

**Updates:
ChiroCongress
&
The Future of Chiropractic Strategic Plan**

ChiroCongress

ChiroCongress (The Congress of Chiropractic State Associations) held its mid-year board meeting April 22-23.

The meeting included strategic planning facilitated by Sharity Partners. The emphasis was on how to better serve the state associations and allow them to provide greater value to their member doctors. We identified five pillars based on a survey of all our state association members.

- 1) Organizational Sustainability
- 2) Organizational Governance
- 3) Communication
- 4) Member Value
- 5) Legislative Action

We reworked our Mission and Vision Statements to better reflect these pillars.

The remaining time was spent on planning how to best assist state associations with gaining and retaining membership and association management. We discussed increasing and updating the member toolkits to address topics such as leadership development and succession planning. We discussed offering more lunch and learns, supporting national and local legislative advocacy, vetting potential affinity and discount programs, negotiating association management software discounts and access to Chiropractic Federal Credit Union for the associations and their members, just to name a few.

Legislatively, ChiroCongress has been assisting state associations with advocating for H.R. 2654, known as the MediCare Modernization Act, and its newer companion bill S. 4042. H.R. 2654 has gained widespread bipartisan support with 136 co-sponsors: 69 Republican and 67 Democrat.

Future of Chiropractic Strategic Plan (FOCSP)

In conjunction with the ChiroCongress mid-year meeting, the board of the profession-wide Future of Chiropractic Strategic Plan met on April 21st to continue its work. Complete details on the Future of Chiropractic Strategic Plan can be accessed at <https://chiropracticfuture.org/>. Updates from the April 21st board meeting will be added shortly, along with a detailed breakdown of the strategic plan and videos highlighting all the progress made to date.

Dr. Thomas J. Wetzen

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Current 1st Vice President, ChiroCongress

At-Large Member, Strategic Plan Leadership Committee

Current Vice President, East Coast Associations Independent Provider Network (ECA-IPN)

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