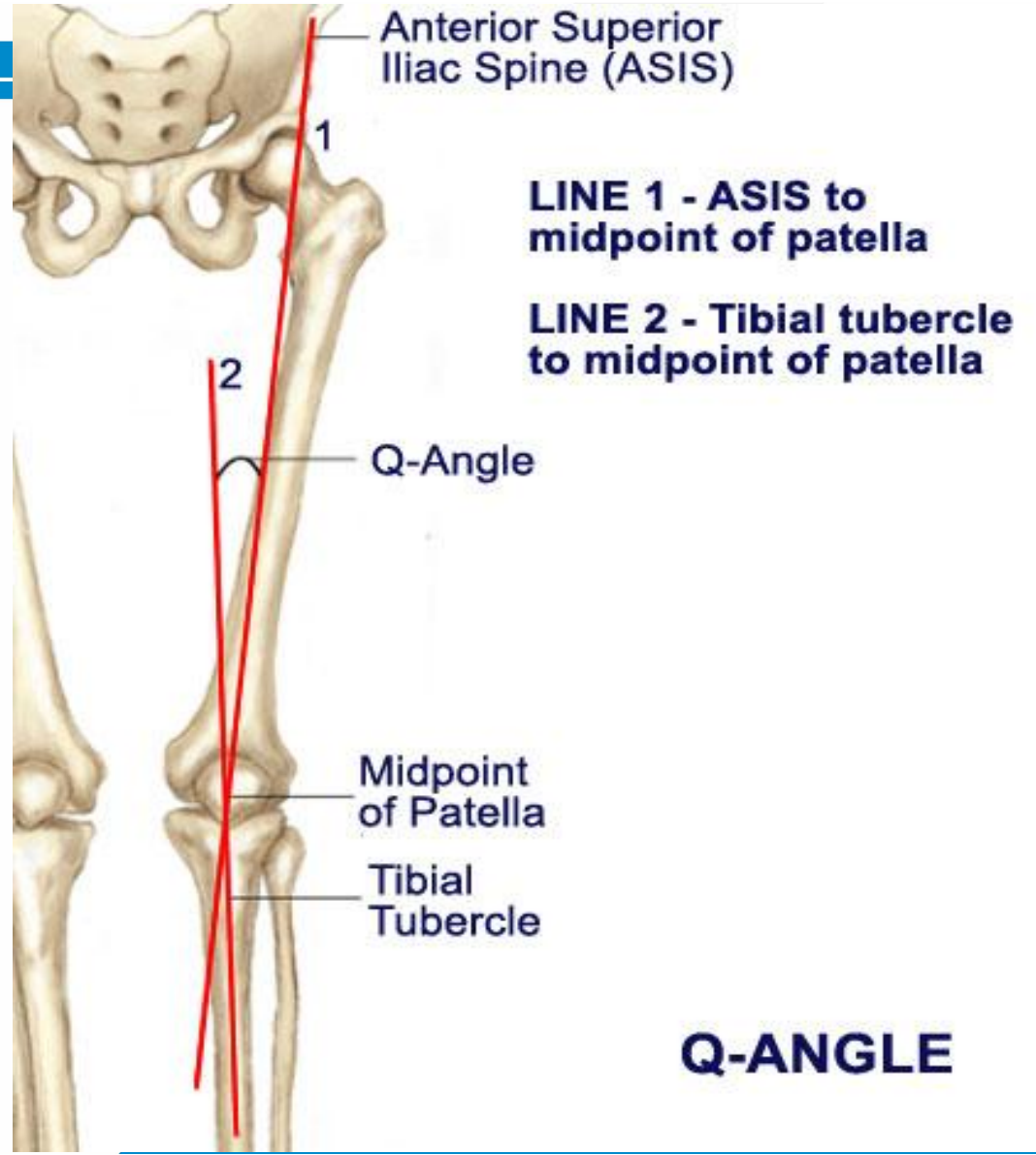
- Assessment of
 - Lower extremity alignment
 - Patella position
- Most efficient angle for quadriceps to function is $\sim 10^\circ$
 - Males: 10-14 $^\circ$
 - Females: 15-17 $^\circ$
- Genu valgum (knock kneed)
 - $> 17^\circ$ = excessive
- Genu varus (bowlegged)
 - Negative
- \uparrow Q angle $\Rightarrow \uparrow$ stress on **MCL**





Research at Logan CC by Robert Kuhn D.C., DACBR demonstrates Foot Levelers' orthotics improve Q-angle and patellar tracking.

2002 Sept Vol. 25 #7 Q-Angle and Patellar Tracking Study





FOOT LEVELERS

Do SPS Reduce Q-Angle?

Effect on Q-Angle with insertion of an Orthotic Device

Robert Kuhn DC, Terry Yochum DC, Anton Cherry DC, Sean Rodgers DC, Dennis Nosco PhD
Accepted as a Platform Presentation, 2003 ACC – RAC VII, New Orleans, March 13-15, 2003



Without Orthotics



With Orthotics

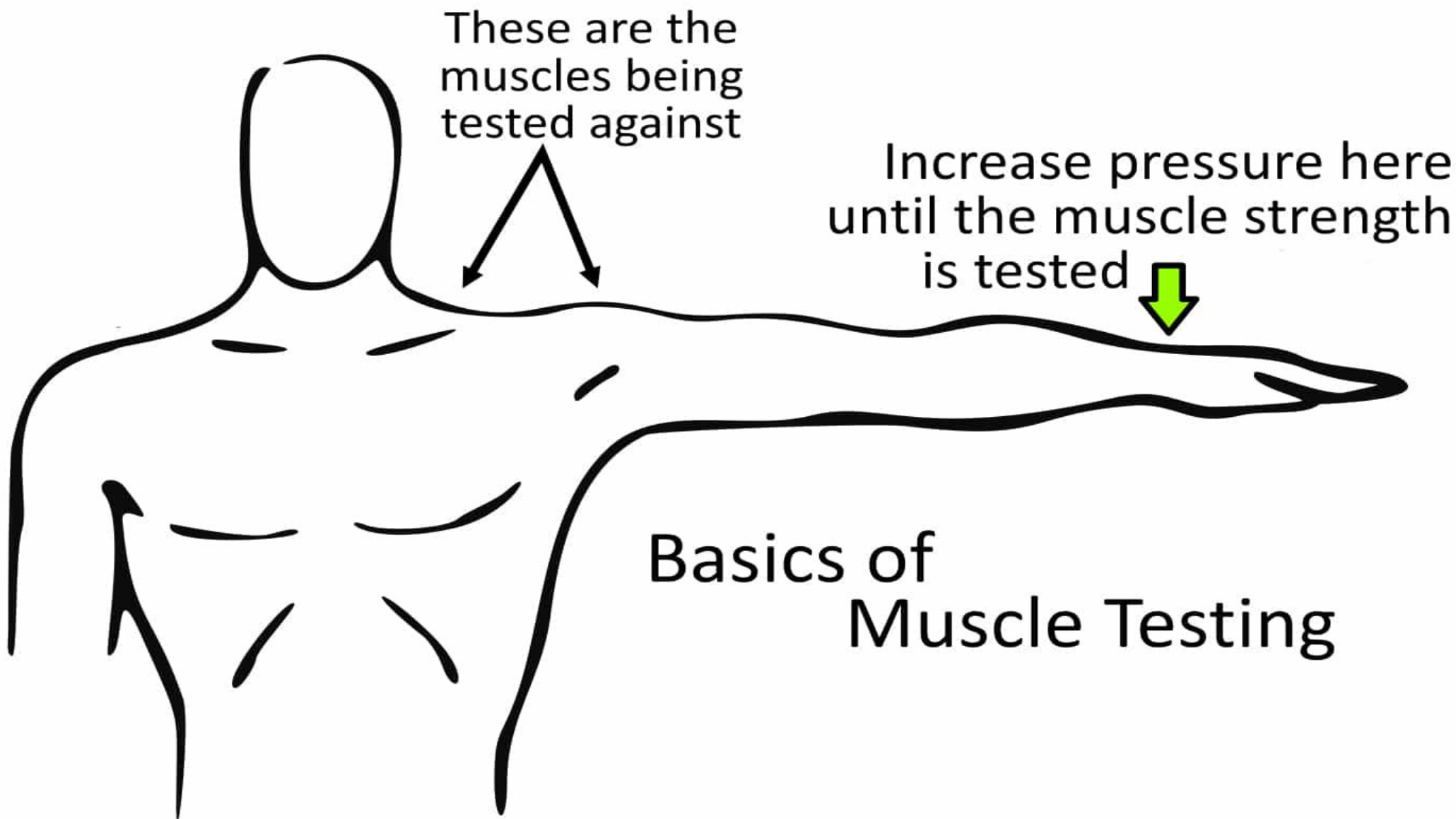


Muscle Test

A muscle test involves putting pressure on a muscle and interpreting the response of that muscle. The **testee** holds out his or her arm and the **tester** applies steady downward pressure on the arm.



If the muscle gives way and the arm moves, this an unlocking muscle, which indicates stress or the answer *no*. If the muscle holds and the arm stays still, this a locking muscle, which indicates no stress or the answer *yes*.



These are the muscles being tested against

Increase pressure here until the muscle strength is tested

Basics of Muscle Testing



NEUROLOGICAL EXPLANATION

- Nociceptors send impulses to the spinal cord causing Pre-Synaptic Inhibition of the anterior horn cells.
- This produces 7-10 seconds of muscle weakness.



NEUROLOGICAL EXPLANATION

- An adjustment reduces nociceptor activity.
- Pre-Synaptic Inhibition is decreased (eliminating the 7-10 seconds of muscle weakness).
- Muscle strength is increased.

FUNCTIONAL MUSCLE TESTING

Test Patient:

- Unsupported
- On orthotics
- W/ Orthotics in shoes





Proprioceptive

Test Kit



BUY ONE GET ONE HALF PRICE

Buy One Pair of Functional Orthotics. Get A Second Pair Half Price!

This offer applies to doctors, staff and patients! And, it doesn't have to be for the same patient.

*Offer for functional orthotics only. Does not include any repair or shoe value. Excludes "Smartfoam" and "Smartfoam". Cannot be combined with other offers and cannot be used for cash orders. Orthotic options are excluded.

Supporting Every Body
FootLevelers.com | Facebook | Twitter | Instagram
800.553.4860

Muscle Testing:

After thinking the side view video of the patient standing on the functional orthotics...

"I'm standing on the functional orthotics for a moment, I am going to do a muscle test to see if your nervous system communicates to your muscles in an efficient manner.

- 1) Hold me arm spread strong and don't let me push it down, real... (bark strong)
- 2) Good, now step off the functional orthotic and let's re-test. Hold like you are real strong, real... (small test)
- 3) Good back on the functional orthotic and lets check that again, (bark strong)

That tells me that your brain is communicating more efficiently to your muscles when you stand on the functional orthotics than when you aren't standing on them.

The test that the arches in your feet flatten out a little like we saw on the test was contribute to stress in your nervous system and that weakens some of your postural muscles, we just used your arm muscle to test it!"

Without Orthotics Less Resistance	With Orthotics More Resistance
Unsupported	Supported

Functional Squat Test Protocol

Ask the patient to "stand with your feet shoulderwidth apart and raise your hands straight up in the air. Now I want you to squat down like you are sitting in a chair" Have them repeat that motion twice while recording it on video.

Have them turn to the left and repeat the test, video being taken from the side view.

Testing the doctor have the patient stand on the Proprioceptive Test Orthotics, "with your feet shoulderwidth apart and hands straight up in the air; squat down like you are sitting in a chair" Video being two repetitions of the maneuver.

Have the patient turn to the left, stand on the Proprioceptive Test Orthotics and repeat the maneuver; "squat down like you are sitting in a chair" Record 2 repetitions on video.

FOOT LEVELERS
© 2017 FootLevelers.com 10/18/17 0114

PHASE 1

Proprioceptive Testing

After finishing the side view video of the patient standing on the functional orthotics...

"Stay standing on the functional orthotics for a moment, I am going to do a muscle test to see if your nervous system communicates to your muscles in an efficient manner."

- 1) Hold your arm up real strong and don't let me push it down, resist. (tests strong).
- 2) Good, now step off the functional orthotics and let's re-test. Hold the arm up real strong, resist. (weak test)
- 3) Stand back on the functional orthotics and let's check that again. (tests strong).

That tells me that your brain is communicating more efficiently to your muscles when you stand on the functional orthotics than when you aren't standing on them.

The fact that the arches in your feet flatten out a little like we saw on the foot scan contribute to stress in your nervous system and that weakens some of your postural muscles, we just used your arm muscle to test it."

Without Orthotics
Less Resistance



Unsupported

With Orthotics
More Resistance



Supported

PHASE 2

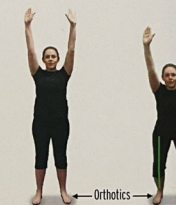
Functional Squat Test Protocol

For the maximum impact, Foot Levelers recommends the use of a postural screening software.

1. Ask the patient to "stand with your feet shoulder-width apart and raise your hands straight up in the air. Now I want you to squat down like you are sitting in a chair." Have them repeat that motion twice while recording it on video.



2. Facing the doctor, have the patient stand on the Proprioceptive Test Orthotics, "with your feet shoulder-width apart and hands straight up in the air, squat down like you are sitting in a chair." Video tape two repetitions of the maneuver.



3. Have them turn to the left and repeat the test, video taping them from the side view. Note how patient's arms do not cover ear.



4. While the patient is still turned to the left, have them stand on the Proprioceptive Test Orthotics and repeat the maneuver. Note how patient's arm does cover ear.



FOOT LEVELERS
© 2015 Foot Levelers, Inc. M11812-0415



MANUAL MUSCLE TESTING

Lateral Longitudinal Arch

Medial Longitudinal Arch



Iliopsoas



Gluteus Medius/Minimus

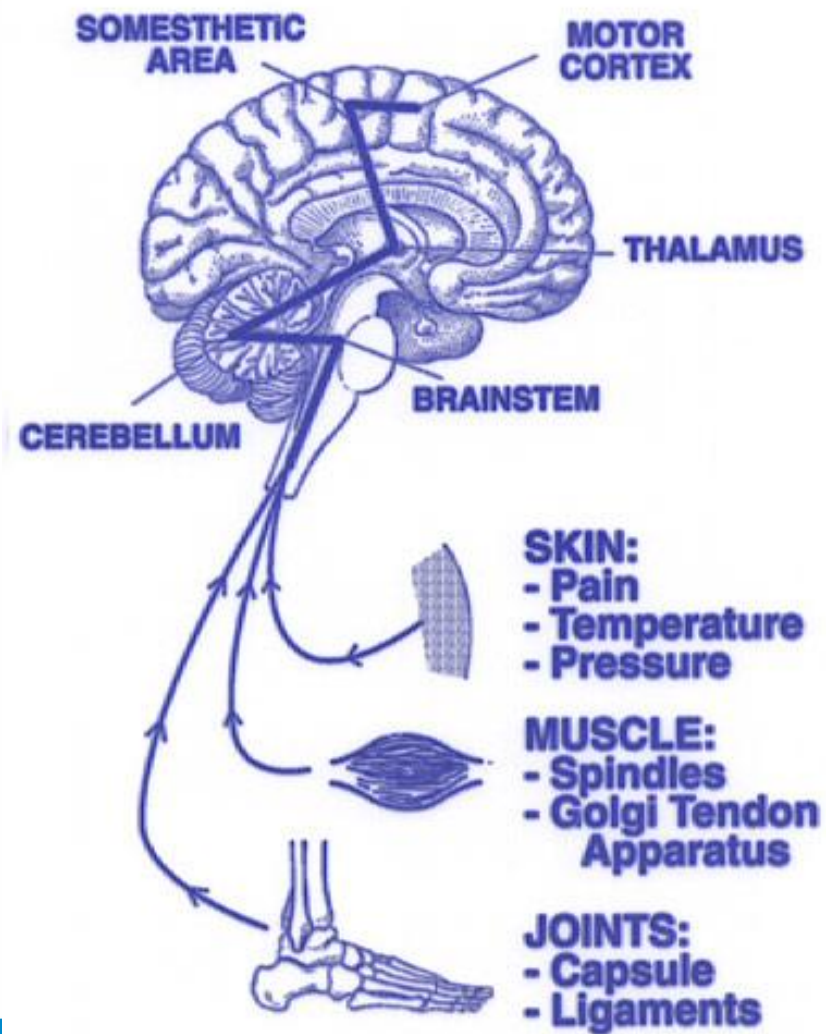
Anterior Transverse Arch



Quadriceps & Hamstrings



Structural stress produces muscle imbalances as a result of nerve dysfunction





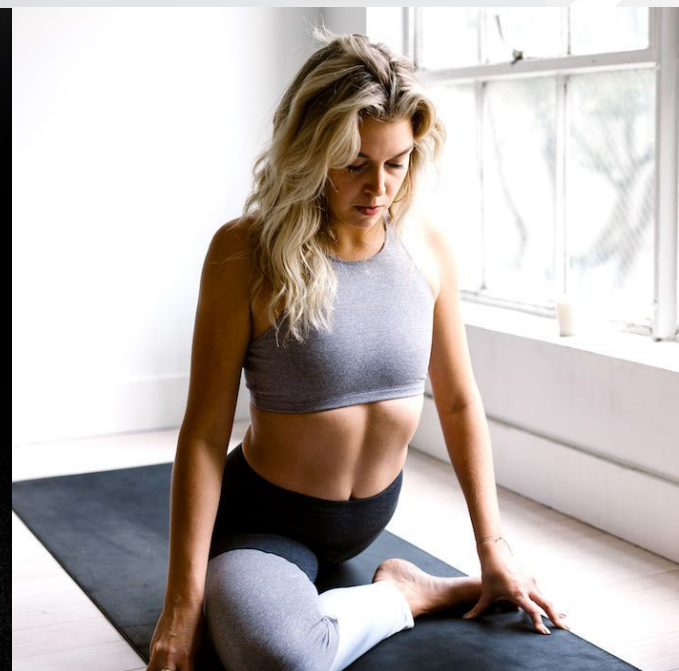
TREATMENT - ASR PRINCIPLE

1. **A**adjust



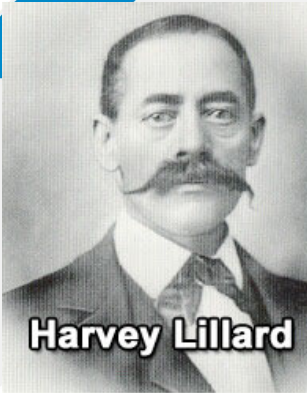
2. **S**tabilize

3. **R**ehab

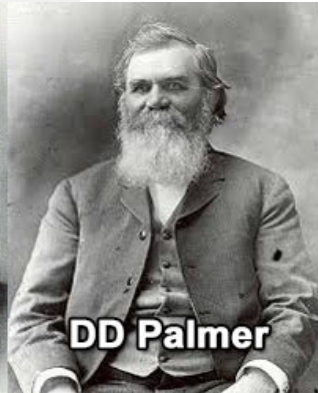




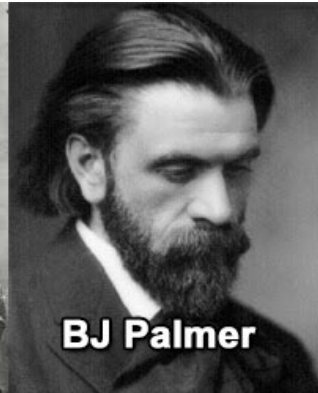
CHIROPRACTIC



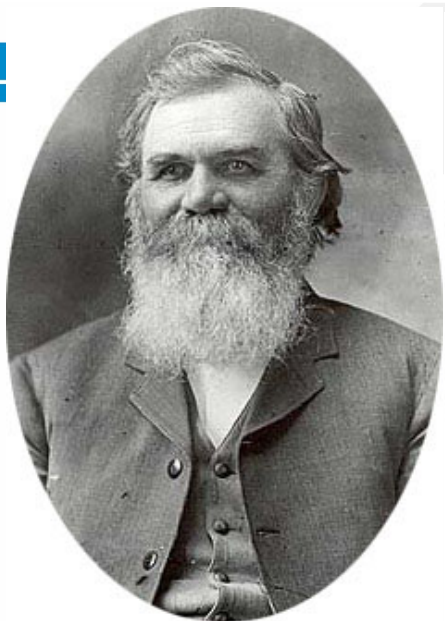
Harvey Lillard



DD Palmer



BJ Palmer



D.D. PALMER
DISCOVERER OF CHIROPRACTIC



B.J. PALMER
DEVELOPER OF CHIROPRACTIC

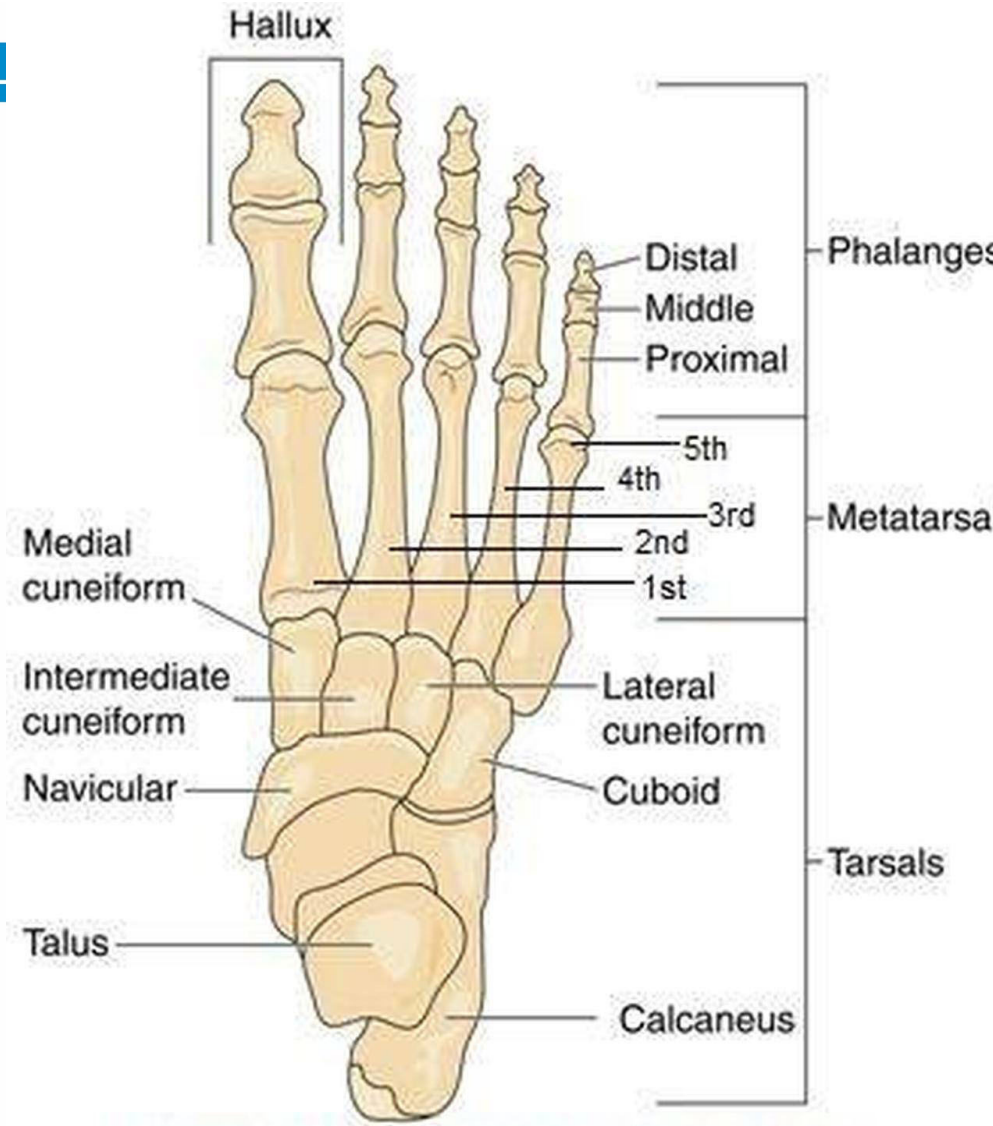
...preserves and restore health.

...removes the interference on the nervous system so that the **innate** can heal the body.

...restores structural balance and neurological function.



How do you want to adjust the 26 bones?



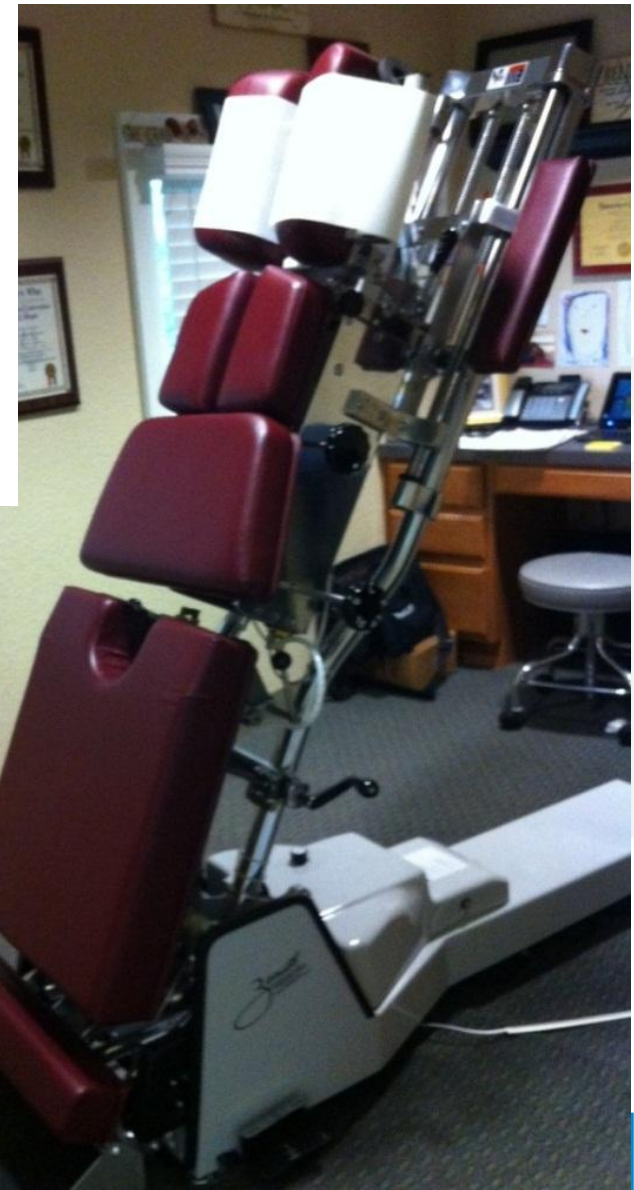
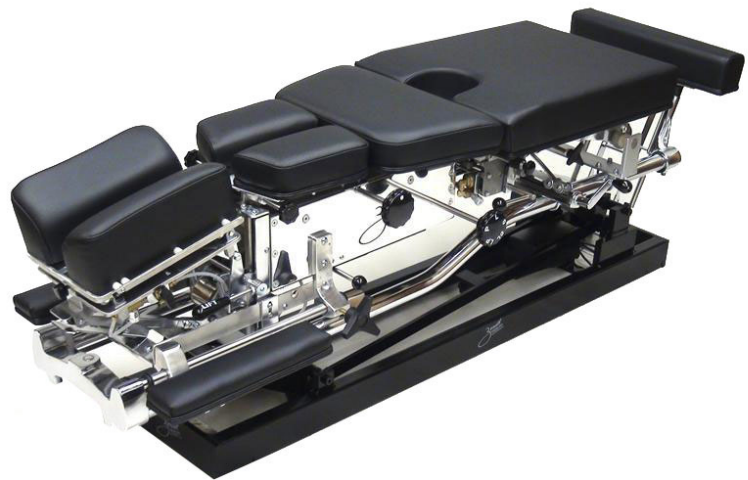
BONES OF THE FOOT (FROM ABOVE)



TYPES OF ADJUSTING

- Manual/Diversified
- Drop table
- Spring Loaded Instrument







DROP TABLE TIPS

- Tension
- Inhale/exhale
- Spinal contours



Portable Lumbo-Pelvic Drop



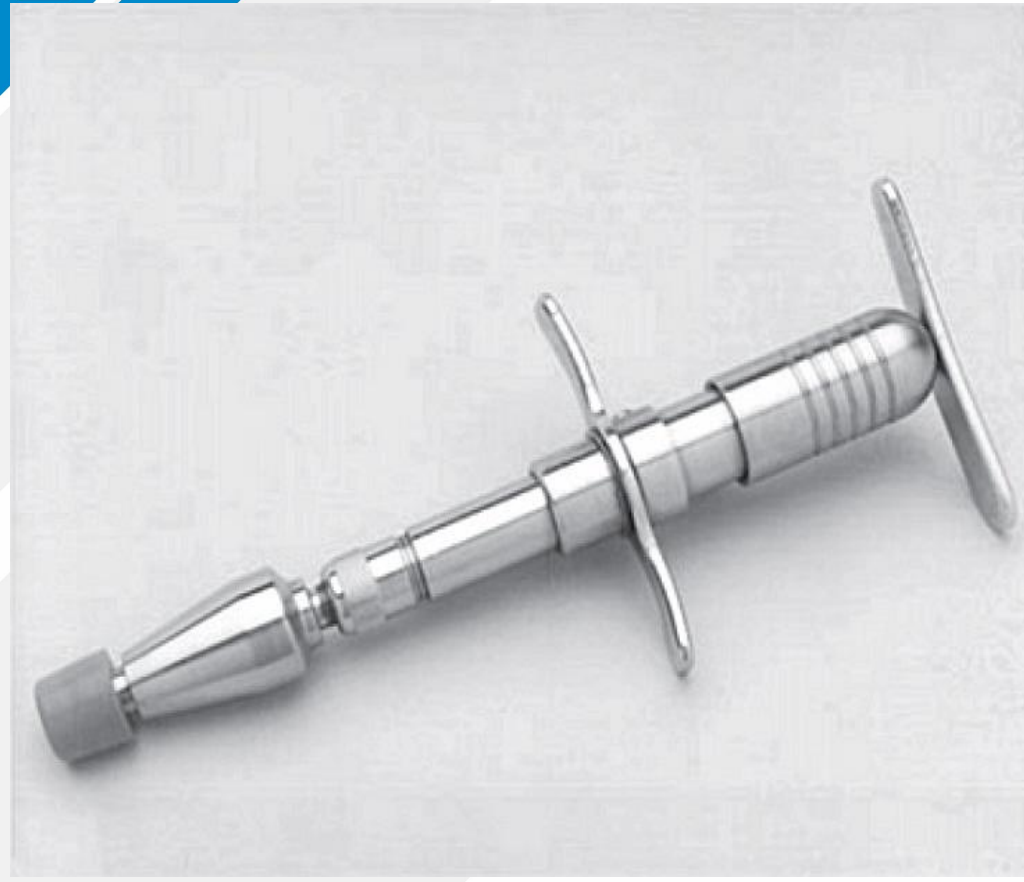
Portable Hea

Extremity Drop / Speeder Board





ACTIVATOR



Computerized Adjusting in Your Hands



iQ impulse
ADJUSTING
INSTRUMENT

Features

- Stainless Steel Bezel For Precise Action
- LED Indicator for Preload Control
- Choose from Three Force Settings
- Audible/Visual Feedback For Doctor and Patient
- Micro-chip Computer With Auto-Sense® Technology
- Validated Accelerometer to Detect Spinal Motion
- Ten Foot Cord for Optimum Mobility
- Lightweight and Durable Lexan® Housing

The Pro-ArthroStim® Instrument



Variable Amplitude Knob

A practitioner can customize the amplitude of the thrust to best match the needs of the application.

Auto-Fan: Custom OPTION

The exclusive cooling system Auto-Fan Option increases the number of techniques, and applications, the instrument can be used with.

Spring Cushioned Pressure Responsive Stylus

The spring cushioned action ensures comfort for the patient, and the practitioner. The pressure sensitive stylus enables a practitioner to instantly tailor the input for each individual. The 'Fast On-Off Friction-Fit' design allows a busy practitioner to quickly exchange adaptors - without clips or locks.

Full Cushion Handle and Comfort Trigger

This combination provides comfort and protection for the practitioner's hand.

Speed Switch: Custom OPTION

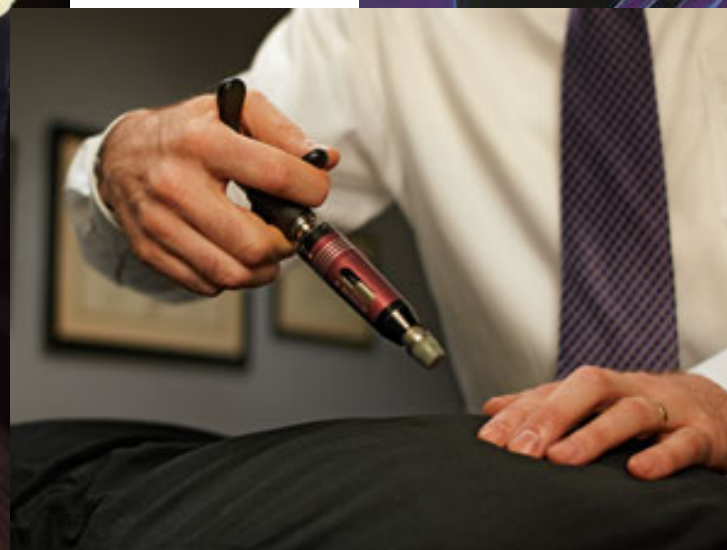
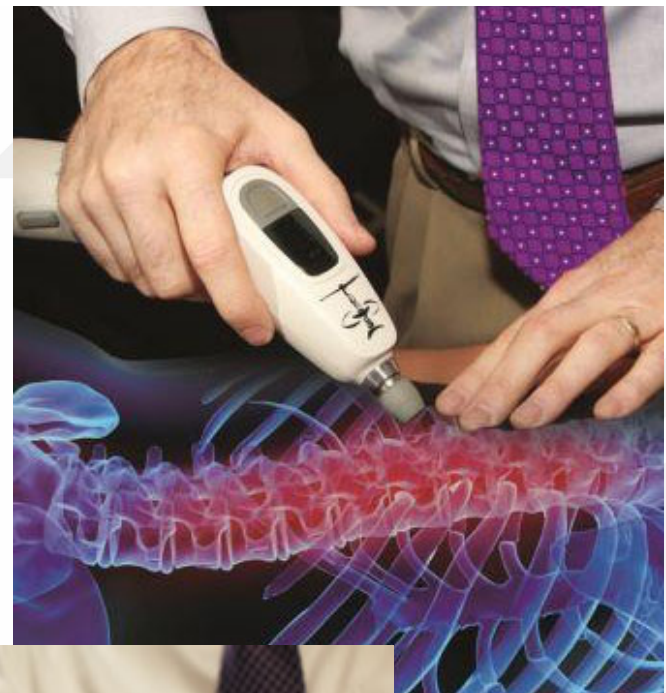
The Speed Switch Option enables a practitioner to instantly select various thrusting rates at the flip of a switch.





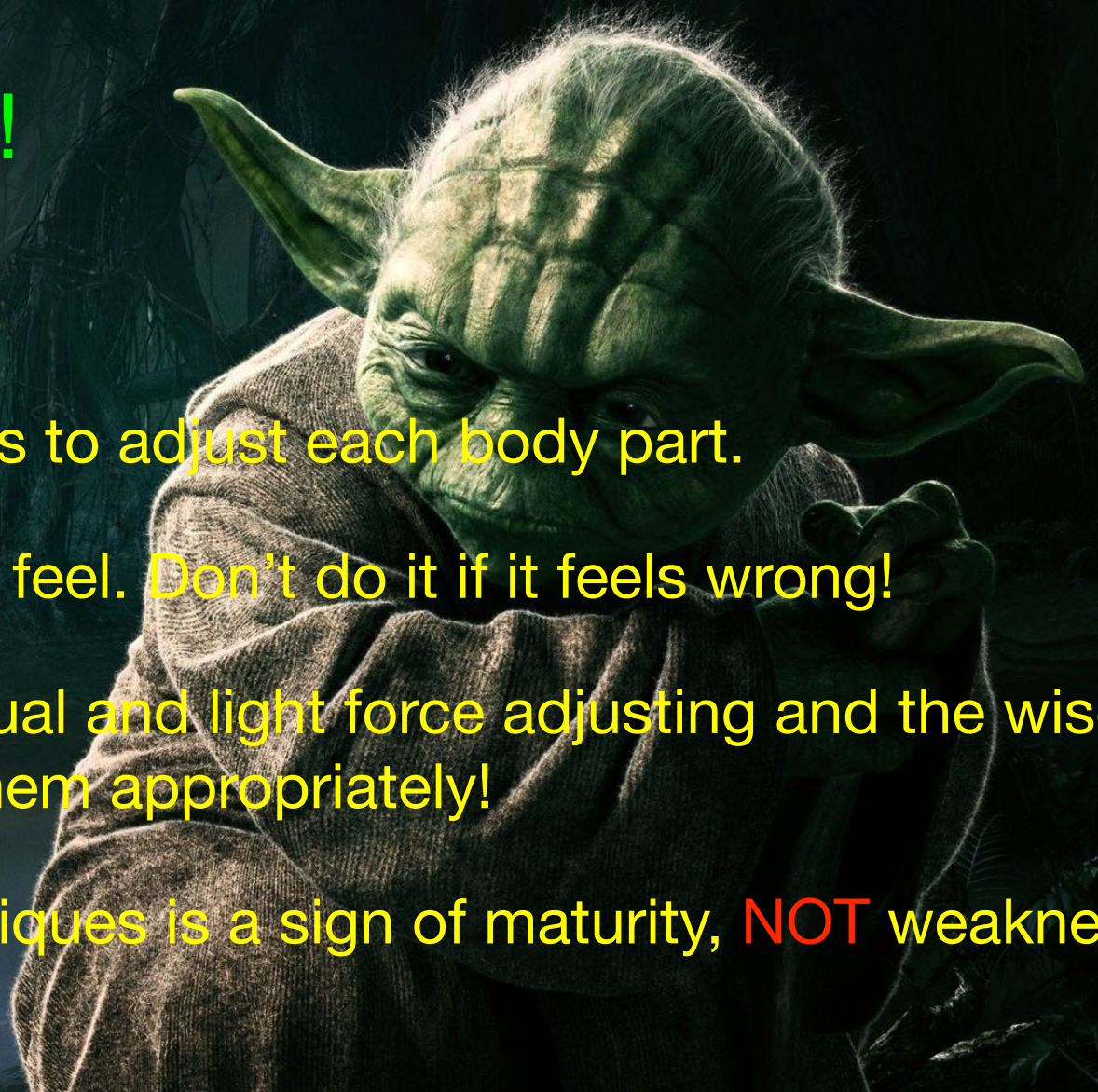
INSTRUMENT ADJUSTING

- Proper tension settings, rings
- Appropriate #'s of thrusts
- Patient comfort!



Use the Force!

- Have 3 different ways to adjust each body part.
- Close your eyes and feel. Don't do it if it feels wrong!
- Be confident in manual and light force adjusting and the wisdom know when to use them appropriately!
- Using multiple techniques is a sign of maturity, **NOT** weakness!

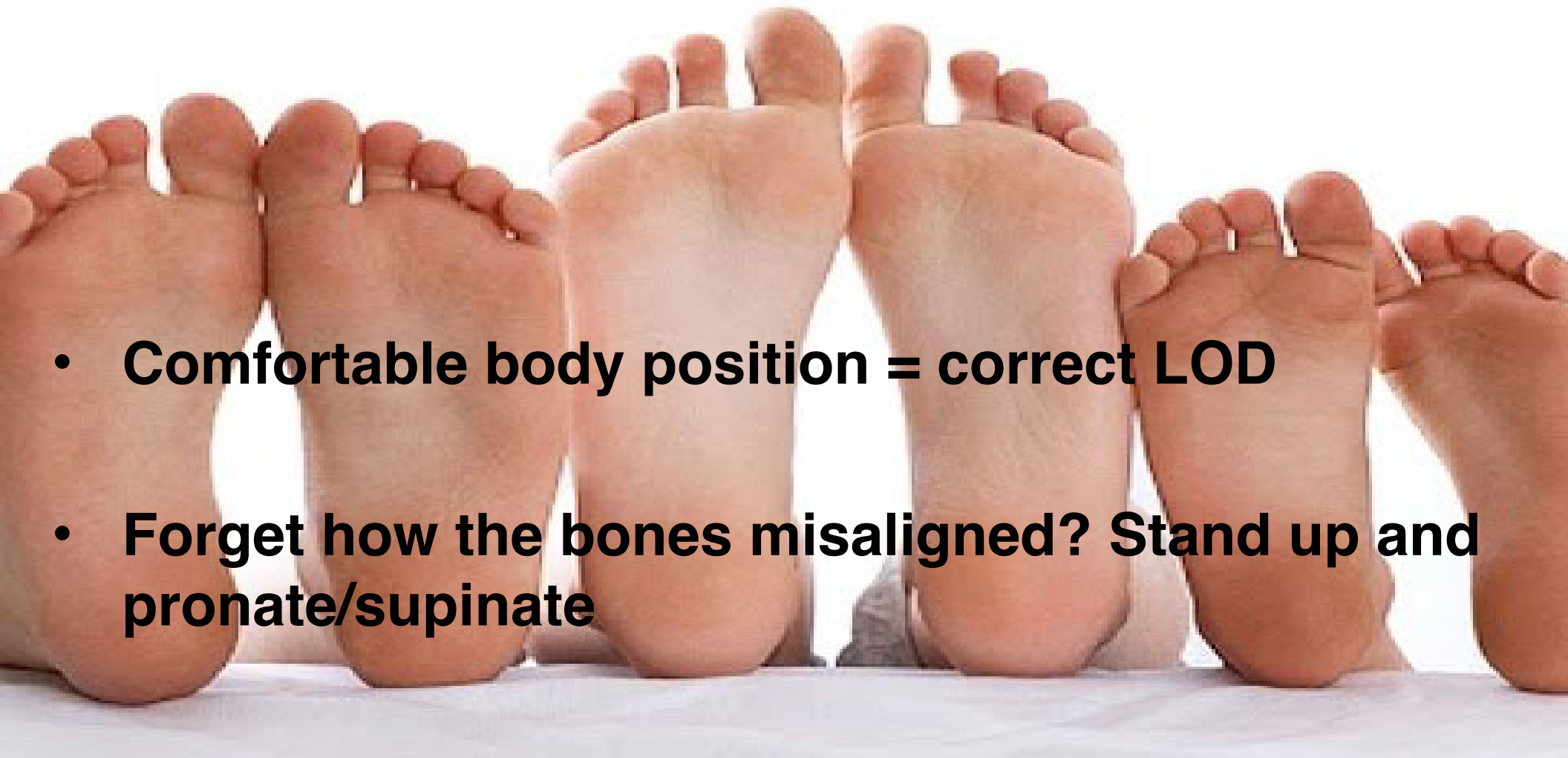




READY FOR SOME HANDS ON?

THE “WONG WAY” TO ADJUST THE FOOT

- **Comfortable body position = correct LOD**
- **Forget how the bones misaligned? Stand up and pronate/supinate**

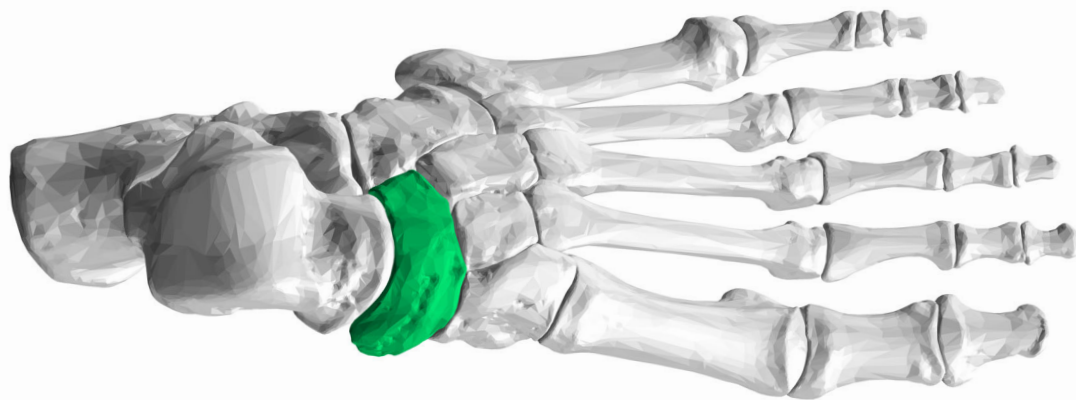




NAVICULAR BONE

Misaligns: **inferior and medial**
(down and in)

“Push” **superior and lateral**
(up and out)



Navicular





NAVICULAR - INDEX FINGER





Navicular - Index finger





Navicular - Thenar





Navicular - Hypothenar/Pisiform





Navicular

- Prone: CP - double thumb, pisiform
- Drop table: CP - pisiform, double thumb (prone)
- Adjusting instrument:

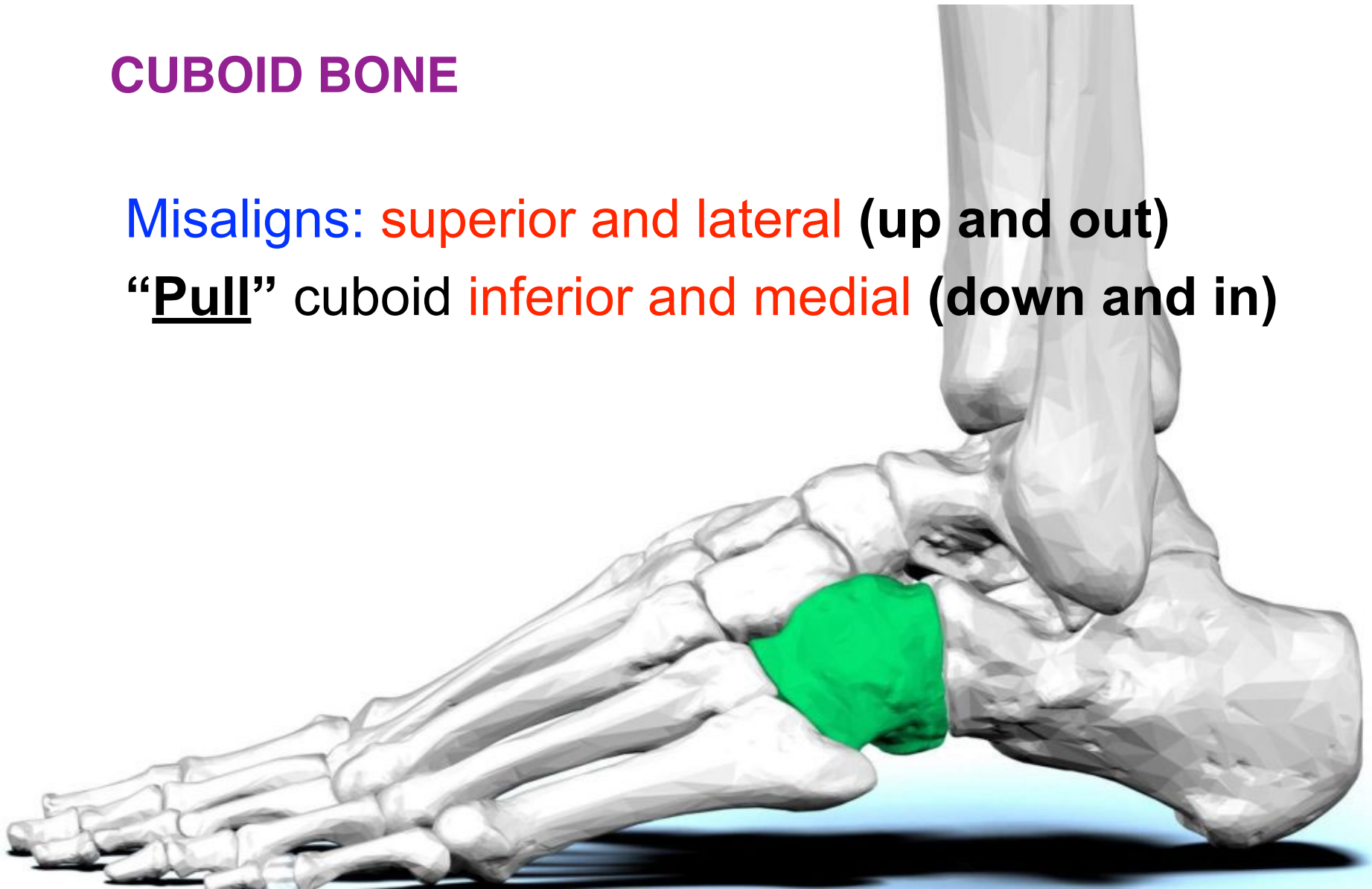


Navicular



CUBOID BONE

Misaligns: superior and lateral (up and out)
“Pull” cuboid inferior and medial (down and in)

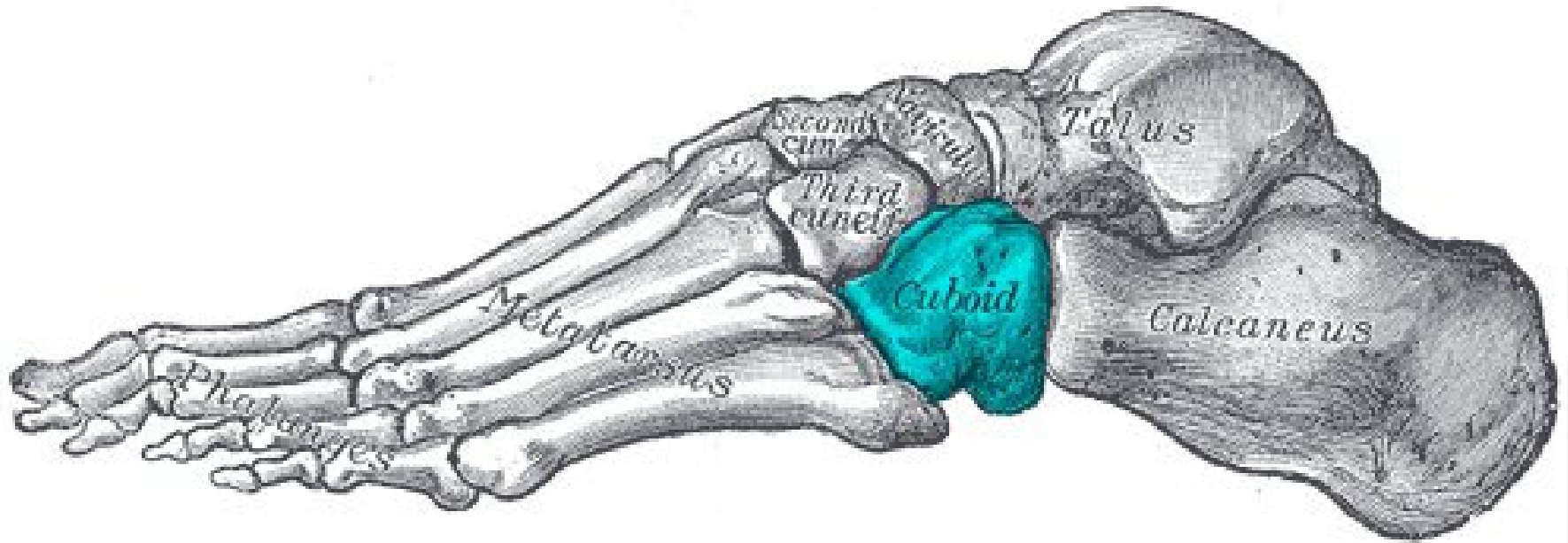


Cuboid





CUBOID



- Supine: CP-double thumb web, double index or middle finger
- Drop table: foot dorsal, lateral side up. CP-Pisiform, double thumb w/foot slightly dorsiflexed for tension.
- Spring loaded instrument: watch LOD



Cuboid - double index

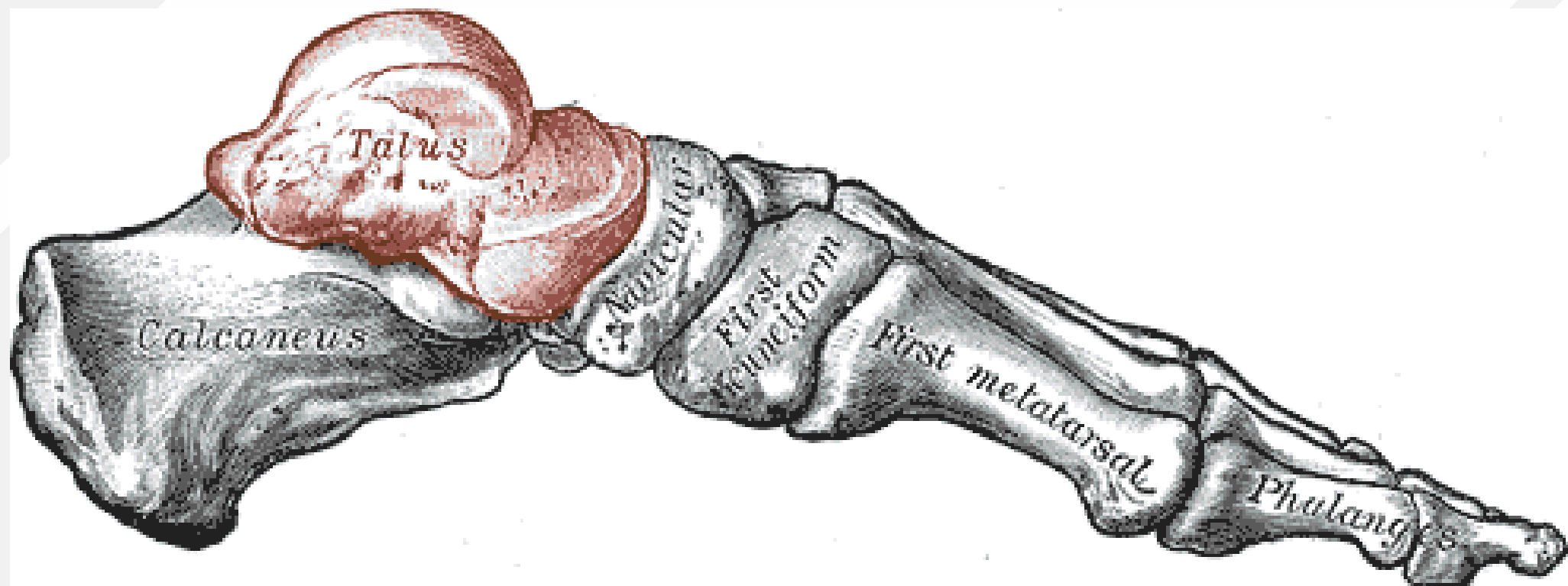




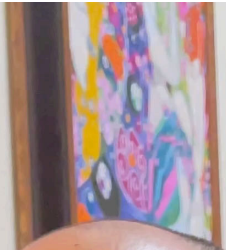


TALUS

Misaligns: **anterior and lateral**
“Scoop” talus **posterior and medial**



Talus





Talus - Double index





TALUS BONE

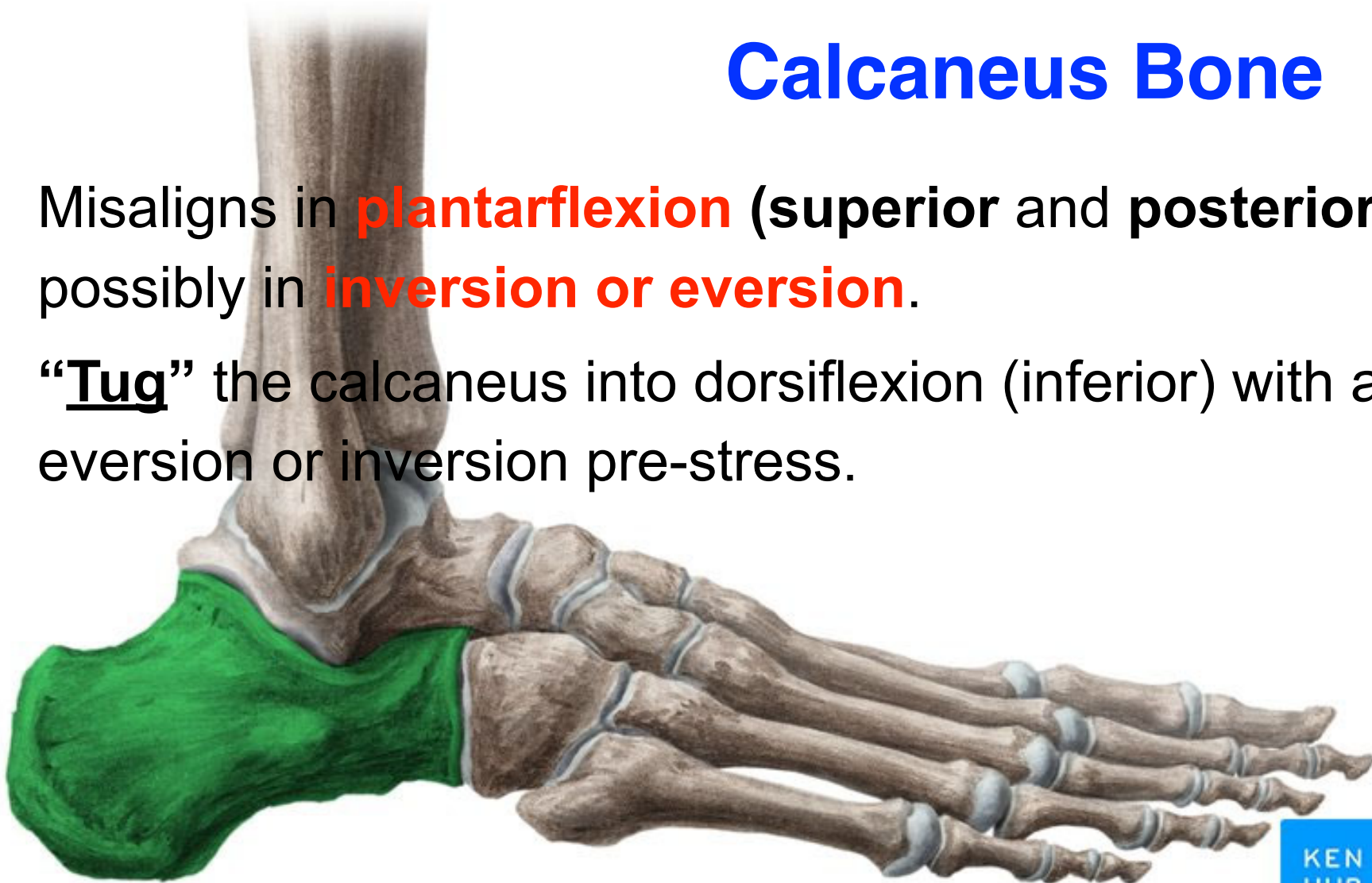
- Supine: CP - double middle or index finger
- Drop table: foot dorsal side up. CP is Pisiform or double thumb with foot slightly dorsiflexed
- Spring loaded instrument: watch LOD



Calcaneus Bone

Misaligns in **plantarflexion** (**superior** and **posterior**) and possibly in **inversion or eversion**.

“**Tug**” the calcaneus into dorsiflexion (inferior) with an eversion or inversion pre-stress.



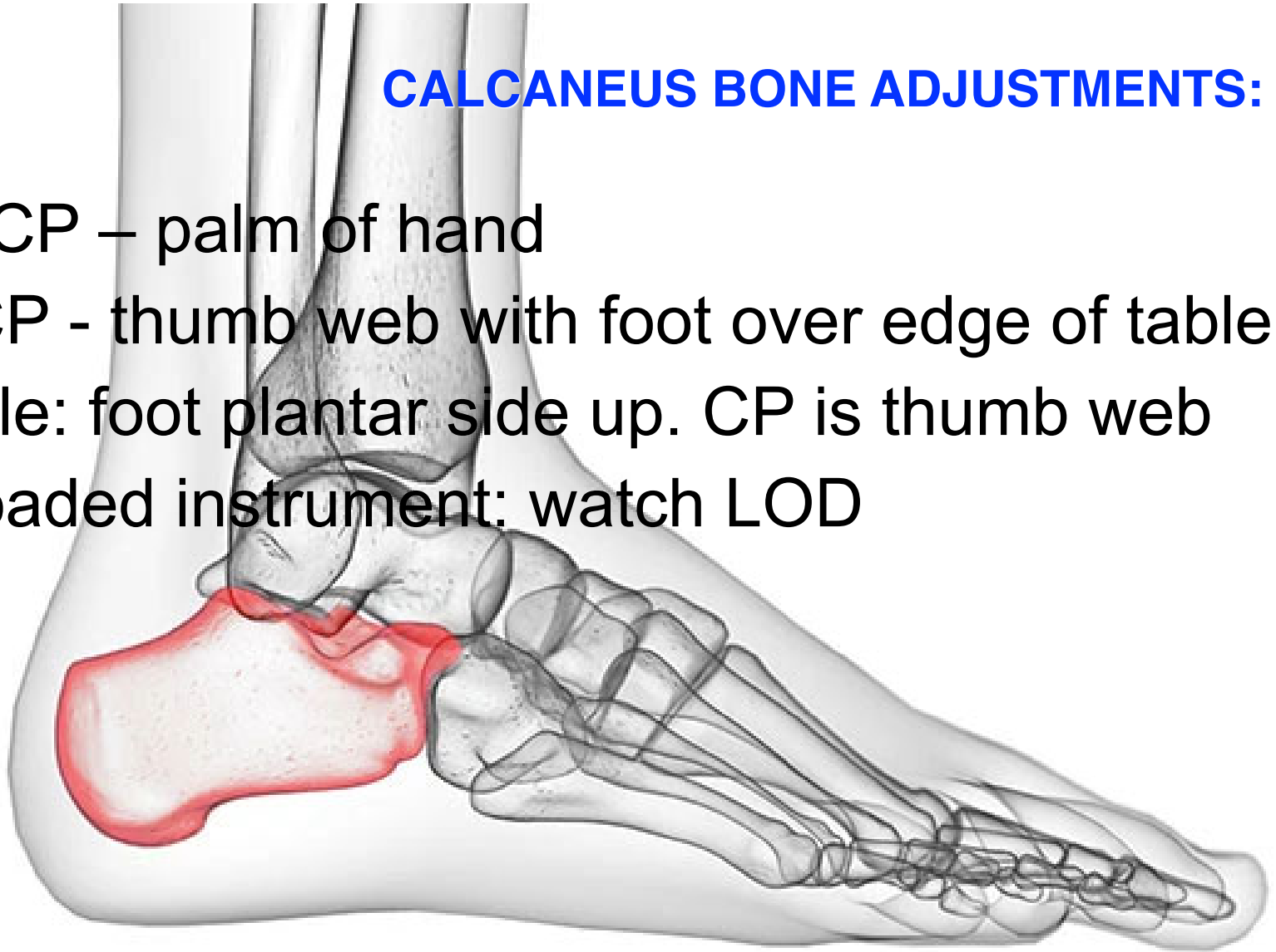
Calcaneus





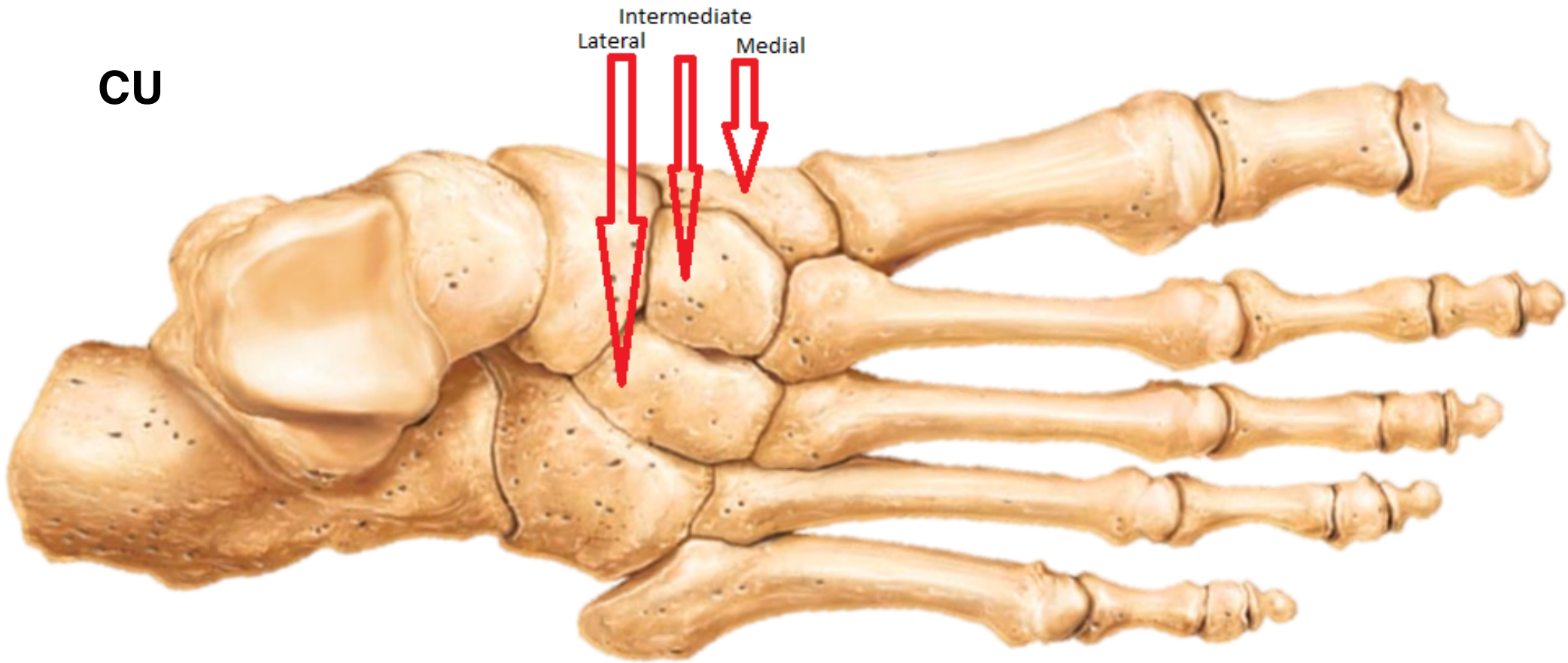
CALCANEUS BONE ADJUSTMENTS:

- Supine: CP – palm of hand
- Prone: CP - thumb web with foot over edge of table
- Drop table: foot plantar side up. CP is thumb web
- Spring loaded instrument: watch LOD





CU



Cuneiforms, MT heads 2,3,4 go **inferior** (drop to the floor).

Bicycle the foot