



PO Box 15  
Afton, VA 22920  
540-932-3100  
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www.virginiachiropractic.org

## 2022 Advertising Options & Order Form

### Display Advertising

- *The Virginia Voice* is the UVCA's quarterly newsletter. It is distributed electronically to over 1000 member & non-member addresses twice, then posted to the web site for continued access.
- Display Ads may be full color, black & white or anything in between. No bleeds.
- Email display ad artwork to [jconnolly@virginiachiropractic.org](mailto:jconnolly@virginiachiropractic.org). PDF, JPEG or Word, 1 ad per file. Artwork must be received by published deadline, accompanied, or preceded by completed order form & payment.

**Please check box that corresponds to your ad size & pricing:**

#### Ad Size

1/8 Pg (3.5x2.25")

1/4 Pg (3.5x4.75")

1/2 Pg (7.5x4.75")

Full Pg (7.5x10")

#### Discounted Member Pricing

☐ \$67 per or ☐ ~~\$268~~ \$221 for 4 consecutive

☐ \$98 per or ☐ ~~\$392~~ \$358 for 4 consecutive

☐ \$155 per or ☐ ~~\$620~~ \$586 for 4 consecutive

☐ \$268 per or ☐ ~~\$1072~~ \$1029 for 4 consecutive

#### Non-Member Pricing

☐ \$83 per or ☐ ~~\$332~~ \$270 for 4 consecutive

☐ \$123 per or ☐ ~~\$492~~ \$415 for 4 consecutive

☐ \$193 per or ☐ ~~\$772~~ \$646 for 4 consecutive

☐ \$335 per or ☐ ~~\$1340~~ \$1195 for 4 consecutive

**Please check the issue(s) you would like your ad to run in:**

#### Issue Date

☐ Winter 2021-22

☐ Spring 2022

☐ Summer 2022

☐ Autumn 2022

☐ Winter 2022-23

#### Insertion Order, Artwork, Payment Due

January 15, 2022

April 1

July 1

October 1

January 5, 2023

#### Estimated Drop Date

Late January, 2022

Mid April

Mid July

Mid October

Mid January, 2023

### Classified Advertising

- Listings appear on UVCA's web site for 3 months; in quarterly blast to members & non-members, quarterly VCA doctalk post, quarterly newsletter; are distributed at conventions & in response to inquiries.
- Email classified ad text to [UnifiedVCA-Elaine@comcast.net](mailto:UnifiedVCA-Elaine@comcast.net). Max 65 words.
- Text must be received by published deadline, accompanied or preceded by completed order form & payment.

**Please check box that corresponds to your membership status and rate:**

#### Discounted Member Pricing

☐ DC Members, 3 months: 1<sup>st</sup> listing FREE; 2<sup>nd</sup> listing free; add'l listings \$50 each

☐ Supplier Member, 3 months: \$50 per listing

☐ Supplier Member, 12 months: ~~\$200~~ \$175

#### Non-Member Pricing

☐ 3 months: \$100 per listing

☐ 12 months: ~~\$400~~ \$375

### Online Supporters

- Your company logo, linked to your web site, rotates in the lower right-hand corner of the web site.
- Email logo art and desired web link to [UnifiedVCA-Elaine@comcast.net](mailto:UnifiedVCA-Elaine@comcast.net).

#### MEMBERS ONLY

☐ 6 months: \$500 OR ☐ 12 months: \$750

### ORDER & PAYMENT FORM

Name: \_\_\_\_\_ Co.: \_\_\_\_\_

Street: \_\_\_\_\_ Ste: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

☐ Unified VCA DC Member ☐ Unified VCA Supplier Member ☐ Non-Member ☐ Send Me Membership Info.

Enclosed: \$ \_\_\_\_\_ via ☐ Check to Virginia Chiropractic Association OR Charge to ☐ Visa ☐ MC ☐ Discover ☐ AMEX

Card #: \_\_\_\_\_ Exp.: \_\_\_\_\_ Auth. Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Sig.: \_\_\_\_\_ Date: \_\_\_\_\_

**Please complete and mail to the VCA, POB 15, Afton, VA 22920; fax to 540-932-3101; or e-mail [jconnolly@virginiachiropractic.org](mailto:jconnolly@virginiachiropractic.org). Questions? Call 540-932-3100. *Thank you for your support!***

[Updated 6-14-2022]