



VIRGINIA  
CHIROPRACTIC  
ASSOCIATION  
established 1929

# CA Program!

**Spring Convention, May 13-15, Omni Homestead Resort, Hot Springs, VA**

## Chiropractic Assistants & Office Staff:

Situated within the Allegheny Mountains, the landscape surrounding the iconic and historic Homestead Resort provides a stunning backdrop for the whole office team to gain insights, make connections, get inspired and have a great time.

## Nearly 16 Hours

of professional training available for team members, featuring classes for just CAs and joint DC/CA sessions!

## 100% In-Person!

- The topics and speakers

- you've asked for.
- Exhibits
- Great rates on lodging
- Silent Auction
- Indoor and outdoor pools featuring radiant heat and spring-fed waters
- Spa and Spa Garden
- High tea
- Tennis
- Golf for adults and kids
- Zip lines
- Horseback riding and carriage rides
- Hiking, fishing, mountain biking
- Falconry
- Game room
- Nightly movies
- Dancing
- Playground
- Restaurants and pubs for all tastes and budgets
- More



### Closer Than You Think!

Approx. driving times:

Roanoke - 1.25 hours

Richmond - 3 hours

Charlottesville - 2 hours

Norfolk - 4.25 hours

Fairfax - 3.5 hours



**CAs encouraged to attend even if  
their doc(s) can't!**



## Modalities Review

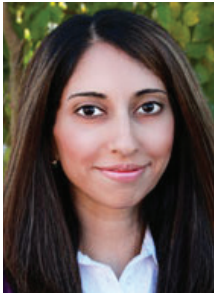
**Hugh Hill**

**Sponsored by HF Hill & Associates**

IFC (Interferential therapy) remains the #1 used electrotherapy in the chiropractic profession. This session focuses on what IFC is, why we use it, how to apply it, and how to interact with patients. It will touch on 2 channel versus 4 channel and ultrasound therapy, as well. A stim machine will be provided for

“hands on” learning as students apply the therapies on each other! Is there a specific therapy you’d like to learn more about? Hugh will include time to answer attendee questions and elaborate according to the group’s interests.

Mr. Hugh Hill has honed his therapy skills over 33 years with 500 plus hours of post graduate classroom and hands on accredited education/training. Much of his knowledge came from doing sales and installations himself. During the installations he learned what is important to doctors and CAs and what best meets the needs of patients.



## The First Impression

**Nisha Saggar-Patel, DC & Minesh Patel, DC**

**Sponsored by Ariya Family Chiropractic Centers**

Nothing is more important than the patient’s first impression. It can even set the tone for the patient’s satisfaction and compliance with the doctor’s treatment plan. Benefit from the in-person customer service and phone etiquette skills training that Ariya Family Chiropractic Centers teaches all their team members – and contributes to their reputation as profession leaders in this area.



Dr. Nisha Saggar-Patel is co-founder of Ariya Family Chiropractic Center, with offices throughout central Virginia. She did her undergraduate work at the University of Cincinnati, received her DC degree

from Palmer College of Chiropractic and earned a Certificate in Chiropractic Pediatrics and Obstetrics.

Dr. Minesh Patel co-founded Ariya Family Chiropractic Center with his wife, Dr. Saggar-Patel. He has a BS from Rutgers University and a Chiropractic degree from Palmer College. While at Palmer, Dr. Patel received two of that school’s highest awards: the Virgil V. Strang Philosophy Award, for excellence in Chiropractic philosophy, and the Clinical Excellence Award, nominated by his supervising doctors.

## Medicare Essentials for CAs

**Janine McIntyre, CMC, CMOM**

**Sponsored by Gold Star Medical Business Services**

Even if your doctor does not participate in Medicare, you need to understand the basics. This session will provide a good overview for



both newer CAs and more seasoned CAs who may not be aware of all the nuances.



## NEW From UVCA's New CA Training Program:

- **Office Procedures & Front Desk Skills**
- **Documentation**
- **Patient Communications**

**Louis S. Crivelli, DC, MS**

While CA licensure is not required in Virginia (at least, not yet), you still need comprehensive, professionally developed classroom and hands-on training to confidently support your doctor, work with colleagues, and engage with patients.

The UVCA is partnering with the developer and chief instructor of the MCA’s successful CA training program, Dr. Louis Crivelli, to tailor that program to the need of Virginia CAs. CAs will be able to choose from dozens of topics online, augmented by in-person sessions by Dr. Crivelli and other respected teachers, at discounted member rates.

To launch this exciting program, Dr. Crivelli will bring a sampling of program topics to the convention, **based on YOUR responses to a recent CA topic survey**. The training stands on its own, if that’s all you’re interested in. However, it also gives you a taste of the full CA Training Program, if you’d like more.

Dr. Louis Crivelli received his chiropractic degree from National University of Health Sciences. He holds a master’s degree in Nutrition and a bachelor’s in Biology. He has practiced in Maryland since 2002. He is a past MCA chair and three-time recipient of its Chiropractor of the Year award. He serves on the MCA’s Insurance and Legislative/Legal Committees. Dr. Crivelli has been training and educating CAs for two decades throughout the U.S. He serves as Chair of the Clinical Compass and a co-author on its most recent clinical practice guidelines on Neck Pain, Chronic Pain, and Health Promotion and Disease Prevention.

## PLUS All These Joint CA & DC Sessions!

(See pages 4-6)

- **Aligning, Bridging & Building the Future of Chiropractic** by Rob Scott, PhD, DC, President, Life University
- **Vertebral Subluxation: The Past, Present, & the Future** by Eric Russell, DC, MBA, DPhCS, Sponsored by Life University
- **Becoming Data Enabled in Your Practice** by Brad Cost, Sponsored by Infinedi
- **No Drugs, More Sex, & Rock’n Roll: Managing Chronic Pain in Older Adults** by Carlo Ammendolia, PhD, DC, Sponsored by Chiro1Source & Infinedi
- **Incorporating Products Into Your Daily Protocols to Support Patient Care** by Josh Walker, Sponsored by Chiro1Source
- **Personal Injury Case Management for Your Patients & PI Practice** by Jeffrey A. States, BS, DC, Sponsored by Personal Injury Training Institute



# Schedule

**Come in a day or two early or stay after the convention to take advantage of all the Homestead amenities!**



**Thank You,  
Speaker  
Sponsors!**

**ALL  
IN-PERSON.  
NO VIRTUAL.**

**Ariya Family Chiropractic Centers  
Chiro1Source  
ChiroHealthUSA  
ChiroUp  
HF Hill & Associates  
Gold Star Medical Business Services  
Infinedi  
Life University  
Personal Injury Training Institute**

## Friday, May 13

2:00 - 5:30 pm	Vertebral Subluxation: The Past, Present, & the Future by Eric Russell, DC, MBA, DPhCS	3.5 Type 1	DCs & CAs
2:00 - 5:30 pm	Personal Injury Case Management for Your Patients & PI Practice by Jeffrey States, DC	3.5 Type 1	DCs & CAs
2:15 - 5:30 pm	Exhibitor Set-up		
5:30 - 5:40 pm	Break		
5:40 - 6:30 pm	General Session: Aligning, Bridging & Building the Future of Chiropractic by Rob Scott, PhD, DC	1 Type 1	DCs & CAs
6:30 - 7:00 pm	Welcome Reception with Exhibitors		All Regs & Guests

## Saturday, May 14

7:30 - 8:00 am	Continental Breakfast with Exhibitors, Silent Auction		All Registrants
8:00 - 8:45 am	General Session: No Drugs, More Sex & Rock 'n Roll: Managing Chronic Pain in Older Patients by Carlo Ammendolia, PhD, DC	.75 Type 1	DCs & CAs
8:45 - 9:00 am	General Session: Becoming Data Enabled in Your Practice by Brad Cost	.25 Type 1	DCs & CAs
9:00 - 9:15 am	General Session: Incorporating Products Into Your Daily Protocols to Support Patient Care by Josh Walker	.25 Type 1	DCs & CAs
9:15 - 10:00 am	General Session: Membership Meeting & Profession Updates by Various Presenters	.75 Type 2	All Registrants
10:00 - 10:30 am	Break with Exhibitors		All Registrants
10:30 am - 12:45 pm	(Start of) Successful Integration of Chiropractic Care into Sports Medicine by Alan Sokoloff, DC, DACBSP	2.25 Type 1	DCs
10:30 am - 12:45 pm	(Start of) Mastering the Assessment & Management of Shoulder & Upper Extremity Problems by Brandon Steele, DC, FACO	2.25 Type 1	DCs
10:30 - 11:30 am	Modalities Review by Hugh Hill	N/A	CAs
11:30 am - 12:45 pm	The First Impression by Nisha Saggar-Patel, DC, CCP & Minesh Patel, DC	N/A	CAs
12:45 - 1:45 pm	Lunch with Exhibitors, Silent Auction		All Registrants
1:45 - 2:45 pm	(End of) Successful Integration of Chiropractic into Sports Medicine by Alan Sokoloff, DC, DACBSP	1 Type 1	DCs
2:45 - 3:45 pm	(Start of) Boot Camp Program for Lumbar Spinal Stenosis by Carlo Ammendolia, PhD, DC	1 Type 1	DCs
1:45 - 3:45 pm	(Cont. of) Shoulder & Upper Extremity Problems by Brandon Steele, DC, FACO	2 Type 1	DCs
1:45 - 3:45 pm	Office Procedures & Front Desk Skills (From UVCA's New CA Training Program) by Louis Crivelli, DC, MS	N/A	CAs
3:45 - 4:15 pm	Break with Exhibitors, Silent Auction		
4:15 - 6:15 pm	(Cont. of) Boot Camp Program for Lumbar Spinal Stenosis by Carlo Ammendolia, PhD, DC	2 Type 1	DCs
4:15 - 6:15 pm	(Cont. of) Shoulder & Upper Extremity Problems by Brandon Steele, DC, FACO	2 Type 1	DCs
4:15 - 5:15 pm	Documentation (From UVCA's New CA Training Program) by Louis S. Crivelli, DC, MS	N/A	CAs

## Sunday, May 15

7:30 - 8:00 am	Continental Breakfast with Exhibitors, Silent Auction		All Registrants
8:00 - 10:00 am	(Cont. of) Boot Camp Program for Lumbar Spinal Stenosis by Carlo Ammendolia, PhD, DC	2 Type 1	DCs
8:00 - 10:00 am	(Cont. of) Shoulder & Upper Extremity Problems by Brandon Steele, DC, FACO	2 Type 1	DCs
8:00 - 10:00 am	Patient Communications (From UVCA's New CA Training Program) by Louis S. Crivelli, DC, MS	N/A	CAs
10:00 - 10:45 am	Break with Exhibitors, Final Silent Auction Bidding		
10:45 am - 12:45 pm	(End of) Boot Camp Program for Lumbar Spinal Stenosis by Carlo Ammendolia, PhD, DC	2 Type 1	DCs
10:45 am - 12:45 pm	(End of) Shoulder & Upper Extremity Problems by Brandon Steele, DC, FACO	2 Type 1	DCs
10:45 am - 12:45 pm	Key Medicare Issues All CAs Need to Understand by Janine McIntyre, CMC, CMOM	N/A	CAs
12:45 - 1:15 pm	Final Exhibitor time, Silent Auction Reconciliation		
1:15 - 4:00 pm	Exhibitor Tear-Down		

## Sessions & Speakers



### **Personal Injury Case Management for Your Patients & PI Practice**

**For DCs & CAs**

**Jeffrey A. States, BS, DC**

**Sponsored by Personal Injury Training Institute**



Dr. Jeffrey States will reveal PI case secrets that will help you to understand automobile insurance companies, giving you a real advantage in advocating for your patients and in court. He will discuss defense/litigation tactics and managing claim denials, as well as MVCOI treatment protocols, diagnosis and standards. Dr. States will provide an introduction to/review of the Cervical Acceleration Deceleration (CAD) Treatment Standards, aka the Croft Guidelines. He will also speak on PI excellence and crash awareness/safety, addressing the latest in automobile insurance non-payment strategies. There will be plenty of time for you to ask questions and learn from this PI expert.

Dr. States consults with and coaches physicians and attorneys in PI problem resolutions and building personal injury practices. He has been a research assistant with dummy and human volunteers in real car crash research and authored articles, books and lectured on MVC occupant injuries. Dr. States is certified as a Disability Analyst, is a Board Certified Impairment Rater, Advanced Certified in Cervical Acceleration/Deceleration Injuries, Low Speed Rear Impact Automobile Collision Reconstruction, Automobile Crash Forensic Risk Analysis, and is trained in Functional Capacity Evaluations. He speaks throughout North America teaching attorneys, physicians, lay individuals and insurance company employees about Motor Vehicle Collision Occupant Injuries (MVCOI). He has spoken at many different chiropractic and medical schools and successfully testified in many MVCOI and workers' compensation cases. He is a past president of the North American Academy of Impairment Rating Physicians. Dr. States founded Personal Injury Training Institute in 1996. He is a 4th generation DC and graduate of National University of Health Sciences. He was in active practice in Utah for 18 years. His current practice focuses on performing second opinion, board certified impairment ratings including special evaluations of workers compensation and personal injury trauma patients.



### **Aligning, Bridging & Building the Future of Chiropractic**

**For DCs & CAs**

**Rob Scott, PhD, DC**

**President, Life University**

Since his appointment as the fifth president of Life University in May 2017, Dr. Scott has championed a significant commitment to enhancing the University's academic offerings, campus culture and physical facilities, while placing emphasis on expanding research infrastructure and supporting the rich diversity of the campus community. Dr. Scott holds a Ph.D. in Applied Physiology from the University of Minnesota, a Doctor of Chiropractic degree from Northwestern Health Sciences University and is the only president of a chiropractic College that also holds a Diplomate of Chiropractic Philosophical Standards. His master's degrees include a Master of Science in Exercise Physiology and a Master's of Education in Educational Administration from OISE at the University of Toronto. He attended the University of Guelph to earn his Bachelor of Science in Human Kinetics.

Dr. Scott came to Life University in 2005 as the Dean of the College of Chiropractic before moving to Vice Provost and executive leadership roles in Academic Affairs. He has also worked as the Dean of Chiropractic at Northwestern Health Sciences University and as the Vice President for Academic Affairs at Logan College of Chiropractic.



### **Vertebral Subluxation: The Past, Present, & the Future**

**For DCs & CAs**

**Eric Russell, DC, MBA, DPhCS**

**Sponsored by Life University**

This presentation will help the chiropractor understand the scientific and philosophical issues of the vertebral subluxation. This knowledge will help the clinical certainty of the practicing chiropractor. The learning objective is for attendees to understand the current scientific concepts and philosophical issues of vertebral subluxation. The class will cover the evolution of vertebral subluxation in the chiropractic profession. The class will cover the different concepts of vertebral subluxation, a review of basic biomechanics and neurology, and will categorize the components of subluxation. The bulk of this presentation will be from Leach's "The Chiropractic Theories: A Textbook of Scientific Research". The presentation will conclude by looking at current published research in subluxation and a discussion of the discourse happening today in the profession concerning subluxation.

Eric G. Russell graduated from Palmer College of Chiropractic in 1996. He currently serves as the Associate Vice President for Academic Affairs at Life University. He was the first Diplomate of Philosophical Chiropractic Standards (DPhCS) to be named president of a chiropractic college in the profession's history when he served in that role at the New Zealand College of Chiropractic. Dr. Russell obtained his MBA in 2018 and is currently a Ph.D student in Higher Education at the University of North Texas. Because of his emphasis on service to the profession, Dr. Russell has received numerous

*To be continued on page 5*



Continued from page 4 professional and teaching awards including induction to the Palmer College of Chiropractic Great Hall of Philosophers and the Palmer Hall of Presidents, Parker College of Chiropractic Faculty of the Year, Fellow of the International Chiropractors Association, and Chiropractor of the Year for both Illinois and Texas. Dr. Russell strives to inspire chiropractors to be the best they can be at the philosophy, science, and art of chiropractic.



### **Becoming Data Enabled in Your Practice**

**For DCs & CAs**

**Brad Cost**

**Sponsored by Infinedi**



In today's world of healthcare, it is important to become "Data Enabled" to better understand your patients, exchange records and help change the profession. Mr. Cost provides a brief explanation of why this is so vital and how it impacts you, regardless of how you practice.

Brad Cost became the chief executive officer, president and owner of Infinedi in 1999. Cost is highly knowledgeable and a nationally sought-after resource within the healthcare and data analytics industry. He owns a number of technology companies including an electronic data interchange consultation firm, an interactive software development firm, and an innovative software system. Cost's primary focus is in the development of cutting edge electronic data technology as it relates to the big data analysis of the medical and healthcare industries. Prior to his role at Infinedi, he was the senior systems engineer at Oklahoma State University. Cost is the primary data partner for the Congress of Chiropractic State Associations, the American Chiropractic Association, the American Medical Association, the UVCA, and many other various state chiropractic associations. He is active in training and educating providers about big data analytics on a national level.



### **Successful Integration of Chiropractic Care into Sports Medicine**

**For DCs**

**Alan Sokoloff, DC, DACBSP**

**Sponsored by ChiroHealthUSA**

Chiropractic is an essential part of any team in the everyday care of athletes. At the Olympic, professional and college levels, great relationships are formed with the common goal of athletic rehabilitation, injury prevention, and wellness. Why do so many relationships fail? Dr. Sokoloff will provide those answers and how to make the relationship a success. He will also share some key risk management strategies so you can not only survive but thrive in a sports setting.

"Dr. Sok" is the owner/clinic director of the Yalich Clinic Performance and Rehabilitation in Glen Burnie, MD, where he has practiced for over 30 years. He has been the team chiropractor for Super Bowl Champions The Baltimore Ravens since 1999 and a member of the University of Maryland Sports Medicine Team since 1991, working with the UMBC Retrievers and Maryland Terps. He has been a medical team member for the Bowie Baysox (Baltimore Orioles AA team Major League Baseball) since 2009. He has served at the United States Olympic Training Center and been appointed to the USA Olympic Medical Team several times. Dr. Sok hosted a weekly health, interactive radio program in Baltimore called "Talkin' Back" on AM-680

## **KEYNOTE & SPECIAL GUEST!**

### **No Drugs, More Sex, & Rock'n Roll: Managing Chronic Pain in Older Adults**

**For DCs & CAs**

**Carlo Ammendolia, PhD, DC**

**Sponsored by Chiro1Source & Infinedi**



In the next 10–15 years, about 25% of Americans will be over the age of 65 and more than 60% of them will suffer from chronic pain that significantly impacts quality of life. This presentation will highlight practical strategies that will help the chiropractor reduce pain, maximize function, and reduce risk of disability in this population. It will provide information on the prevalence and burden of chronic pain in older adults, highlight the challenges and complexity of managing pain in this older population, key principles that apply to management, and specific strategies for common chronic pain conditions in older adults.

Dr. Carlo Ammendolia is the Director of the Spine Clinic and the Spinal Stenosis Program at Mount Sinai Hospital in Toronto Canada. He received his MSc degree in Clinical Epidemiology and Health Care Research and his PhD in Clinical Evaluative Sciences from the University of Toronto. Dr. Ammendolia is an Assistant Professor in the Institute of Health Policy, Management and Evaluation, the Department of Surgery and the Institute of Medical Sciences at the University of Toronto. Dr. Ammendolia was recipient of the Professorship in Spine Award from the Department of Surgery in the Faculty of Medicine. Dr. Ammendolia has been in clinical practice for 40 years and now combines clinical practice and research in non-operative treatment of mechanical, degenerative, and inflammatory spinal disorders with a special interest in degenerative lumbar spinal stenosis. In 2021, He was given the distinction of "world expert" in spinal stenosis by Expertscape based on his publication in this area in the past 10 years.

WCBM for over 10 years and wrote/helped produce award winning Injury Prevention Videos for the Library Video Network. *Cont. on page 6*





## **Mastering the Assessment & Management of Shoulder & Upper Extremity Problems**

**For DCs**

**Brandon Steele, DC, FACO**

**Sponsored by ChiroUp & University of Bridgeport**

Rotator cuff injuries alone account for 4.5 million physician office visits per year. Management of this problem can range from frustrating to rewarding depending on the depth of your training. This class is a practical workshop outlining everything participants need to know about successfully treating shoulder and elbow problems. This class will review the current “best practices” for evaluation, treatment and home rehab. You’ll leave this class with greater understanding and confidence about how to manage the most common problems that affect the shoulder and upper extremity.

Dr. Steele is currently in private practice at Premier Rehab in the greater St. Louis area. He began his career with a post-graduate residency at The Central Institute for Human Performance. During this unique opportunity, he was able to create and implement rehabilitation programs for members of the St. Louis Cardinals, Rams, and Blues. Dr. Steele currently lectures extensively on evidence-based treatment of musculoskeletal disorders for the University of Bridgeport’s diplomate in orthopedics program. He serves on the executive board of the Illinois Chiropractic Society. He is a Diplomate and Fellow of the Academy of Chiropractic Orthopedists (FACO). His mission in practice is to get people in and out of pain as fast as possible; then give each patient the education and rehabilitation to never see them again. Dr. Steele is also the co-founder of ChiroUp.com, a resource used around the world by practicing chiropractors and colleges.

This program also counts towards the Neuromusculoskeletal Medicine Program from the University of Bridgeport.



## **Incorporating Products Into Your Daily Protocols to Support Patient Care**

**For DCs & CAs**

**Josh Walker**

**Sponsored by Chiro1Source**



This 15 minute presentation will outline ways you can easily and effectively add products into your practice that will enrich your patient’s lives, while also adding to your bottom line. It will introduce you to some strategies that allow you to effortlessly add products into your daily protocols and provide you with some examples of success stories in the industry.

Josh Walker has been involved with Chiro1Source since his DC father, Dr. Cecil Walker, started the business over 21 years ago. After Josh graduated from UNC-Chapel Hill, he became a full time Equipment and Customer Service Rep at the company focusing on launching new products in the



chiropractic market. His commitment to serving the chiropractic profession by providing products and services that can help enrich the lives of others played an integral part in the growth of the company. In 2016 Josh and his wife Marah purchased Chiro1Source and have made it their mission to make Chiro1Source the Chiropractors’ go-to source for products, services, and impeccable personal touches.



## **Boot Camp Program for Lumbar Spinal Stenosis**

**For DCs**

**Carlo Ammendolia, PhD, DC**

**Sponsored by Chiro1Source & Infinedi**

Lumbar spinal stenosis (LSS) is a leading cause of pain, disability, and loss of independence in older adults. Over 25 million Americans will suffer from LSS in the next 15 years. The Boot camp program is a clinically tested evidence-based approach suited for practitioners who use manual therapy. The approach is focused on improving functional status especially walking ability. The program is directed to the multi-faceted aspects of DLSS that includes physical and functional impairments and psychosocial factors. This workshop will provide step-by-step training on how to perform all necessary manual therapy techniques, patient exercises and how to provide patients with self-management strategies. At the end of the workshop the learner will be able to implement the Boot Camp Program in their clinic.

Dr. Carlo Ammendolia is the Director of the Spine Clinic and the Spinal Stenosis Program at the Rebecca MacDonald Centre for Arthritis and Autoimmune Diseases at Mount Sinai Hospital. He received his MSc degree in Clinical Epidemiology and Health Care Research and his PhD in Clinical Evaluative Sciences from the University of Toronto. Dr. Ammendolia is an Assistant Professor in the Institute of Health Policy, Management and Evaluation, the Department of Surgery and the Institute of Medical Sciences at the University of Toronto.

See page 5 for Dr. Ammendolia's full bio.





## THE HOMESTEAD RESORT Hot Springs, VA

Experience the Southern hospitality and elegant charm that have made The Homestead Resort a premier destination for 23 U.S. presidents. Located across more than 2,000 acres of scenic Virginia landscape, the resort provides timeless comforts and access to an exciting array of activities.

The special standard room rate of \$179++ for the "Unified Virginia Chiropractic Association" block expired on April 12. To see if rooms are still available at the Homestead and what the current rates are, call 1-800-838-1766. The daily resort charge has been discounted from \$39 to \$26 for our group and parking has been discounted from \$25 to \$10.

### Restaurant Options

The hotel offers several dining outlets, including fine dining, casual fare, and a market/coffee shop. Additional eateries, including several with very affordable pricing, are just a stroll or short drive away.

### Golf

UVCA convention attendees enjoy special rates at the Homestead golf courses: \$175 at the Cascades and \$105 at the Old Course, including shared cart. For tee times, call 800-838-1766 and select option 2.

### Homestead Activities

Once you've booked your hotel room reservation, call 800-838-1766 and select option #2 to be connected with an experienced planner who can help you with any activity you'd like: a morning gorge hike, falconry, free history tour, luxurious spa treatments, and much more.

### Silent Auction

Help support positive chiropractic PR by donating to the UVCA Public Relations Committee's on-site silent auction! This popular event adds fun and raises money to help spread chiropractic's vital message. Can you contribute an item or two for the auction? Please note when you register or contact Dr. Swift, Auction Chair, at [drcswift@gmail.com](mailto:drcswift@gmail.com).

### Cancellations

If written notification of cancellation is received at least 72 hours prior to start of convention, payment will be refunded, minus a \$55 processing fee. No refunds or credits issued within 72 hours of program.

### Say Goodnight to Hunger

Join with Feeding America to end the plight of hunger. Over 41 million Americans struggle with putting food on the table. The Homestead will contribute one meal for every room blocked through the UVCA group.

## ALTERNATIVE LODGING

If you are not able to get the room(s) you want at The Omni Homestead directly through their reservations center, **don't dismay!**

1. Some attendees have reported getting rooms at the Omni Homestead through online hotel booking sites like [priceline.com](http://priceline.com), [hotels.com](http://hotels.com), [expedia.com](http://expedia.com), etc.
2. However, there are also a variety of lovely, affordable, and convenient options within easy driving distance!
  1. Go to <https://discoverbath.com/where-to-stay/> and click on the type of accommodations you're interested in.
  2. Check directly with VRBO and Airbnb for additional vacation rentals in the Hot Springs and Warm Springs area.
  3. There are a number of hotels in Covington, about 25 miles away: <https://covington.va.us/community/area-links/lodging/>
  4. To be put on a waiting list in case we learn of any cancellations, email UVCA meetings manager Pam Grove at [pgrove@virginiachiropractic.org](mailto:pgrove@virginiachiropractic.org) – but be sure to go ahead and book lodging elsewhere now!





## This is NOT An Ordinary CE Event...

### PREMIER MEMBERS:

	Early By 4/15	Regular 4/16-4/25	Late After 4/25
1 <sup>st</sup> CA from Premier Member Office	FREE	\$50	\$100
Ea Addl CA from Premier Mbr Office	\$199	\$249	\$299



### OTHER MEMBERS:

Each CA from UVCA Member Office	\$199	\$249	\$299
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### NON-MEMBERS:

Each CA from Non-Member Office	\$239	\$289	\$339
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(DC and exhibitor registration fees can be found at [www.virginiachiropractic.org](http://www.virginiachiropractic.org).)



- 16.75 CEUs for DCs, including **16** Type 1
- Nearly 16 hours of training for CAs/office staff
- **ALL THIS FOOD & BEVERAGE!**

**WOW!**

- Welcome Reception
- Saturday Continental Breakfast
- Saturday Lunch
- President's Reception (for Premier Members, CPAC Contributors, Sponsors, and Leadership)
- Sunday Continental Breakfast
- Comaraderie and Catching Up
- Exhibit Hall
- On-Site Silent Auction
- Exhibitor Booth Raffles
- *Fresh Air -- and Fresh Perspectives*

## REGISTER NOW

Go to <https://www.virginiachiropractic.org> and click on Calendar under the Events tab.

Earlybird Discount Ends April 12<sup>th</sup>!

**ALL IN-PERSON. NO VIRTUAL.**