## 2024 UVCA Fall Convention Program Colonial Williamsburg Lodge, Williamsburg, VA

## Fri., Sept. 20

| 12:00-6:30 pm | Exhibitor Registration  |               |        |
|---------------|---|---------------|--------|
| 12:00-4:00 pm | Exhibit Set-Up  |               |        |
| 1:15-6:30 pm  | DC & CA Registration  |               |        |
| 2:00-5:20 pm  | "Sports Chiropractic" by Dr. Anish Bajaj, Sponsored by Foot Levelers  | DCs           | Type 1 |
|               | "Chart Auditing Workshop" by Lisa Maciejewski-West, CMC, CMOM, CMIS, CPCO, Sponsored by Gold Star Medical Business Services | DCs & CAs     | Type 1 |
| 5:20-5:30 pm  | Short Break   | All           | N/A    |
| 5:30-6:15 pm  | General Session: Profession Updates   | All           | Type 2 |
| 6:15-7:00 pm  | Welcome Reception with Exhibitors   | All           | N/A    |
| 7:30-9:30 pm  | Board/VIP Dinner  | By Invitation |        |

Sat., Sept. 21

| 7:00 am-6:30 pm  | Registration  | All       | N/A    |
|------------------|---|-----------|--------|
| 7:30-8:00 am     | Continental Breakfast with Exhibitors   | All       | N/A    |
| 8:00-8:45 am     | General Session: Keynote "Are You Being Impeccable?" by Dr. Jack Bourla,<br>President, Sherman College of Chiropractic  | All       | Type 1 |
| 8:45-9:45 am     | General Session: Membership Meeting/District Director Elections   | All       | Type 2 |
| 9:45-10:15 am    | Break with Exhibitors   | All       | N/A    |
| 10:15 am –       | (Start of) "Sacro-Occipital Technique" by Dr. Anish Bajaj, Sponsored by Foot Levelers   | DCs       | Type 1 |
| 12:00 pm         | "Chiropractic Principles & Applications" by Dr. Jack Bourla   | DCs & CAs | Type 1 |
| 12:00-1:00 pm    | Lunch with Exhibitors   | All       | N/A    |
| 1:00-2:30 pm     | (End of) "Sacro-Occipital Technique" by Dr. Anish Bajaj, Sponsored by Foot Levelers   | DCs       | Type 1 |
|                  | "Enhancing Your Practice & Profession: Beyond the Adjustment" Panel Discussion Featuring Drs. Tom Roselle, Tom Wetzen, Carly Swift & Jay Greenstein   | DCs & CAs | Type 2 |
|                  | "Back to Basics: Classic Patient Service" by Ms. Susette Goodwin, Cox<br>Chiropractic Clinic & UVCA   | CAs       | Type 2 |
| 2:30-3:00 pm     | Break with Exhibitors   | All       | N/A    |
| 3:00-6:00 pm     | (Start of) "Improve Mitochondrial Health for Better Wellbeing: Increased Health, Energy & Wellness Through Laser Physiology, Chiropractic Care & Innate Nutrition" by Dr. Dan Murphy, Sponsored by Erchonia | DCs       | Type 1 |
|                  | (Start of) "Pain Reset: Applied Neuroscience to Solve Pain" by Dr. Freddys<br>Garcia, Sponsored by The Carrick Institute & Algiamed   | DCs       | Type 1 |
|                  | "Effective Communication for Maximum Patient Satisfaction & Retention" by<br>Lisa Maciejewski-West, CMC, CMOM, CMIS, CPCO, Sponsored by Gold Star<br>Medical Business Services                              | CAs       | N/A    |
| 6:00-7:00 pm     | President's Reception with Exhibitors; Cash Prize from Legal/Legislative Fund Raffle Announced  | All       | N/A    |
| 7:30-9:00 pm     | ChiroLadies Dinner at Blue Talon Bistro (Limited space: text Dr. Swift, 757-358-0700)   | RSVP      | N/A    |
| 9:00 pm-10:30 pm | Saturday Night Spizz  | All       | N/A    |

## Sun. Sept. 22

| 7:00 am - 1:30 pm | Registration   | All        | N/A    |
|-------------------|--|------------|--------|
| 7:30-8:00 am      | Continental Breakfast with Exhibitors; Legal/Legislative Fund Raffle Prize Winners<br>Announced  | All        | N/A    |
| 8:00-10:00 am     | (Cont. of) "Improve Mitochondrial Health" by Dr. Dan Murphy, Sponsored by Erchnonia  | DCs        | Type 1 |
|                   | (Cont. of) "Pain Reset" by Dr. Freddys Garcia, Sponsored by Algiamed & The Carrick Institute   | DCs        | Type 1 |
|                   | "New & Emerging Therapies Commonly Found in Chiropractic Offices" by Louis Crivelli, DC, Sponsored by Clinical Compass                       | CAs        | N/A    |
| 10:00-10:45 am    | Break with Exhibitors  | All        | N/A    |
| 10:45 – 11:55 am  | (End of) "Improve Mitochondrial Health" by Dr. Dan Murphy, Sponsored by Erchnonia  | DCs        | Type 1 |
|                   | (End of) "Pain Reset" by Dr. Freddys Garcia, Sponsored by The Carrick Institute & Algiamed   | DCs        | Type 1 |
|                   | "Critical Communications & Etiquette in the Chiropractic Office" by Louis Crivelli, DC, Sponsored by Clinical Compass                        | CAs        | N/A    |
| 12:00-1:00 pm     | Closing General Session: "Tools for the Powerful DC: Vestibular System" by Dr. Freddys Garcia, Sponsored by The Carrick Institute & Algiamed | All        | Type 1 |
| 1:00-1:15 pm      | Final Exhibit Visitation, Legal/Legislative Fund Raffle Prize Distribution   | All        | N/A    |
| 1:15-4:00 pm      | Exhibitor Tear-Down  | Exhibitors | N/A    |